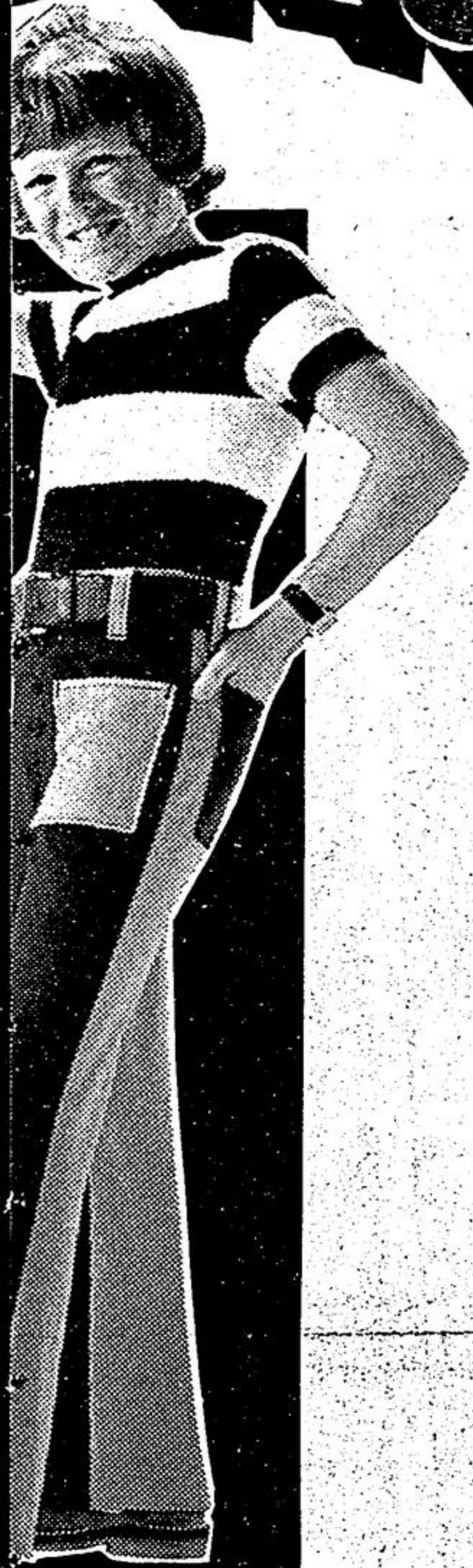


RIOUS

May

Starts May 18th



MEN'S WEAR SALE

Knit shirts in tennis, Wallace Beery, and golf styles \$3⁴⁹

In our opinion these are superior to the \$12 shirts they resemble. Our own "Profile" brand in the popular Vee-neck for tennis, Wallace Beery, or golf style (illustrated). Great colours. **3 for \$9⁹⁹**
Sizes small to extra large. Reg. \$6

Fortrel doubleknit pants fancy patterns \$15⁸⁸ (illustrated)

Compare to a \$24.95 slack. Beautiful, comfortable, wash and wear doubleknit in lively geometrics, and various checks in blues, plums, browns. Great for golf, great with a blazer, great with anything. Sizes 30-42. Regular \$19.95

Fortrel doubleknit pants bold plains \$13⁹⁹

Executive flare styling looks great and feels great with or without a jacket. Wear 'em for golf and other fun. Terrific colours — chocolate, camel, white, orange, plum. A super buy even at their regular price of \$17.95. Sizes 30-44

25% off regular and summerweight suits \$78.

A nice selection of some of our finest quality suits in both all wool worsted regular weights and polyester/wool summerweights. Beautiful, contemporary styling and shaping. Strong, fresh spring colours and patterns. Sizes 36-46. Extra pants (where available) \$15.

Blazers in English doubleknit \$48.

Sport jackets in English doubleknit \$48.

Doubleknit is great for comfort and shape retention, and the greatest doubleknit is English Crimplene. Enjoy doubleknit in our superb blazers in beautiful, strong colours. Enjoy doubleknit in handsome sport jackets in fancy patterns, plaids, checks, geometrics. Sizes 36-46. Regular \$59.95

Traditional tropical dress slacks \$13⁹⁹

A fine looking straight legged slack in excellent 55% Fortrel/45% worsted fabric for the light weight, dressed up look. Good choice of dyed in the-yarn colours. Sizes 30-46. Regular \$17.95

Permanent press golf jackets \$5⁷⁸ 2 for \$11⁰⁰

High button collar, action back, strong, fresh colours. Small to extra large.

Fishing gardening, lying around pants \$5⁷⁷

Sport socks. Wool/nylon in 12 colours. \$99

Short sleeve permanent press dress shirts \$4⁵⁹ 2 for \$9⁰⁰

Our own "Sutton" Brand, made to our requirements by a leading manufacturer, in the best permanent press fabric on the market. Light assortment includes iris, apricot, blue, toast, caramel. Dark assortment includes navy, chocolate, crimson, mauve. Sizes 14½-17½. Regular values to \$6.50

Long sleeve permanent press dress shirts \$6⁵⁹ 2 for \$13⁰⁰

Made to our exacting styling and colour specifications. Two button cuffs, long point collars. In walnut, navy, chocolate, mauve, blue, apricot. Sizes 14½-17½. Regular values to \$8.00

Short sleeve sport shirts in wild prints \$3⁹⁹

The town's greatest assortment of spring fresh colours and patterns. Small to extra large. Regular \$7, \$8, & \$9.00

FRASER

GINCOURT MALL

Also available at Jack Fraser

EGLINTON SQUARE

Victoria Park Ave. and Eglinton.

YORKDALE SHOPPING CENTRE

Dufferin St. and Highway 401.

NORTHTOWN SHOPPING PLAZA

Yonge at Finch Ave., Willowdale.