

Fall HOME INNOVATIONS

Advertising Feature of the Stouffville Sun-Tribune

Betz Pools

In the early 1950s, Betz Pools was the only listing under "swimming pools" in Toronto's Yellow Pages.

What started as a family-owned pool installation business is still the industry leader more than 50 years later. In fact, the company can now also be found under spas, hot tubs, landscaping, patio heaters and pool tables.

Even though summer is over, Betz Pools is preparing for a busy winter season, according to Lynda Sadlowski, who manages the company's retail store on Stouffville's Main Street.

"A lot of people are extending their back-yard pleasures beyond summer by adding hot tubs and patio heaters and continuing the barbecue season." "Sitting out under the snow in a hot tub is a wonderful experience."

And because Betz also carries the popular Patioflame outdoor fireplace, your yard can become a year-round entertainment centre.

Even indoor enthusiasts will enjoy visiting the retail store to check out the line of pool tables and darts and games

boards.

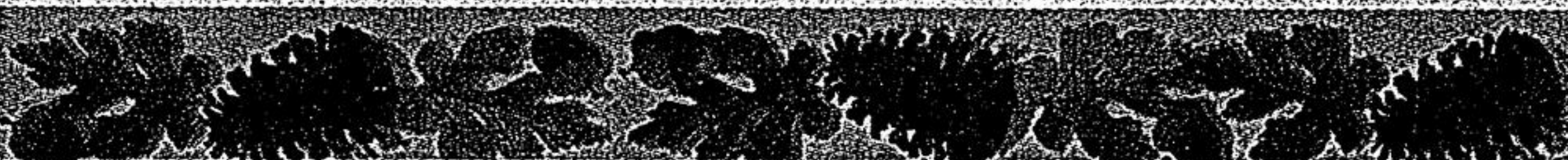
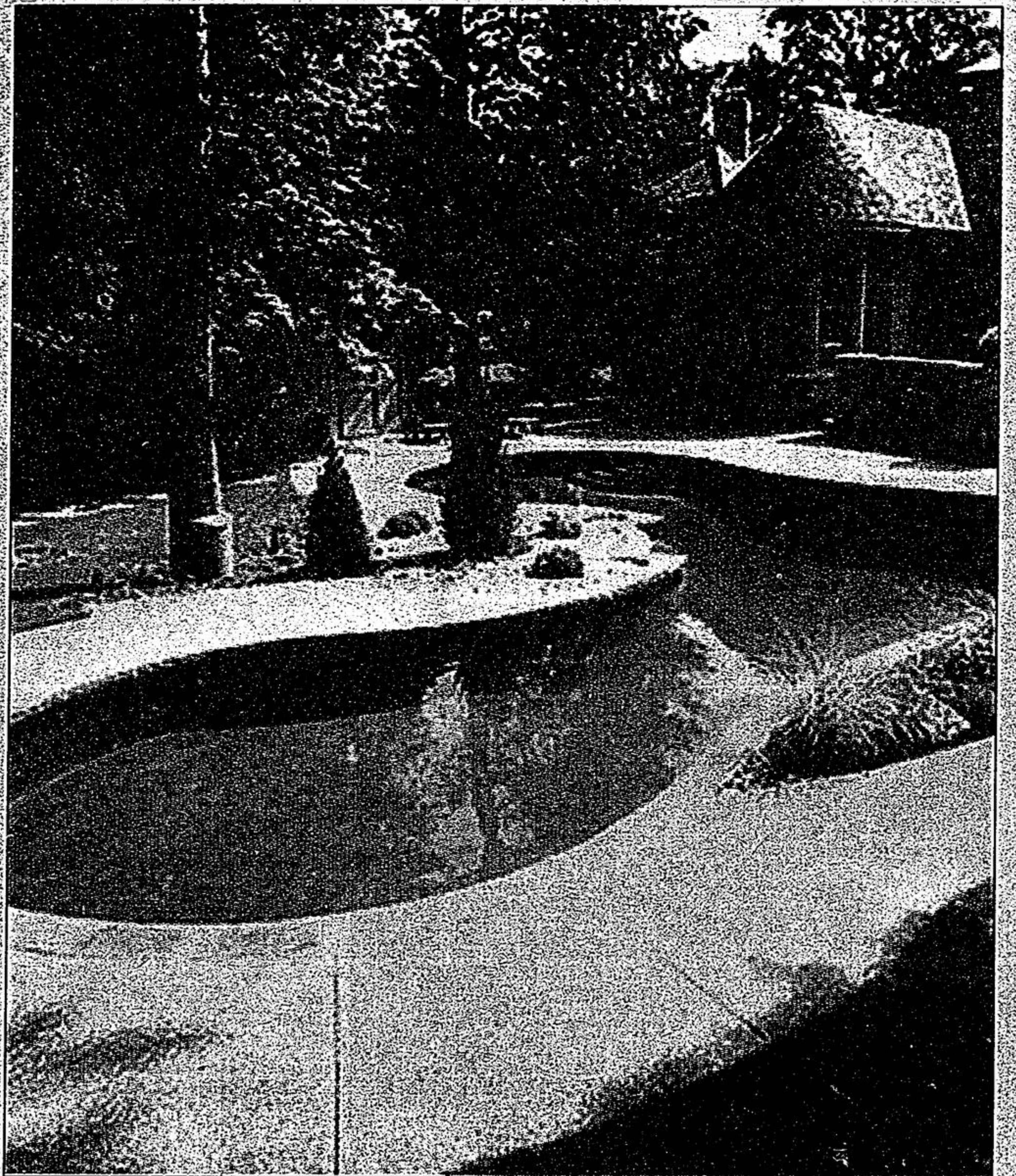
The family business is celebrating its 68th anniversary in 2006 and their team of trained technicians installs pools, creates landscaping designs and provides ongoing service for thousands of pool and spa owners from Toronto to Muskoka and Oakville to Kingston and beyond.

