

9TH ANNUAL POW WOW

Sunrise Ceremony Both Mornings
 Grand Entry: 12 noon
 Admission: \$2.00
 Rough Camping Available
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JULY 16 & 17, 2005

**3RD WEEKEND
 IN JULY**

**ALL
 WELCOME**

Hosted by:



**ABSOLUTELY
 NO ALCOHOL
 NO DRUGS
 NO PETS**

Directions: Located North of Oshawa. From Hwy 12 & 7A, go East 10 minutes and drive through Port Perry 1 km. East, then go North 10 km. on Island Road. Pow-Wow Ground 1 km. past Great Blue Heron Charity Casino.

APPEARANCE BY AZTEC DANCERS!

Main to be widened in west-end Stouffville

From page 1.

Eric Button, head of the Stouffville Business Improvement Area, emphasized how essential this initiative is to "ensure the viability of the downtown".

While acknowledging there has to be some sort of strategic plan for the area, Councillor Ken Ferdinands expressed concerns about yet another study.

"We are very good at implementing a study and then not doing anything," he said. "There is some level of paralysis. This needs to be overcome."

He added the downtown area needs attention "immediately" and noted subsequent councils have to have a good grasp of what is being done so work can be carried forward into the future.

Councillor Rob Hargrave suggested youth be represented in the planning process, since they use many of the town's recreation facilities.

The plan involves all major stakeholders in town, including members of the public, downtown property owners, representatives from the chamber of commerce, the BIA and the Whitchurch-Stouffville heritage advisory committee along with Mayor Sherban and two council members.

The chamber has already called a meeting for tonight at 6 p.m. in Latcham Hall to see what kinds of ideas and suggestions the local business community can bring to a

two-day 'charette' involving all town stakeholders Sept. 9 and 10. The consultant will facilitate the meeting.

Council decided to push the date for a final draft of the strategic plan of action ahead to the beginning of November so there is time to earmark funds in the 2006 budget for improvements.

At the same time, the downtown core will be impacted by the widening of Stouffville's Main Street between Ninth Line and Hwy. 48 to five lanes, beginning next year. The \$7 to \$8 million project will result in two eastbound and two westbound lanes as well as left turn lanes to speed the flow of traffic.

A successful downtown core relies on pedestrian traffic, Andrew McNeely, the town's manager of planning services, said. That means destinations, such as retail stores, restaurants and cultural facilities, have to be abundant. It's also helpful to have residential areas nearby.

"The downtown then becomes part of their neighbourhood," he said.

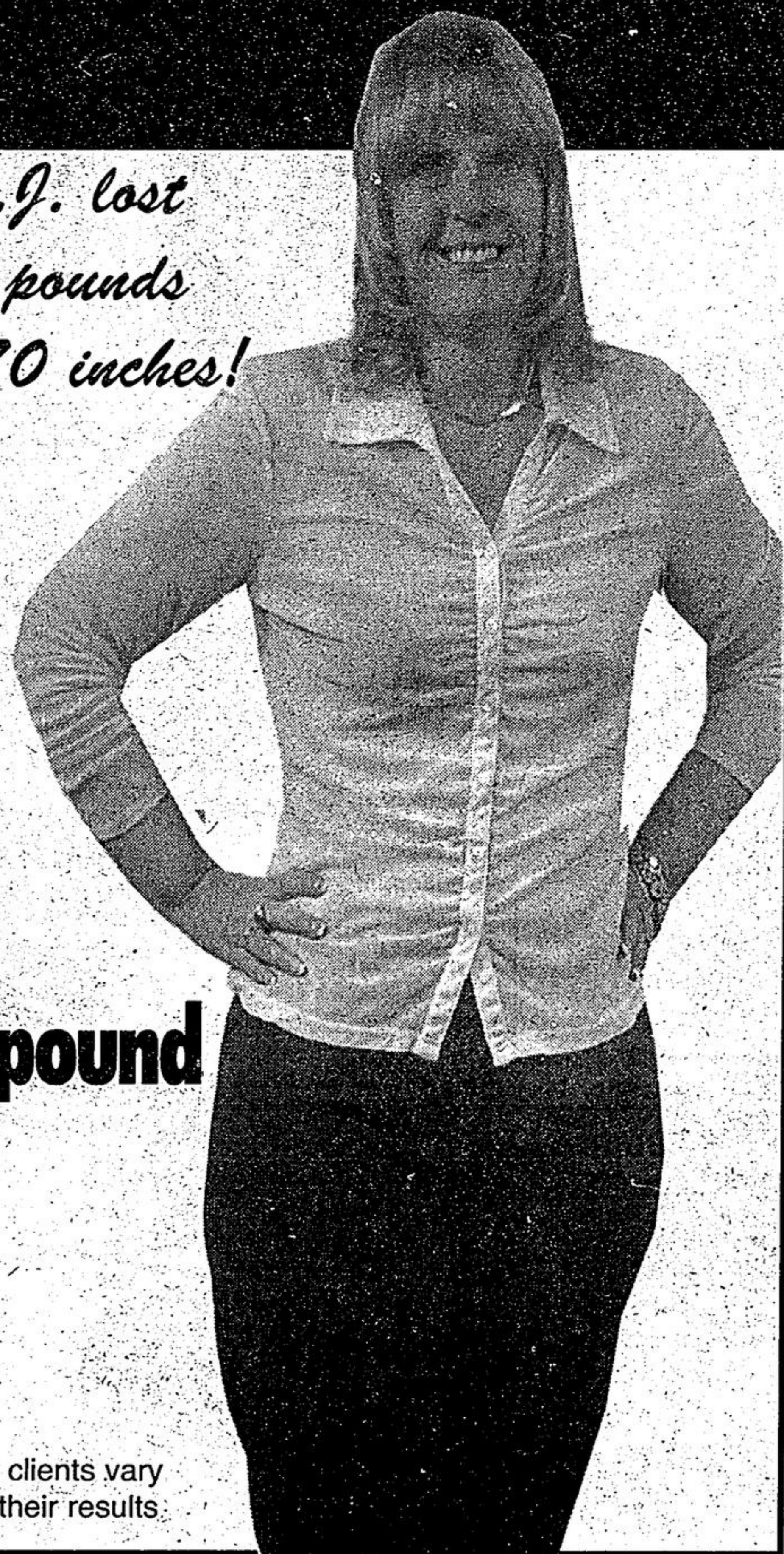
The preferred location for a performing arts and culture centre is in this study area, he added.

He cited examples of successful downtowns in Unionville, Oakville, Port Hope and Port Perry.

The study area in Stouffville extends along Main, west to Victoria and William streets and east to Baker Street. A small area along Main, extending out to Ninth Line, is also included.



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