



Honda learns a lot from going around in circles.

We race. You win. Honda uses the F1 and the IRL circuits as the definitive test lab for its smart, innovative thinking that ultimately goes directly into your Honda. VTEC™ engine technology and class leading fuel efficiency are both results of Honda's legendary commitment to racing.

48 MO. LEASE FOR
\$278 PER MONTH O.A.C.

NO SECURITY DEPOSIT. PRICE INCLUDES FREIGHT & P.D.I. TAXES EXTRA.

OR

NOW ON ALL 2004 ACCORDS

2.8% PURCHASE FINANCING O.A.C.

FOR UP TO 60 MONTHS



Accord Sedan DX, model CM5614PL shown

2004 Honda Accord Sedan DX. Yes, you can get more power and more fuel economy... from the same engine! Designing a racing engine is a balance between power to surge ahead and the fuel efficiency to be there at the end! Accord's 160hp, 2.4L, 16-valve i-VTEC™ race-inspired engine design optimizes the air/fuel mixture flow to achieve the highest fuel efficiency in its class while having the power in reserve ready to accelerate when you call. Plus, beyond it's 5-Star NHTSA Safety Rating, there's a lot to enjoy while you drive including: ▶ Race-bred Independent 4-Wheel Double-Wishbone Suspension front and rear for class-leading handling. ▶ Power Windows & Door Locks ▶ Dual Stage, Dual Threshold Front Airbags (SRS) ▶ CFC-Free Air Conditioning with Micron Air Filtration ▶ AM/FM/CD Stereo ▶ Keyless Remote Entry... and much more.

You Win!	TAKE THE CHECKERED FLAG WITH CLASS LEADING FUEL ECONOMY!
	36 MPG 8.2 L/100 Km Combined City/Hwy
"The best overall fuel efficiency of any automaker." Globe and Mail's ROB Magazine - March 2004	

48 MO. LEASE FOR
\$278 PER MONTH O.A.C.

WITH

2.2% LEASE FINANCING O.A.C.

OR

\$378 PER MONTH O.A.C.

WITH \$1,604⁺ DOWN

NO SECURITY DEPOSIT. PRICES INCLUDE FREIGHT & P.D.I. TAXES EXTRA.



Odyssey LX, model RL1854PK shown

2004 Honda Odyssey LX. There's extra safety in power. Just named Car and Driver's "Best in Test" minivan in the June 2004 issue, Odyssey's top-ranked acceleration lets you pass safely on the highway without over-exposing yourself to oncoming traffic. In the Odyssey LX, you'll feel even more comfortable with all these proven features: ▶ 240hp VTEC™ V6 Engine ▶ Quadruple NHTSA 5-Star Front & Side Collision Safety Rating ▶ 5-Speed Automatic Transmission with Grade Logic plus Traction Control ▶ Air Conditioning with Front and Rear Controls ▶ Heated Power Door Mirrors ▶ Power Windows & Locks ▶ Dual Airbags including Dual Front Side Airbags (SRS) ▶ 4-Wheel Disc Brakes w/ABS... and more.

You Win!	TAKE THE CHECKERED FLAG WITH CLASS LEADING ACCELERATION!
	27.5 MPG 10.8 L/100 Km Combined City/Hwy
"The best overall fuel efficiency of any automaker." Globe and Mail's ROB Magazine - March 2004	



Civic Sedan SE, model ES1534PX shown



Civic Coupe SE, model EM2124PX shown

2004 Honda Civic Sedan SE. Fuel efficiency in a fun-to-drive package. While Honda race cars must be engineered to have fuel efficiency top-of-mind, the Civic SE is also built for comfort, safety and reliability. Constantly striving to make improvements in the power, weight and aerodynamics of each car, Civic Sedan embodies the fun-to-drive feel of all our track efforts while delivering class-leading fuel economy!

