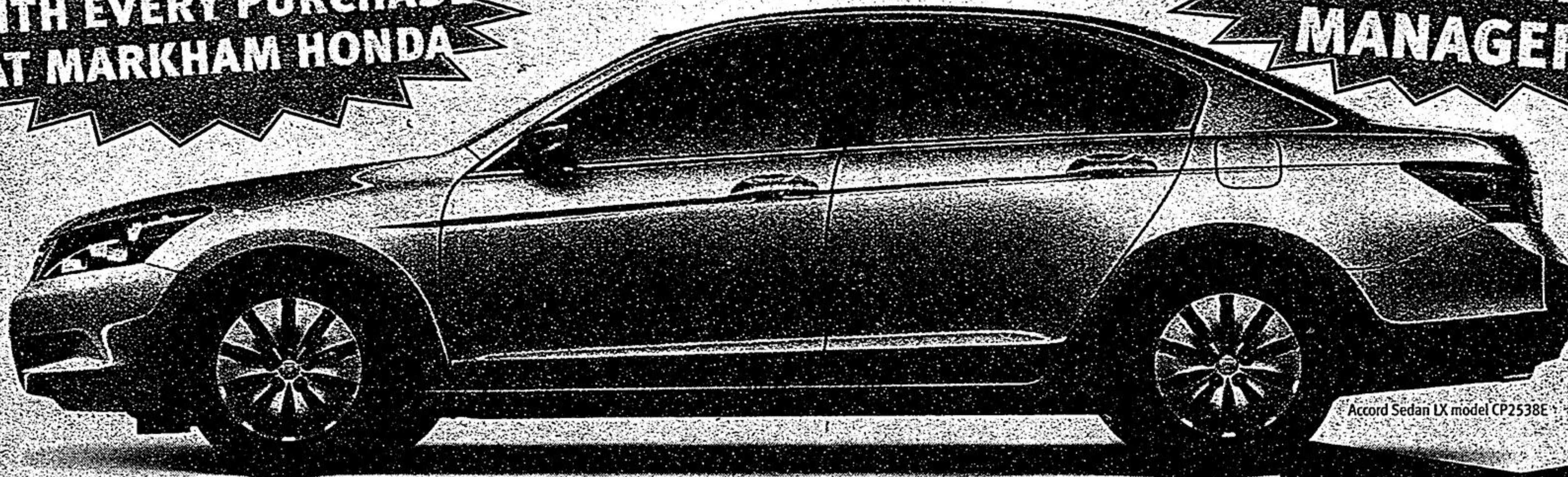


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Toronto Star – September 2007

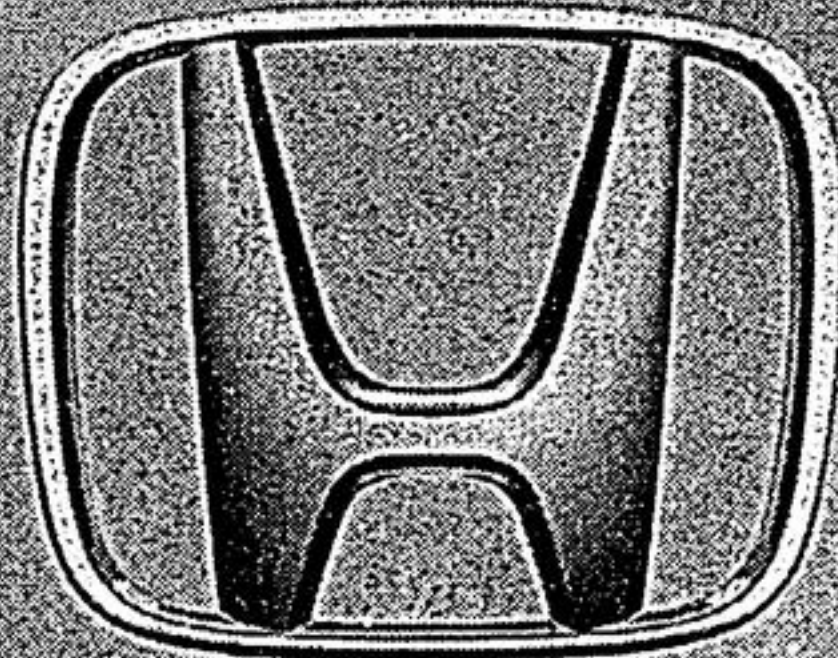
'08 ACCORD LX

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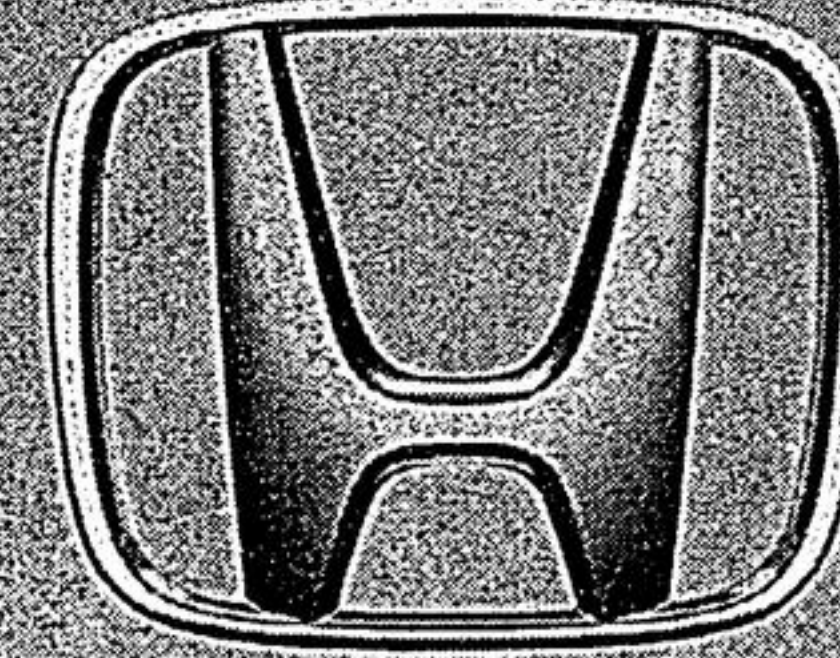
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PER MONTH FOR 36 MONTHS ON APPROVED CREDIT, WITH \$4,214 DOWN
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#Limited time lease offers based on new 2008 Accord Sedan LX, model CP2538E / 2008 Civic Sedan DX-A, model FA1528EAX / 2008 Civic Coupe DX-A, model FG1128EX / 2008 CR-V LX 2WD, model RE3838E available through Honda Financial Services on approved credit: \$5.9% / 5.9% / 5.9% lease APR for 36 / 48 / 48 months. Monthly payment is \$298 / \$218 / \$338, with \$4,214 / \$3,012 / \$3,639 down payment or equivalent trade. \$1,390 / \$1,295 / \$1,295 / \$1,540 freight and PDI; first monthly payment and \$0 / \$0 / \$0 security deposit due at lease inception. Total lease obligation is \$17,034.34 / \$16,362.33 / \$16,500.30 / \$22,643.57. Taxes, license, insurance and registration are extra. \$2,000 / \$6,000 / \$6,000 / \$96,000 / 96,000 kilometre allowance; charge of \$0.12/km for excess kilometres. Retailer may lease for less. Retailer order / Trade may be necessary. #Offers valid on new 2008 models from October 1st, 2007 through October 31st, 2007 at participating Honda retailers. Subject to change or cancellation without notice. See your Honda retailer for full details.