

TOTAL HOME

Advertising Feature of The Markham Economist & Sun/Stouffville Sun - Tribune

The "Environmentally Friendly" Lawn

(NC)-A lawn is a valuable addition to every home environment, regardless of its size. Today, most homeowners want to keep their lawn looking green and healthy so it adds beauty to the house and enjoyment to the family. At the same time, people are increasingly aware of the environmental aspects of lawn care.

For many, natural or "organic" options seem to be the way to go. However, there is a lot of confusion in the lawn and garden market about exactly what is meant by the terms "Natural" or "Organic". Let's take a look at lawn feeding from the plant's point of view. All plants require 3 major nutrients - nitrogen (N), phosphorus (P) and potash (K) - to survive. The

plant cannot distinguish between nutrients from natural fertilizers and nutrients from conventional fertilizers; they perform the same plant functions regardless of their source. Also, a plant takes up only as much nutrients as it needs, whether the source is conventional or organic. Any excess amount can be leached away into the environment.

On the extreme "organic" side, cattle manure (for example) contains less than 1% each of N, P and K. It will not be able to supply enough food for healthy plant growth. Higher quality natural fertilizers, however, deliver much more nutrients. One such product is Green Earth 100% Natural Lawn Food. It is guaranteed burn-proof, and provides a balanced diet for your lawn.

With modern conventional fertilizers, you can economically provide your lawn the nutrients it needs in an environmentally friendly way by using a fertilizer containing Double-Coated Nitrogen. It was

Please see A WELL KEPT LAWN, page 27

A message from the staff at Farmer Jack's:

"We're here to help! Now's the time to create an outdoor space that reflects your personal style, budget and imagination. We offer a wide variety of products with endless applications and possibilities that can help you meet all of your landscape needs.

Our quality Top Soil and Triple Mix will help build the gardens you imagined, and are now available in convenient one-cubic yard bags. Have the scenery your friends and family will envy!"



Leader in landscape products!

Top Soil & Triple Mix



Beauty begins with the soil in your garden. The best place to start is with our Triple Mix!

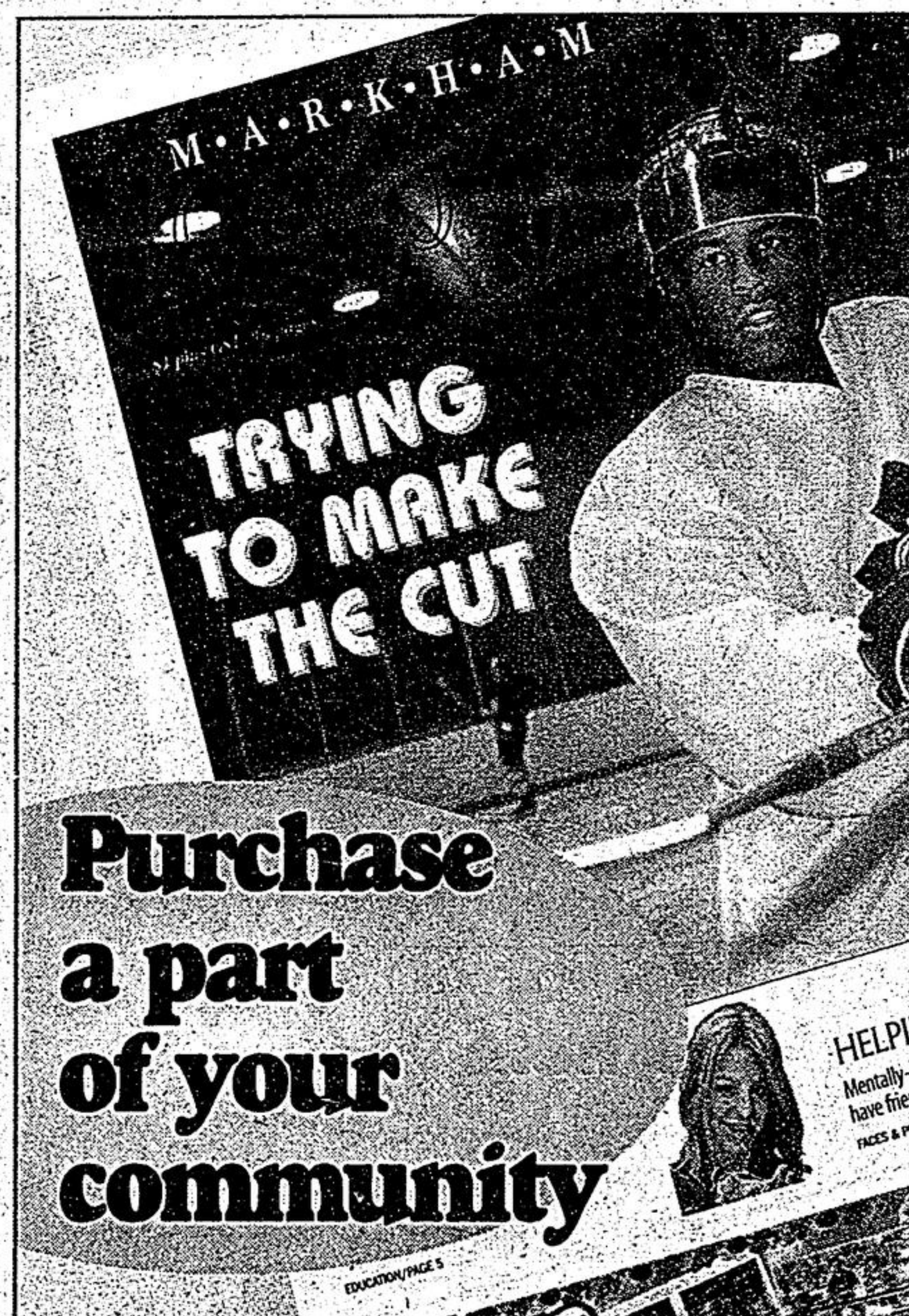
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