

RE/MAX All Stars Realty Inc. Offers Sales Associates Customer Relationship Training Program

(Mississauga, ON February 23, 2007)

RE/MAX is pleased to announce that Anthony Bungaro of RE/MAX All Stars Realty Inc., Brokerage has been certified as an approved Mentor to facilitate the 100 Days to Greatness® Program in their office.

In July 2006, leading real estate training and coaching company, Buffini & Company, joined forces with RE/MAX Ontario-Atlantic Canada Inc., to introduce the 100 Days to Greatness program to RE/MAX franchises. 100 Days to Greatness is a dynamic step-by-step curriculum designed to teach the fundamentals of doing business proactively by referral for consumer oriented agents who want to quickly generate leads and boost production.

As a Certified Mentor, Anthony

Bungaro is equipped to teach the 100 Days program to agents at RE/MAX All Stars Realty Inc., Brokerage and enable them to be more proficient in serving their clients. The activity-based training program includes specific dialogues, interactive role-plays and daily action steps.

"We are pleased to offer this unique program," says Gary Schnarr, Vice President, RE/MAX Ontario-Atlantic Canada. "The Canadian real estate landscape is changing and we want to keep our agents in the forefront of all industry developments. We are confident that both our agents and their clients will benefit from this training."

The 14-week training program, designed for broker/owners to provide lead generation training, teaches

agents to serve their buyer's needs before, during and after the sale or purchase of a home. Agents will learn how to structure their business in such a way

that they can rely on referred business because of the service they provide to existing clients.

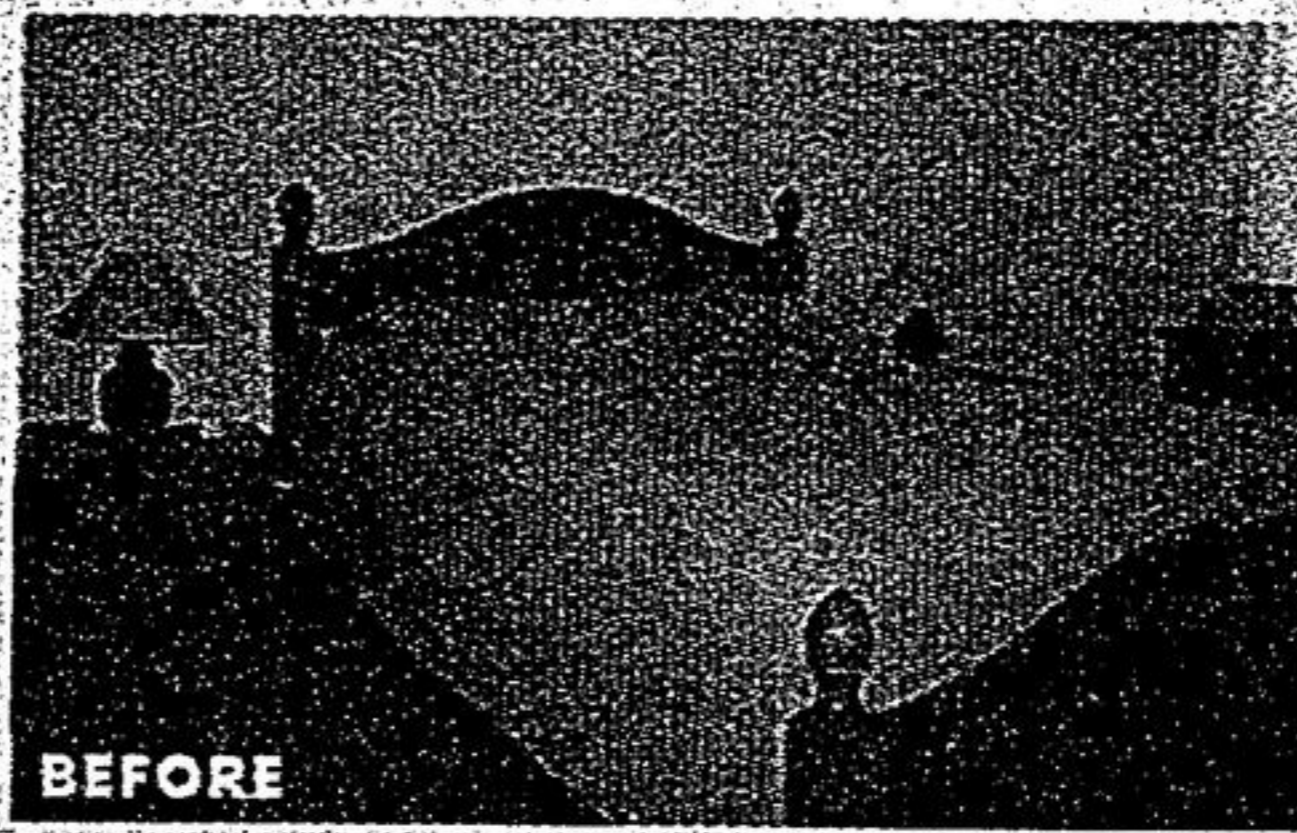
HOME STAGING

by Nancy Philippsen

With the arrival of spring on the horizon many neighborhoods will soon be dotted with "For Sale" signs. Homeowners will scramble to prepare their homes for showings and open houses in anticipation of a quick sale at their asking price. Often homes will linger on the market for weeks and excitement can soon turn to disappointment. At times the listing

agent may even recommend a price adjustment.

the home more readily which often yields a quicker sale. A home stager can also help alleviate the homeowners stress by performing the enhancements and recommending various services such as clutter removal, painters etc. if required.