Both of the Civic Special Editions feature these proven highlights: ▶ 1.7L SOHC 16-Valve Engine ▶ Independent Front & Rear Suspension ▶ Ultra Low Emission Vehicle (ULEV) Rating ▶ Tachometer ▶ Civic's Exclusive Flat Rear Floor ▶ 60/40 Split Rear Seatback ▶ 4-Speaker AM/FM Stereo ▶ ECU Immobilizer ▶ Dual Front Vanity Mirrors ▶ Adjustable Steering Wheel ▶ Best in Class Residual Value

2004 Honda Civic Coupe SE. Now, class-leading fuel economy in a smart and agile package. You can't help get noticed in the new Special Edition Coupe. The sleek lines make a powerful statement and right away you'll notice the supportive seats and perfectly placed gauges that have gone into this race-bred vehicle. It's a quick way to get more for your money.

THE CIVIC SE DELIVERS IN NO-CHARGE \$1,700 EXTRAS

This Special Edition package adds the luxury and convenience of these exclusive 'No Charge' extras: ▶ CFC-Free Air Conditioning ▶ Power Door Locks ▶ CD Player ▶ Unique Special Edition Badging

You Win!	TAKE THE CHECKERED FLAG WITH CLASS LEADING FUEL ECONOMY!
	44 MPG 6.6 L/100 Km Combined City/Hwy
"The best overall fuel efficiency of any automaker." Globe and Mail's ROB Magazine - March 2004	

YOUR CHOICE
48 MO. LEASE FOR
\$188 PER MONTH O.A.C.

3.8% LEASE OR PURCHASE FINANCING O.A.C.

NO SECURITY DEPOSIT. PRICE INCLUDES FREIGHT & P.D.I. TAXES EXTRA.

WE RACE. YOU WIN.



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Lease and finance offers are from Honda Canada Finance Inc., on approved credit. Based on a 2004 Accord DX, model CM5614PL (Odyssey LX, model RL1854PK) (Odyssey LX, model RL1854PK) (Civic Sedan SE, model ES1534PX) (Civic Coupe SE, model EM2124PX). Lease for 48 months at \$278 (US\$278) (US\$378) (US\$188) (US\$188) per month plus applicable taxes with 96,000 km allowance (12¢/km exceeding allowance). \$4,165.06 (US\$6,204.04) (\$1,604.78) (\$2,351.24) (VS2,495.59) down payment or equivalent trade acceptable to dealer (\$0 down on approved credit from Honda Canada Finance Inc.). Initiation payment of \$5,274.91 (US\$7,619.74) (\$2,445.59) (US\$3,085.53) (US\$3,251.53) includes down payment, first monthly payment, tire & battery levy, registration, security deposit of \$0, air tax, freight, and P.D.I. and taxes. Total freight and P.D.I. is \$1,095 (US\$1,240) (US\$1,240) (US\$1,010) (US\$1,010). Total lease payment is \$20,300.81 (US\$22,645.64) (US\$22,876.49) (US\$13,412.93). Option to purchase at lease end for \$11,703.00 (US\$15,778.00) (US\$15,778.00) (US\$8,232.00) (US\$8,064.00) plus taxes. Accord lease calculated with finance rate of 4.8% (Odyssey's 2.2%) (Civics 3.8%). Rate may change effective July 1/04 and will affect down payment, security deposit, residual value and initiation figures. Dealer may lease for less: 02.8% (03.8%) purchase financing is available on all In-stock 2004 Accords (Civics) for up to 60 months. Finance example: \$20,000 at 02.8% (03.8%) per annum equals \$440.92 (US\$49.79) per month based on a 48 month term. C.O.B. is \$21,164.16 (US\$21,589.92) for a total of \$21,164.16 (US\$21,589.92). Dealer may sell for less. All offers valid through June 30, 2004 at participating dealers only. Does not include Civic Hybrid. See participating dealer for full details. Source: Natural Resources Canada - NR Can website at: oee.nrcan.gc.ca/vehicles. Visit www.nhtsa.gov for details.