

London University Honors Royal Couple



Princess Elizabeth and her husband, Prince Philip (right) are shown, chatting with Jamaican runner, Arthur Wint, who was presented to them after the Princess and her Prince became honorary doctors of laws at London university. In left background is the Earl of Athlone, chancellor of the university, who presented the degrees.

A record number of guests sat down to Christmas dinner at the home of Gar Lehman, north of town. Some thirty-four friends and relatives joined in the holiday celebration. They were as follows: Mr. and Mrs. A. B. Lehman of Stouffville, Mr. and Mrs. Jack O'Neill and family of Belleville, Mr. and Mrs. Don Lehman and family of Stouffville, Mr. and Mrs. Gordon Lehman and family of Toronto, Mr. and Mrs. W. T. Rennie and family of Stouffville, Mr. and Mrs. J. O. Reaman and family of Toronto and Mr. and Mrs. Roy Clark and family, also of Toronto.

Uxbridge Township Nominations Monday

The annual nomination meeting in Uxbridge Township will be held in the Township Hall, Goodwood, on Monday, Dec. 31st. Reeve Isaac Catherwood is expected to stand for re-election. Since Deputy Reeve Bert Tindall has resigned his seat, this position is vacant. Whether or not the deputy-reeve-ship will be contested has not been revealed. Members of council are John Ball, Bruce Beach and Luther Booth.

6th Line Whitchurch

Christmas visitors with Mr. and Mrs. Bruce Clarke were Mr. and Mrs. Aylmer Clarke, Mr. and Mrs. Dave Clarke and Elizabeth, Miss Margaret Heise, and Mr. Keith Clarke of Guelph. Later in the afternoon Keith left for Kansas as a delegate to the S.C.M.

Those enjoying Christmas dinner at the Harper home were Mr. and Mrs. Don Harper and family, Mr. and Mrs. Mervyn Harper and Karen, Mr. Allan Harper and Miss Grace Talbot of Toronto.

Mr. and Mrs. Ken Bacon and Wayne enjoyed a Christmas dinner Monday night with the Bacon family at the home of Mr. and Mrs. Walter Hope.

Mr. and Mrs. Lorne Wideman, Mark and Ronald and Miss Grace Foote were guests with Mr. and Mrs. S. H. Foote on Christmas Day.

Mr. and Mrs. Gorman Dixon were Christmas visitors with Mr. and Mrs. Russel Couperthwaite of Mongolia.

Visitors with Mr. and Mrs. Ken Bacon and Wayne on Christmas Day were Mr. and Mrs. Fred Pilkey, Mr. and Mrs. S. G. Bacon, Mr. Garnet Bacon, Messrs. Carl and Ken. Pilkey, Misses Evelyn Bacon and Alma Pilkey and Mr. Ron Byers.

Mr. and Mrs. Percy Pattenden and family, Mrs. Edith Pattenden, Mr. Oscar Newman, Miss Alena Newman, Mr. Glen Shadlock and Mr. Ken Baker were Christmas visitors with Mr. and Mrs. Norman Steckley and family.

On Monday evening Miss Norah Macklem enjoyed Christmas dinner with the Ratcliff family at the home of Mr. and Mrs. Chas. Ratcliff.

Mrs. Robt. Winterstein and Miss Norah Macklem were Christmas guests with Mr. and Mrs. Ross Winterstein of Stouffville.

Tribune Christmas Advertising a Record

(Continued from Front Page) tion was at distinct disadvantage in meeting the claims of a competitor who might claim 25,000, but actually only have 15,000.

Recognizing the mutual need for dependable facts and figures on circulation, a group of publishers and advertising men in 1911 formed a co-operative association which they called the Audit Bureau of Circulations. As a basis for common understanding and trust, this group encouraged participants to establish a definition for paid circulation and to create a common set of circulation standards for use in relations between the buyers and sellers of advertising.

The bureau has a staff of experienced auditors who make a periodic audit of the circulation records of each publisher member. The reports which are based on these audits are then available to advertisers so they can buy space in newspapers and periodicals on the basis of definite standards and known values.

How has this association contributed to the growth of American business? The bureau has, for example, provided a method for manufacturers to invest advertising money on the basis of facts, virtually eliminating the need for speculation in buying advertising space. Consequently advertising has been more effective, sales have increased, production schedules were enlarged. Larger production enables producers to operate at reduced unit costs, passing the saving along to the consumer. Larger production also provides more employment.

