

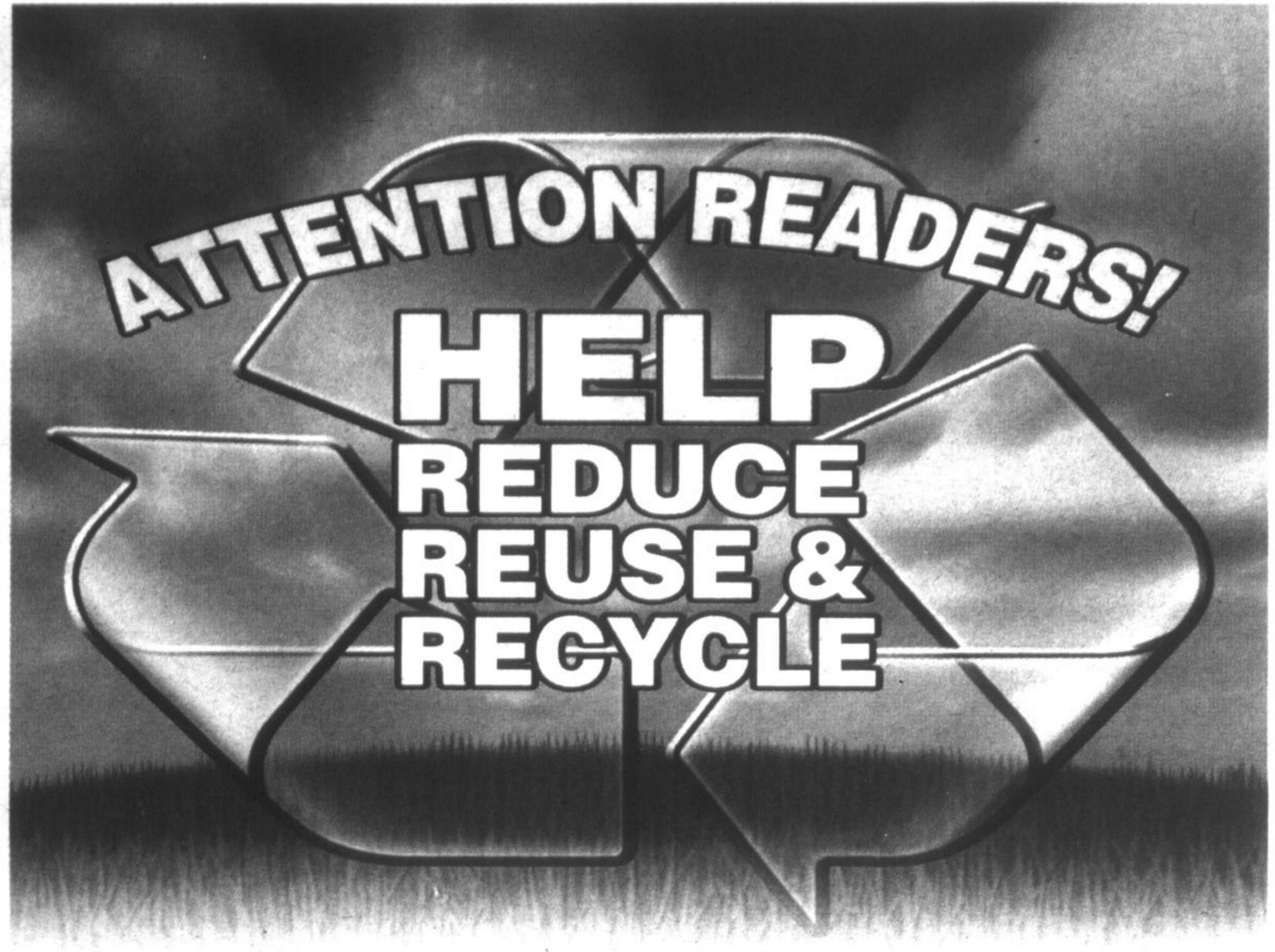
how to write an ad THAT WORKS! When placing a Classified ad, include all of

 Start the ad with the item, service or job you are advertising.

these elements for a message that sells!

- Provide as much information as you can. The more information, the better the response
- information, the better the response.Always include the price of the item.
- Use large type, white space, borders or graphics anything that will make your ad stand out.
- To get maximum exposure, run your ad for multiple days. There are new readers every day.
- Use only standard abbreviations, to avoid confusion.
- · Most important, call 1-800-743-3353 to place your ad.





DOES YOUR NEWSPAPER COME IN A PLASTIC BAG?

Please help us help the environment by recycling your bags. Collect your bags and put them out the first Saturday of every month. Leave the bags in the same spot you receive your paper. Your carrier will be rewarded if you participate in this program,

PARTNERS WORKING TOGETHER FOR THE ENVIRONMENT.

If you have any questions, please call your Distribution Department at 905-294-8244



Health Care Community... Your Opportunities

Tuesday, October 7, 2008 • 10am-3pm



PREMIERE BALLROOM & CONVENTION CENTRE 9019 Leslie Street (just North of Hwy. 7), Richmond Hill

FREE ADMISSION . FREE PARKING

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- RPNs
- Nursing Students

- PSWs
- Physiotherapists and other Health Care Professionals

For more information, please contact Amy Hughes at 1-888-211-7288 x 216 or email ahughes@yrmg.com

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