

FOOD BARGAIN HUNTERS!

FOOD PRICES EFFECTIVE WED., THRU SAT., APRIL 26, 27, 28, 29

"IGA SPECIAL"
UNIVERSAL
Cohoe Salmon
7 1/2 OZ. TIN **49¢**

HEINZ JUNIOR BABY FOODS MEATS EXCEPTED 8-FL. OZ. JAR **19¢**

ROBERTSON IMPORTED GOLD, SILVER OR SCOTCH SHRED OR THICK CUT MARMALADES 12-FL. OZ. JAR **39¢**

MONARCH VEGETABLE OIL 32-FL. OZ. BTL. **69¢**

IGA SWEET MIXED PICKLES 15-FL. OZ. JAR **29¢**

IGA WHOLE BEAN COFFEE
"YOU KNOW IT'S FRESH BECAUSE YOU GRIND IT AT TIME OF PURCHASE"

ROYAL GUEST SUNNY MORN
1-LB. BAG 2-LB. BAG 1-LB. BAG 2-LB. BAG
79¢ \$1.55 69¢ \$1.35

NABOB (ASSORTED FLAVORS) JELLY POWDERS **3** 3-OZ. PKGS. **25¢**

BEEF, CHICKEN OR PORK ROAST 'N BOAST 1 1/4-OZ. PKG. **39¢**

Meet IGA'S "Resident Consumer"



This message introduces a new feature in IGA advertisements, and a new service to IGA customers. It is provided by the Consumer Affairs Department of The Oshawa Group Limited, IGA supplier.

The Department was established and its program developed after months of discussion with people in government, organized consumer groups and customers in the stores.

Your IGA store owners believe that their customers, indeed all consumers, have a right to be heard, to be informed, to be equipped with the knowledge which enables them to make the right choice and decision when purchases are made.

My job is to provide an information service to you and from you. IGA is convinced that only by understanding each other better can we serve you better.

Please watch this space in the weeks ahead. This program is an important part of IGA's commitment to you, the Consumer.

Marie-Paule Green
Marie-Paule Green
Director - Consumer Affairs Dept.
The Oshawa Group Limited
125 The Queensway
Toronto 18, Ont.

"IGA SPECIAL"
IGA FANCY (WHOLE)
Kernel Corn
12 FL. OZ. TIN **17¢**

2 for \$1

'ONE-SIZE'



Pantyhose

"IGA SPECIAL"
IGA SWEETENED
Fruit Juices
(FROM CONCENTRATE)
BLENDED GRAPEFRUIT OR ORANGE 48 FL. OZ. TIN **43¢**



Put These Bargains in Your Food Bag!

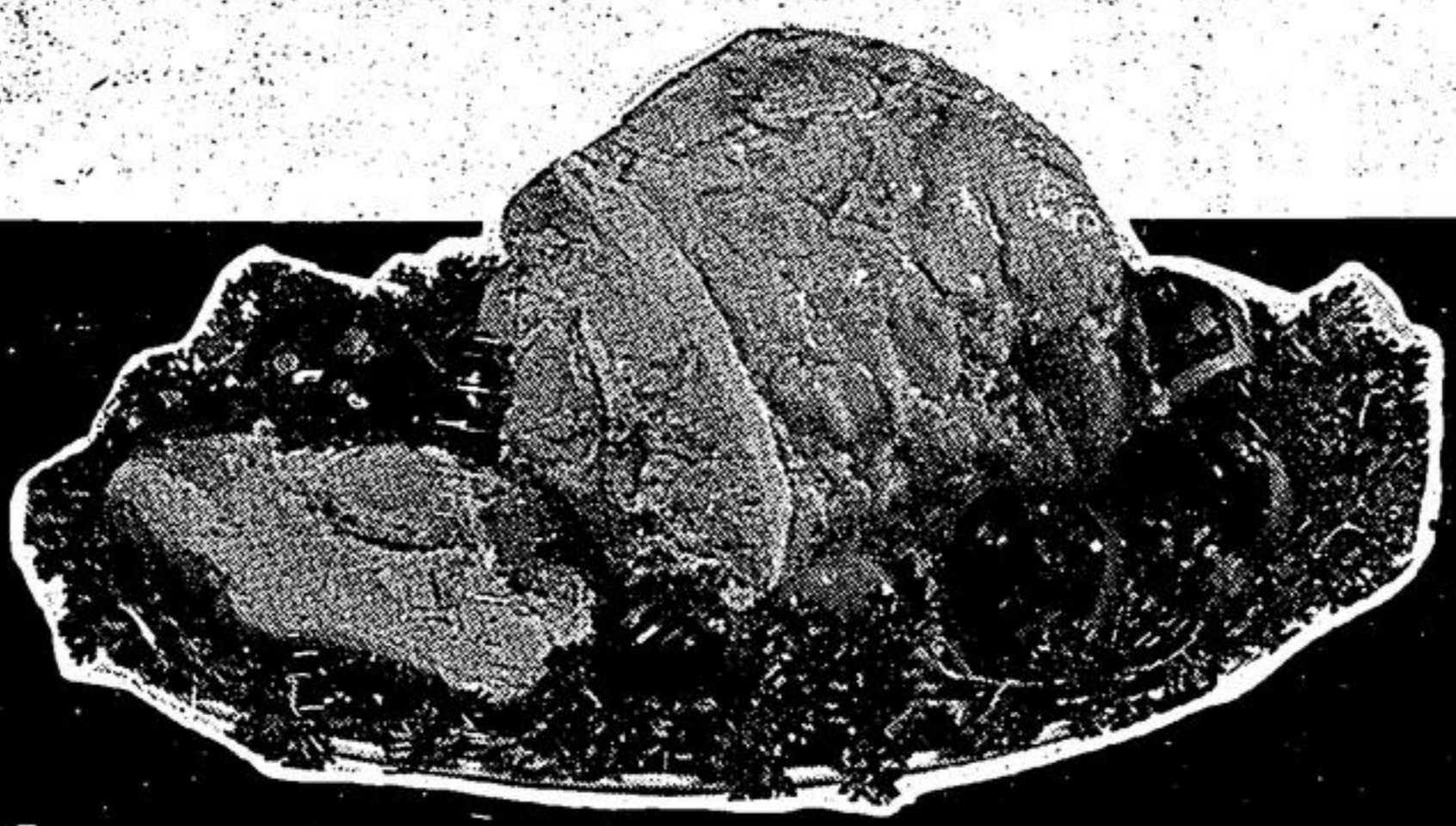
"IGA SPECIAL"
CHRISTIE'S BROOKSIDE
BREAD
24 OZ. LOAF
5 for \$1