There is no place for waste or guesswork in modern business. This applies to the purchase of advertising as well as it does to raw materials and finished merchandise.

In the case of merchants and other local advertisers it is just as important that they, too, use a definite measure of values when they buy advertising. They buy and sell merchandise by well-known measures of weight, quality, color, etc., and now A.B.C. has made it possible for them to make their investments in newspaper advertising by means of equally accurate and verified information. A co-operative and non-profit association, the bureau is an outstanding example of self-government in industry. Its work is directly and mutually beneficial to consumers, merchants, national advertisers and publishers.

The Tribune welcomes any inquiry by advertisers concerning its circulation. Its circulation facts are made available to any interested advertiser through its A.B.C. Audit Reports.

VANDORF

The pupils of Vandorf Public School and their teacher, Miss Wilson, are to be congratulated on the fine Christmas entertainment which they presented at the hall last Wednesday evening, Dec. 19th.

Wesley Sunday School held their program in the hall on Saturday evening and proved a real success. A play entitled "Pop Tries to Read the Christmas Carol," was presented by the Senior members of the S.S.

Miss Shrylea Wilson is spending the Christmas holidays at the home of her parents, Mr. and Mrs. Wilson of Dolson.

Mr. and Mrs. Arnold Gardhouse and family, Thistleton, and Mr. and Mrs. Chas. Scott and family of Leaside spent Christmas with Mr. and Mrs. Wm. Kingdon and Bill.

Mr. and Mrs. George E. Richardson and family spent Tuesday evening with Mr. and Mrs. John Crawford and family and Mrs. Graham.

Mr. and Mrs. Herbert Oliver spent Tuesday with Mrs. Allen of Aurora.

Mr. and Mrs. Roy Morley, Mr. and Mrs. Grant Morley and Billie and Mr. and Mrs. Herbert Grimshaw spent Christmas with Mrs. Powell and Mr. and Mrs. Ken Giles of Aurora.

Mr. and Mrs. Grant Morley and Billie had Tuesday evening supper with Mr. and Mrs. H. A. White and family.

Mrs. J. Loveless, Markham, is visiting her daughter, Mrs. H. A. White.

Mr. and Mrs. H. A. Switzer spent Christmas Day at the home of Mr. and Mrs. Clifford Bing, Aurora.

Miss Marion van Nostrand of Sudbury is visiting her parents, Mr. and Mrs. Arthur van Nostrand, during the holidays.

Mr. and Mrs. Rollia Scott and boys spent Tuesday with Mr. and Mrs. Chester Graham.

Mrs. J. Rettie, Toronto, visited at the Rollia Scott home on Wednesday.

Mr. and Mrs. Gordon Mackay and Mr. and Mrs. James Long, Keswick, had Christmas dinner with Mr. and Mrs. George Sproton.

Mr. and Mrs. Wm. Hobbs and daughter, Mr. and Mrs. Hobbs Sr. and Mr. and Mrs. Gordon Mackay and Bruce spent Christmas with Mr. Wm. Mackay, Cecil and Alvin, and Miss Howlett.

Mr. and Mrs. John Petch were "at home" to their friends and relatives on Saturday and Sunday, Dec. 15 and 16th, the occasion being their 25th wedding anniversary. The community presented the couple with 25 silver dollars and a silver tray. Many other gifts and numerous cards, and twenty-five American Beauty roses were also received.

ALTONA

A Happy New Year to the editor and staff of The Tribune.

Mr. and Mrs. Fred Lewis entertained the Slack family gathering for Christmas festivities last Sunday.

Mr. and Mrs. F. Goudie entertained to a family gathering on Christmas Day.

Mr. and Mrs. William Reesor held their family gathering on Christmas Day.

Mr. and Mrs. C. Kerswill and boys were guests with her parents, Mr. and Mrs. R. Winn, on Christmas Day.

Mr. and Mrs. N. Bunker held their family gathering on Tuesday night.

Mr. and Mrs. David Nighswander were guests of Mr. and Mrs. Fred Nighswander on Christmas. We are pleased to learn that Mr. David Nighswander is feeling better.

Mr. and Mrs. Peter Nighswander and Edith were guests of her brother and sister-in-law, Mr. and Mrs. Joe Reesor, for Christmas.

