

Here's the secret of how Classifieds can make MONEY for YOU!

1 SELL THE BENEFITS OF BUYING YOUR ITEM.

Make sure when you write your ad that you give the readers all the facts. Give them reasons to buy and make your item sound attractive.

2 ASK YOUR ADVISOR FOR HELP WITH THE WORDING.

Ask your trained, experienced advisor about putting the most punch in your ad. We're easy to talk to, and the advice is FREE!

3 BOX NUMBERS ARE HANDY, BUT MAY LIMIT YOUR RESPONSE.

The cost for our box-number service is \$35.00.

4 WHICH CLASSIFICATION SHOULD I USE?

You may get more calls and make more money if you run your ad in more than one classification.

5 HAVE YOUR CREDIT CARD READY.

Take advantage of the convenience of using a credit card when placing your ad by phone. You may also pay at our office *by the deadline* using cash, cheque or Interac.

6 CALL IN PLENTY OF TIME.

Don't miss potential buyers by missing a deadline.

GENERAL CLASSIFIED:
TUESDAY PAPER: Monday by 2pm, Help Wanted by Noon
THURSDAY PAPER: Wednesday by 2pm, Help Wanted by Noon
SATURDAY PAPER: Friday by 2pm, Help Wanted by Noon

7 SPECIAL CLASSIFICATIONS

Some classifications have special rates and/or deadlines. Also, don't forget to ask about multiple insertion rates that help you save money.

Call Today!

OPEN FOR CALLS

Monday to Friday, 8:00 a.m. to 6:00 p.m.

Tor. Line: 416-798-7284
 Toll Free: 1-800-743-3353
 Fax: 905-853-1765

ECONOMIST & SUN
 Stouffville Tribune

All personal ads must be prepaid.



CLASSIFIED DEADLINES

TUESDAY EDITION

Help Wanted
 Deadline: Monday at 12 Noon
Word Ads
 Deadline: Monday at 2pm

THURSDAY EDITION

Help Wanted
 Deadline: Wednesday at 12 Noon
Word Ads
 Deadline: Wednesday at 2pm

Business & Professional Directory

Deadline: Tuesday at 5pm

SATURDAY EDITION

Help Wanted
 Deadline: Friday at 12 Noon
Word Ads
 Deadline: Friday at 2pm

Business & Professional Directory

Deadline: Thursday at 5pm

To place your ad, call:

1-800-743-3353

Business & Professional Directory

Presented by The Economist & Sun/Stouffville Sun-Tribune • Call 1-800-743-3353 ask for Judy

APPLIANCE REPAIRS

Markham Appliance Repair
 EXPERT REPAIRS ALL MAKES & MODELS
 • Washers • Dryers • Fridges • Stoves • Dishwashers
 • Freezers • Gas Appliances • Appliance Installation
 Backed by 25 yrs. experience. Certified Tech.
 • Low rates • Guaranteed Work • Senior Discounts
 Call Zack (Zaheer) 905-472-6324

Appliance and TV Repairs
 FREE ESTIMATES. Warranty. VISA.
 Repairs of:
 • TVs • Projection TVs • VCRs
 • Fridges • Stoves • Dishwashers
 • Microwaves • Washers • Dryers
 Call (905)201-8181 or (416)266-6122

WET BASEMENTS

Clarke Basement Systems
 Div. of Don Clarke Contracting Ltd.
 Certified Waterproofing Professional
 905-472-4861 • 866-488-1988
 clarkbasementsystems.com

HOME IMPROVEMENTS

DAVID BARKLEY
 Painting and Decorating
 Experienced and Reliable Service Since 1978
 • Reasonable Rates • Free Estimates
 Also Available in Muskoka
 905-294-3026

HOME HANDY MAN
 General repairs, Electrical, Plumbing, Painting, Junk removal.....
 free estimates
 905-472-4973
 Quality workmanship guaranteed

FREE ESTIMATES SINCE 1967
BOLAND BROS. DRYWALL SERVICES
 Residential • framing • taping • texture spraying
 insulating • boarding • painting
 Water damage ceiling repairs
 Small jobs welcomed
 John 905-640-8321