"We might be one of the largest employers of students in the summer and the kids keep coming back year after year."

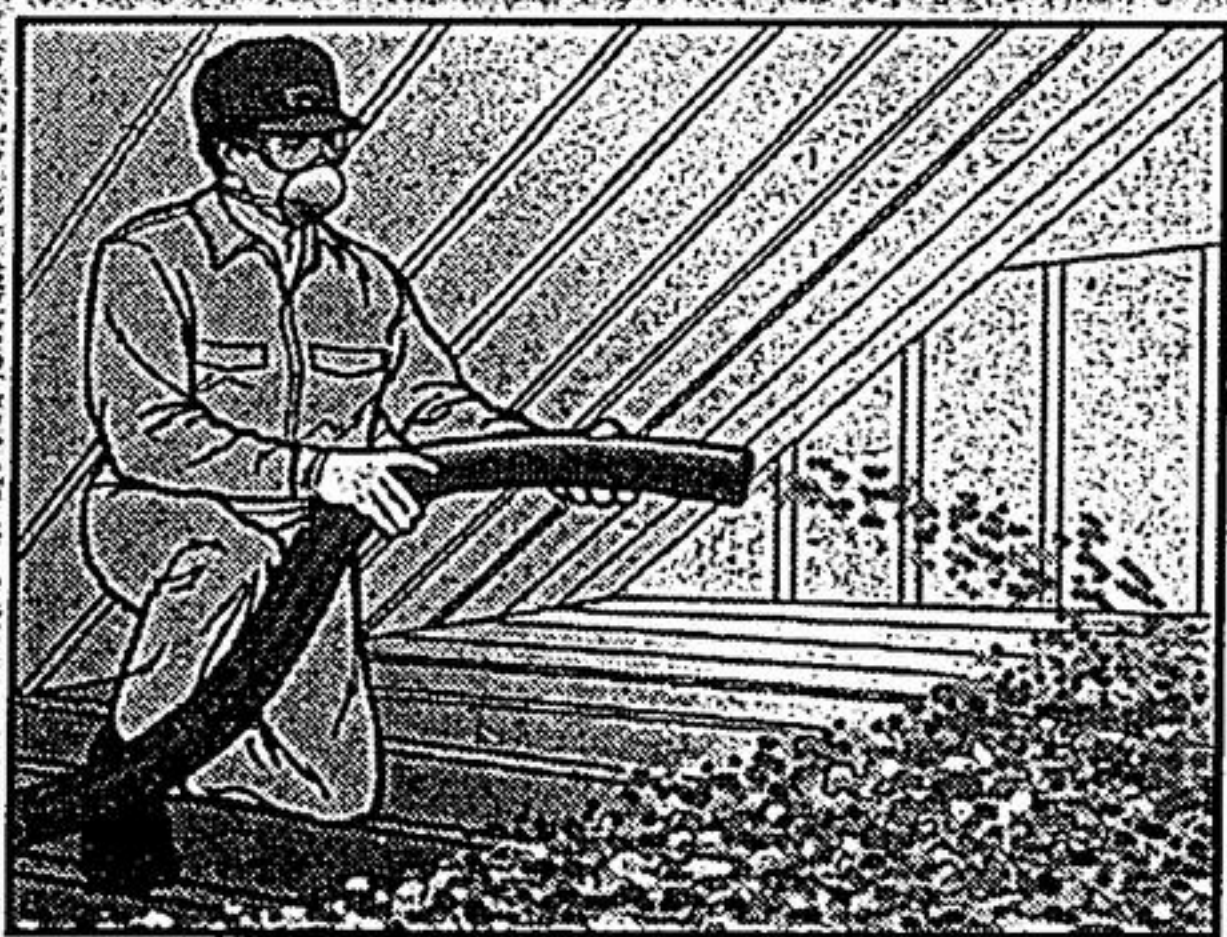
Betz also has a large clientele of indoor pool owners to service all winter, including golf and country clubs, resorts and private homes.

And when it comes to the great outdoors - patios, decks and outdoor lighting - the company's landscaping division looks after all aspects of design, including obtaining permits and supervising construction projects.

For more information, call 905-640-1424.



How much insulation is in YOUR attic?



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Knox Insulation

Knox Insulation & Roofing is a family business of three generations, started in 1974. We specialize in retrofitting mostly older homes. We have averaged 400 to 500 home improvement projects per year.

Some of the services we provide are walls - blown in cellulose for thermal and soundproofing. Garages - drill and fill ceiling cavity or Styrofoam and drywall added over existing ceiling. Attic - tune ups and additional insulation. Soundproofing - common walls and ceilings in such places as basement apartments, doctors' offices, libraries, hospitals etc. Re roofing - shingles (over top or strip).

Canadians waste more energy than any other country. Our homes have always been poorly insulated. Even today, poor building standards only require the bare minimum insulation be installed in attics and walls. Your attic should have 12" - 14" of blown insula-

tion in it. Temperatures in the attic can be 60c in the summer and -20c in the winter. With an average of 4" - 6" of insulation in our attics, it's no wonder heating and air conditioning bills are so high.

In many subdivisions, 4 out of 5 homes built in the 1980's and 1990's do not have enough insulation in the attic. Workers were paid by how many attics they did per day - not by the hour. Therefore most of the insulation was mounded around the attic opening. The outer edges have only a few inches. It has been found that fiberglass insulation was installed using too much air. This is called over fluffing, to make it look like there is more than there really is. Many home-owners have half the insulation that they paid for.

Our company is fully insured, licensed and our warranty varies from 2 to 10 years depending on the type of work we are contracted to do. Call us at 905-642-2225.