Mr. and Mrs. Harvey Nighswander and family are spending the holiday season with her parents in Ohio.

Mr. and Mrs. John Assinck entertained his brothers and their wives on Tuesday evening.

Mr. and Mrs. C. Hodgson entertained the Lotton family at their home on Christmas.

Mr. and Mrs. David Crosier held their family gathering on Christmas Day.

Mr. and Mrs. Joe Nighswander were guests of her parents on Christmas.

Mr. and Mrs. Wm. McNair and Mr. and Mrs. S. Thompson and family were guests of Mr. and Mrs. Earl McNair, Enniskillen, on Christmas Day.

Mr. and Mrs. O. Madill spent Christmas in Toronto with their daughter and son-in-law, Mr. and Mrs. Gerald Pointon and family.

Mr. and Mrs. H. McIntosh were guests of his sister for dinner on Christmas.

Mr. and Mrs. Wilbur Barkey were guests of her parents, Mr. and Mrs. David Nighswander, on Wednesday.

The Alexanders are spending a few days at their summer home.

We wish to extend greetings to the teacher, Mrs. Woodcock, and the pupils. They deserve extra praise for their splendid concert on Thursday evening last.

Mr. and Mrs. Ernie Wilson and little son are spending the holiday season with relatives at Ayers Cliff, Quebec.

NEW YEAR Greetings

It is our wish that 1952 may hold the most generous portions of health, happiness and prosperity for all.

RATCLIFF & CO.

We greet you, '52, with a prayer on our lips — a hope in our hearts that you carry only goodness with you.

J. L. SMITH
Stouffville, Ontario

Township Police Asked To Handle Highway Traffic

The four-man Pickering Township Police Department has been given the responsibility of traffic control on an 11-mile stretch of No. 2 and No. 2A Highway, Police Chief Lockhart Trinnell said Wednesday.

The Pickering force will take over from the Ontario Provincial Police which has a 24-man staff stationed in Whitby.

"We need more help. I don't see how we can do the job without

increasing our present force," declared Chief Trinnell.

Sgt. Charles Heffernan, in charge of the Whitby detachment of the OPP said municipalities are being asked to assume responsibility for policing Ontario highways within their own boundaries.

If a call is placed to the Whitby OPP it will assist the Pickering department, Sgt. Heffernan said. Pickering police will be responsible for both highways between the Scarborough Township line and the east limits of Whitby.

At present the chief constable and the sergeant use their own autos on duty.

May 1952 fulfill all of your hopes and dreams. Happy New Year to all of you!

Lehman's Shoe Store

Stouffville — Ontario

We wish our many friends and patrons the very best of everything as we start this New Year.

Stouffville Bakery

The Church Services

ST. JAMES PRESBYTERIAN CHURCH, STOUFFVILLE
Donald McIllican, Minister
Sunday, Dec. 30
10.00 a.m.—Service

CHRIST CHURCH ANGLICAN
Rev. F. Herman, Rector
Sunday, Dec. 30
1st Sunday after Christmas
1.45 p.m.—Sunday School
2.30 p.m.—Evensong

A pageant will be given by the J.G.A. members during the service.
"Judge not and ye shall not be judged, forgive and ye shall be forgiven."—St. Luke 6:37.

MELVILLE, BETHESDA and PEACH'S United Churches
Rev. Geo. E. Robins B.A.
Sunday, Dec. 30
10.00 a.m.—Peach's
11.30 a.m.—Melville
3.00 p.m.—Bethesda

Bethesda W.M.S. on Thursday, Jan. 3rd, at 2.30 at Mrs. Cliff Burkholder's.
Melville W.M.S. Tuesday, Jan. 8, at 2.30 at the home of Misses M. and J. Carruthers.

UNITED MISSIONARY CHURCH
Rev. Cyril Berry, Minister
Telephone Markham 268J
Sunday, Dec. 30
MOUNT JOY
10.00 a.m.—Sunday School
11.00 a.m.—Morning Worship
7.30 p.m.—Evangelistic Service

DICKSON HILL
10.00 a.m.—Morning Worship
11.00 a.m.—Sunday School

STOUFFVILLE UNITED CHURCH
Rev. Douglas Davis, Minister
Sunday, Dec. 30
10.00 a.m.—Sunday School
11.00 a.m.—Morning Worship
7.30 p.m.—Evening Worship
Saturday, Dec. 29—Paper Drive for Tyro Boys.
Wednesday, 8 p.m.—Official Board
Sunday, Jan. 6—Holy Communion