GENERAL HOME IMPROVEMENT & RENOVATIONS
 BASEMENT DESIGN AND BUILD BRICK & EXTERIOR REPAIR

 FREE ESTIMATES FULLY INSURED
 (416) 258-7133

HOME IMPROVEMENTS

GRANITE KITCHEN COUNTERTOPS
 Large Selection
 Affordable Prices
 905-470-8108

COUNTERTOP NEED REPLACING?
 • FREE ESTIMATES • INSTALLATIONS
Scarborough Countertops
 (416) 299-7144 **FACTORY PRICES**

BASEMENT EXPERTS Complete Basement Finishing
 FREE ESTIMATE
 (905) 884-8586
 www.BasementExperts.com Ask About Our Winter Specials

Bachelor of Architecture
Permit Drawings
 G.P. WOOD
 OACETT Member
 905-640-5647

Handyman CONNECTION Worry Free Home Repairs
 • Plumbing • Carpentry • Electrical
 • Painting • Drywall • Renovations
 Insured, Bonded, 1 Year Warranty
 (905) 201-0601
 www.handymanconnection.com

INSIDE AND OUT Handyman Repairs
 CARPENTRY PLUMBING ELECTRICAL
 DRYWALL CERAMICS PAINTING
 905 832 3797
 FREE ESTIMATE

HOME IMPROVEMENTS

BATHROOMS
 Complete Remodelling & Installation
 Free Estimates
The Town Plumber
 905-642-9119

ODDJOB NORM GARIEPY
 HANDYMAN SERVICES workshop: 905-649-3392
 cell: 647-233-9883
 FREE ESTIMATES
 NO JOB TOO SMALL
 "DOING THE JOBS YOU DON'T HAVE TIME FOR"

MR. HANDY
 Total Renovations
 • Basements • Kitchens
 • Bathrooms • Decks, etc.
 You name it.....We do it.
 Call (905)471-5269

PAINTING AND DECORATING

ROOM AT A TIME PAINTING
 Call MIKE "The Painter"
 905-294-0779
 POWER WASHING INTERIOR/EXTERIOR OFFICES

Dura Painting PAINT IT!
 INTERIOR • EXTERIOR
 RESIDENTIAL • COMMERCIAL
 *Free Estimates
 * Full Bonded
 Call Mike Borrelli
 905-294-9653 or 416-688-9191

Bill's Painting
 Take the pain out of painting
 Interior, Exterior, Paper Hanging
 Bill Frechette
 905-294-5415

QUALITY PAINTING
 Painting & Papering
 -Fully guaranteed
 -Completely insured
 905-640-4338

PAINTING AND DECORATING

REPAIRS & ROOFS "R" US
 • CHIMNEYS • SHINGLES
 • SKYLIGHTS • FLAT ROOFS
 • ROOF SNOW REMOVAL • ANIMAL DAMAGE
 • VALLEY REPAIRS • HEAT CABLES
 (416) 236-6662

PAINTING 4 U
 • Customer Satisfaction Always
 • Professionally Painted
 • Residential / Commercial
 • Interior / Exterior
 Free Estimates - BRUNO GEISER
 Tel: (905)472-5728
 Email: bwgeiser@hotmail.com

PLUMBING

Bruce Clark & Son
 Plumbing & Mechanical Ltd.
 Bathroom Renovations & Service
 Call: (905) 472-4845

FINANCIAL SERVICES

CFO
 Personal Income Tax Returns
 3075 Fourteenth Ave, Suite 221
 Unionville, Ontario L3R 0G9
 Phone: 905-946-8444 Fax: 905-946-8944
 e-mail: djones@yourcfo.ca
 Debbie Jones

TAX & BOOKKEEPING

ETS INNOVATIVE TAX - ACCOUNTING SOLUTIONS INC.
 A Member of The Business Community
 Certified Accountant A Professional Serving Your Needs
 Personal Tax Bookkeeping Corporate Tax Business Start-ups Payroll Incorporation Legal & Estate Services
 Tax Preparation Rates Start @ \$14.95
 To Learn More Call Eugene @ 905-294-5544
 et_services@sympatico.ca
 Onsite Calls With Day & Evening Appointments

DELIVERY SERVICES

DEPENDABLE DELIVERY SERVICE
 "You can depend on us"
 Same day service available
 Call us today!
 Tom L. Snow (905)640-3497