BEFORE



AFTER

agent may even recommend a price adjustment.

In recent years home staging or house fluffing is proving to be a homeowner's most valuable investment before listing their home. The aim of home staging is to create a "show home" quality to a listed home that will instantly appeal to potential buyers. In many cases homes can actually sell for above their asking price and most often very quickly. The home stager knows how to minimize flaws and bring out the home's best features concentrating on decorating for the

Overall a professional home stager knows what changes yield the greatest return on investment. Whether the housing market is hot or not home staging will always help give a home an advantage over the competition.



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For more information call Jim Wood or Angela Wood


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Uxbridge Priced To Sell!

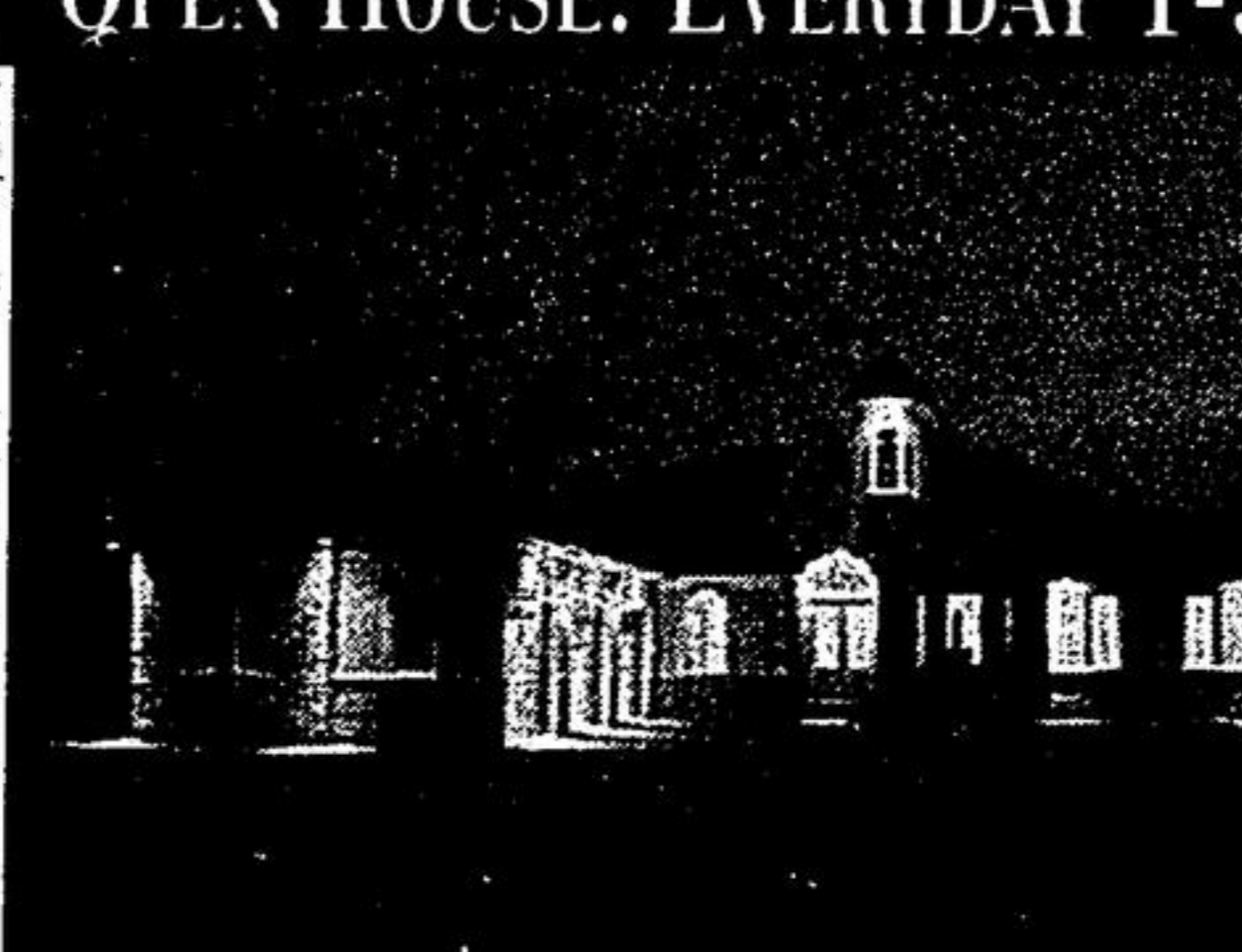


2 years new! 3 bedroom beauty! hardwood and tile, crown mouldings, gas fireplace, balcony off master bedroom, large walk-in closet, security system. Easy walk to town, parks and pond.



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For more information call Jim Wood or Angela Wood

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COLLEEN BROWN
"Dream It - Find It"
Toney Brown (Buyer Agent)
905.640.0888

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