UNITED MISSIONARY CHURCH GORMLEY & BETHESDA
Rev. L. K. Sider, Pastor
Sunday, Dec. 30
BETHESDA
10.30 a.m.—Year-End Worship Service
2.00 p.m.—Sunday School
GORMLEY
1.45 p.m.—Sunday School
2.45 p.m.—Year-End Worship Service
7.30 p.m.—Young People's Meeting
Monday, Dec. 31—The Gormley-Bethesda congregations join in the Watch-Night Service at Stouffville United Missionary Church at 9.30 p.m.

GOODWOOD PASTORAL CHARGE of the United Church of Canada
J. WESLEY HERBERT, Pastor
Sunday, Dec. 30
FIFTH LINE
10.30 a.m.—Sunday School
11.15 a.m.—Worship
SILOAM
2.00 p.m.—Sunday School
3.00 p.m.—Worship
GOODWOOD
11.00 a.m.—Sunday School
7.30 p.m.—Worship
Mon., 7 p.m.—C.G.I.T. (Goodwood)
Wed., 7.30 p.m.—C.G.I.T. (Siloom)
Thurs., 8.15 p.m.—Choir Practice

GOODWOOD BAPTIST CHURCH
Sunday, Dec. 30
2.00 p.m.—Sunday School
3.00 p.m.—Worship Service
Dr. Schutt of Toronto will be the speaker.
Friday, 8.15 p.m.—B.Y.P.U.

STOUFFVILLE BAPTIST CHURCH
H. F. BRANTON, B.Th. Pastor
Sunday, Dec. 30
10.00 a.m.—Bible School
11.00 a.m.—Morning Worship
Subject: "How to be Sure of Success in the New Year."
7.30 p.m.—Evening Gospel Service
Wednesday, 8 p.m.—Prayer and Bible Study Service
Friday, 7.30 p.m.—Junior and Senior Young People's Meeting.

SECOND MARKHAM BAPTIST CHURCH
Rev. Norman Rowan, Pastor
Sunday, Dec. 30
10.00 a.m.—Sunday School
11.00 a.m.—"Year's End Service"
Testimonies of God's goodness in 1951.
Psalm 92:4—"For thou Lord hast made me glad through thy work."
Prayer Meeting on Tuesday at 8 p.m.
If the voice of God is not clear it is because of man made static.
A Happy New Year to All.

STOUFFVILLE UNITED MISSIONARY CHURCH
Rev. H. S. Hallman, Minister
Wed., 8 p.m., Altona Prayer Service
Thurs., 8 p.m.—Stouffville Prayer Meeting.
Sunday, Dec. 30
10.00 a.m.—Sunday School
11.00 a.m.—Worship
7.30 p.m.—Evangelistic
7.30 p.m.—Altona Service
Monday, Dec. 31, 9.30 p.m.—Watch Night Service with the following Churches participating: Gormley, Bethesda, Markham, Dickson's Hill, Altona.
All are invited to worship with us in this the last service of the Old Year. There will be Prayer, Testimonies, Brief Messages and special singing.
Wishing You All a Happy and Prosperous New Year.

BLOOMINGTON, RINGWOOD CHRISTIAN CHURCHES
Rev. G. W. Brown, Pastor
Sunday, Dec. 30
Christmas Services
11.00 a.m.—Bloomington
7.30 p.m.—Ringwood
Sunday School at 10 a.m. Classes for all.
Friday, 8 p.m.—Ringwood Mission Circle at the home of Shirley Steckley.
Friday, 8 p.m.—Bloomington C.E. Monday, 8 p.m.—Ringwood C.E. Prayer Meeting.
Wednesday, 8 p.m.—Altona Prayer Meeting
All are cordially invited to attend these closing services of the Old Year.

STOUFFVILLE CHRISTIAN-CONGREGATIONAL CHURCH
Minister, Rev. Frank Muir, B.A.
Sunday, Dec. 30
10.00 a.m.—Sunday School
11.00 a.m.—Worship
7.30 p.m.—Fellowship in Song and Word.
Thursday, 8 p.m.—Choir Practice
Fri., 3.30 p.m.—Choir Practice
"Forgetting those things which are behind... I press toward the mark for the prize of the high calling of God in Christ Jesus."