Econo Taxi stalls after 8 years

Business sold to numbered company

BY HANNELORE VOLPE Staff Writer

Stouffville's local taxi company, Econo Taxi, is calling it quits, picking up its last fare at the end of the month.

Econo Taxi Limo Services Ltd., which has driven local residents, particularly seniors and young people, has sold its business to a numbered company, co-owner Theresa Bray said.

Mrs. Bray operated the business with her husband Wayne for about eight years.

Econo Taxi runs five cabs, while Today's Taxi, which services mainly the northern part of the municipality, has eight.

"It's the end of an era," Mrs. Bray said. "We will miss everybody in town."

With the couple sharing driving duties with hired drivers and often being on call 24 hours a day, seven days a week, they decided to sell the business to have more time for their family. Mrs. Bray plans to take the summer off before deciding on their next enterprise.

The demise of the taxi

business "is disappointing," Mayor Sue Sherban said. "Econo has grown with the community and they knew our seniors and our kids."

The town has received no notice as to who the new owners might be, Mrs. Sherban said.

"If the company that bought Econo is not local, it will be a loss to the community," Mrs. Sherban said. "We could lose that personal touch."

doesn't The mayor believe tighter regulations brought in last year for the local taxi industry limiting the age of vehicles and increased maintenance requirements were a factor in deciding to close opera-

Although increasing costs helped prompt the closure, it was not the main motivator, Mrs. Bray said.

During the past eight years, things got "tougher and tougher in the industry," Mrs. Bray said.

The taxi company raised its rates in 2000 and 2004 to try to recoup some of the rising costs of gas prices, employee wages, new cars and insurance.

"We have always tried to limit the amount of increases because most of the customers were sen-

Failed tattoo bylaw cost \$14,400 iors," Mrs. Bray said.

A failed bylaw to restrict the location of tattoo parlours in downtown Stouffville cost local taxpayers more than \$14,400.

When the taxi company

first started, the owners

had a choice of five insur-

ance companies for their

business; now there are

formed with the many sen-

iors and young people

they've taken to their desti-

nations will be missed the

so familiar with Stouffville

that customers began ask-

ing for their destination by

The taxi drivers became

most, Mrs. Bray said.

Friendships the couple

only two.

The fees went to a lawyer and consultant to formulate a bylaw just before The Freak Ink tattoo studio was to open its doors on Main Street in early April.

The proposed bylaw included restrictions on where such businesses could be located, including near schools and in the downtown core.

Resident Dave Probert had asked that the costs of the bylaw be disclosed.

After receiving up to 30 phone calls and e-mails in March from local residents concerned about the location of the new business, Mayor Sue Sherban decided to have the bylaw drawn up for council's consideration.

Two school principals and eight merchants voiced their opposition to parlour. tattoo Councillors and residents received notice of the

meeting just five days in advance.

Meanwhile, support for the business came from residents, numerous including some local business people at the March 29 meeting. Council unanimously rejected the bylaw, deeming it too draconian.

The tattoo parlour opened its doors for business shortly afterwards.

No further complaints were received by her office, clerk Michele town Kennedy said.