"IGA SPECIAL"
I. G. A.
ICE CREAM
5 pints for **99¢**

McQUADE'S steak, chicken
MEAT PIES 8 oz. pkg. **4** pkgs. for **\$1**

G. P. PEAMEAL
BACK BACON Short Cut **99¢** lb.

1/4 PORK LOIN
CHOPS (9-11) **69¢** lb.



Fresh!
TENDERLOIN PORTION 3-LB. AVG. **69¢** LB.
PORK ROAST

LOIN PORK CHOPS CENTRE CUT **99¢** LB.

CHOICE IMPORTED **LAMB-IN-A-BASKET** ROAST, CHOPS AND STEW **35¢** LB.

CHOICE **IMPORTED LAMB LEGS** WHOLE OR HALF **55¢** LB.

LUSCIOUS RED CALIFORNIA
STRAWBERRIES
No. 1 PRODUCE OF U.S.A.
3 pints for **\$1**

P.E.I.
POTATOES
25-LB. BAG for **79¢**

LUNCH BOX FAVORITES
JAFFA ORANGES DOZ. SIZE 105 **79¢**

PRODUCE OF U.S.A. No. 1 GRADE (SIZE 24)
CRISP FLORIDA, LGE. BUNCH
CELERY STALKS EA. **39¢**

IDEAL WITH ICE CREAM (PRODUCE OF MEXICO)
No. 1 GRADE JUMBO SIZE 45's
CANTALOUPE EA. **39¢**

CRISP CALIFORNIA PRODUCE OF U.S.A.
LETTUCE CANADA No. 1 GRADE EA. **29¢**

IGA LIQUID **FLOOR WAX** 32-FL. OZ. TIN **59¢**

BRAVO WITH MEAT OR WITH MUSHROOMS
SPAGHETTI SAUCE 14-FL. OZ. TIN **31¢**

"Bakery Specials"

IGA CINNAMON SUGAR 24-OZ. FAMILY SIZE **49¢**

TOASTMASTER **TEA BISCUITS** 2 PKGS. OF 6 **69¢**

DEMPSTER'S (MFG. 4c OFF LABEL) **ONION ROLLS** PKG. OF 8 **39¢**

CHRISTIE'S OREOS - 16-OZ. BAG OR ASSORTED FAVORITES - 15-OZ. BAG **57¢**

IGA **POTATO CHIPS** 13-OZ. PKG. **59¢**

LOWNEY'S, OH HENRY, ASSORTED BARS OR GLOSSETTE RAISINS OR PEANUTS **33¢**

T.V. CHOCOLATES POLY BAG OF 4x10c SIZE **33¢**

"IGA SPECIALS"
IGA STARBRITE 64 FL. OZ. PLASTIC BOTTLE **29¢**
LIQUID BLEACH
TASTER'S CHOICE FREEZE DRIED **INSTANT COFFEE** 8-OZ. JAR **\$1.79**

"Dairy Specials"

IGA OLD COLORED OR WHITE **CHEDDAR CHEESE** RANDOM WEIGHTS LB. **99¢**

BLUE BONNET COLORED **MARGARINE** 3-LB. PKG. **89¢**

"Frozen Food Specials"

OLD SOUTH FLORIDA **ORANGE JUICE** 16-FL. OZ. TIN **49¢**

CARNATION FANCY SHOESTRING **FRENCH FRIES** 2-LB. BAG **45¢**

OMSTEAD CLEANED & DRESSED **LAKE SMELTS** 16-OZ. BAG **35¢**

DOWNYFLAKE **FROZEN WAFFLES** 3 10-OZ. PKGS. **\$1**

"IGA SPECIALS"
E.D. SMITH **GARDEN COCKTAIL** 28-FL. OZ. BTL. **33¢**
IGA APPLESAUCE (FANCY) 2 14-FL. OZ. TINS **29¢**