

CHEVROLET  FOR ALL LIFE'S ROADS

*Operators are standing by. But not For long.*

MAKE THE  
**CALL  
TODAY**

Ring in and Win\* is back and bigger than ever. Now you can take your minimum \$1000\* award and apply it the way you want. With a chance to win up to \$10,000 off. You could even WIN YOUR VEHICLE.



**0%**

**PURCHASE FINANCING\*  
UP TO 60 MONTHS**  
ON VIRTUALLY ALL ELIGIBLE 2004 MODELS



**2004 CHEVY SILVERADO EXT. CAB**

Silverado R7H • 285-HP Vortec 4800 V8 Engine • 4-Speed Automatic with Overdrive • Dual Zone Air Conditioning • Locking Differential • ABS • 40/20/40 Split Front Bench with Custom Cloth Trim • Tilt Steering • Automatic Headlights • Full Instrumentation Including: Tachometer, Engine Hourmeter and Driver Message Centre

SMARTLEASE  
**\$253** per month  
INCLUDES \$1000 MINIMUM AWARD  
(See sample calculation below)



Colorado 285 model shown

**2004 CHEVY COLORADO**

175-HP Vortec 2800 DOHC Engine • ABS • 5-Speed Manual • 2-Position Locking Tailgate • 15" Wheels

Starting from  
**\$17,475\***  
INCLUDES \$1000 MINIMUM AWARD  
(See sample calculation below)



**2004 CHEVY AVALANCHE**

Avalanche R7B • 295-HP Vortec 5300 V8 Engine • 4-Speed Automatic with Overdrive and Tow/Haul Mode • Industry-Exclusive Convert-A-Cab™ System • Folding Midgate™ • 3-Piece Removable Rigid Cargo Cover • Removable Rear Window • Locking Differential • ABS • Tri-Zone Air Conditioning • CD Stereo

SMARTLEASE  
**\$288** per month  
INCLUDES \$1000 MINIMUM AWARD  
(See sample calculation below)



TrailBlazer LT model shown

**2004 CHEVY TRAILBLAZER**

TrailBlazer 4x4 • 275-HP Vortec 4200 I6 Engine • Autotrac Automatic 4WD • Dual Zone Air Conditioning • Power Windows/Locks/Heated Mirrors • Locking Differential • HD Trailering Equipment

Starting from  
**\$38,330\***  
INCLUDES \$1000 MINIMUM AWARD  
(See sample calculation below)

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For the latest information, visit us at [gmcanada.com](http://gmcanada.com), drop by your local Chevrolet Dealer, or call us at 1-800-GM-DRIVE.

\*No purchase necessary. Contest open to Canadian residents who have reached the age of majority in their province of residence. Contest closes August 31st 2004. Prizes can only be applied to the purchase or lease of most new 2004 and select 2005 vehicles purchased and delivered on or before August 31st 2004. Not all prizes have the same odds of winning. Excluded vehicles include the following: 2004/2005 Cadillac; 2004/2005 Saturn/Saab/Suzuki; 2004/2005 Medium Duty Trucks; 2004/2005 Regular/Extended/Crew Cab 2500 HD/3500 trucks (Pickup or Chassis Cab); 2004/2005 Chevrolet SSR; 2004/2005 G Vans (Passenger, Cargo and Cutaway); 2004/2005 Hummer; 2005 Chevrolet Corvette; 2005 Pontiac Vibe; 2005 Chevrolet Equinox; 2005 Buick Allure; 2005 Pontiac G6 and other 2005 vehicles. See dealer for current eligible 2005 model year vehicle eligibility. See your GM dealer or visit [www.gmcanada.com](http://www.gmcanada.com) or call 1-800-GM-DRIVE for full contest rules. \*Based on a 36/30 month lease. A down payment or trade of \$4,150/\$4,230 (Silverado Ext Cab Base R7H/Avalanche R7B) is required. Annual cost of borrowing of 0.5%/0.5% per annum. Option to purchase at lease end is \$18,106/\$26,245 plus applicable taxes. Annual kilometre limit of 20,000 km, \$0.12 per excess kilometre. Other lease options available. †Based on starting from price of 2004 Chevrolet Colorado Base Regular Cab and 2004 Chevrolet TrailBlazer 4x4. Freight, licence, insurance, registration, PPSA, administration charges and taxes not included. Limited quantities available. ‡Financing on approved GMAC credit only. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$10,000 at 0% APR, the monthly payment is \$166.67 for 60 months. Discounts or other incentives may be available where consumers opt for cash purchase price offer. By selecting the purchase financing offer, consumers may be foregoing such discounts and incentives which may result in a higher effective interest rate. 0% purchase financing for 60 months does not apply to 2004 models of Vibe, Hummer, Cadillac, Medium Duty Trucks, Regular/Extended/Crew Cab 2500 HD/3500 trucks (Pickup or Chassis Cab), SSR, Corvette, Full Size Vans (Passenger, Cargo and Cutaway) and all 2005 models. ††Freight (\$1,050/\$900/\$1,050/\$950), licence, insurance, registration, PPSA, administration fees and taxes not included. ††Using the \$1,000 minimum award, most advertised offers have improved. \$1,000 minimum award is inclusive of applicable taxes and is reflected in offers in this advertisement. Example: \$10,000 pre-award purchase price, after tax price is \$11,500 (\$10,000 plus \$1,500 applicable taxes). After applying \$1,000 award, after tax price is \$10,500 (\$9,130.44 reduced purchase price plus \$1,369.56 applicable taxes), with the \$1,000 award being the \$869.56 reduction from the purchase price and the \$130.44 reduction in taxes which would have otherwise been payable on the full purchase price. †††Offers apply as indicated to 2004 new or demonstrator models of (Silverado, Ext Cab Base R7H/Colorado Base Regular Cab/Avalanche R7B/TrailBlazer, 4x4). Dealer order (2005 models only) or trade may be required. Offers apply to qualified retail customers in the Ontario Chevrolet • Oldsmobile Dealer Marketing Association area only (including Outaouais and excluding Northwestern Ontario). Dealer trade may be required. Limited quantities of 2004 models available. Dealers are free to set individual prices. Limited time offers which may not be combined with other offers. See your dealer for conditions and details. ®Registered trademark of General Motors Corporation. TD Canada Trust licensed user of mark. Visa International Service Association/ TD Canada Trust and GM licensed user of marks. ©Trade-mark of The Toronto-Dominion Bank.

