GEAR UP FOR SPRING

THE 2004 ACCORD DX SE

$25,600* MSRP

The Special Edition Accord includes five-spoke alloy wheels, a 6-disc in-dash CD player, fog lights, Special Edition Badging plus 160 hp, 2.4 litre i-VTEC™ engine, 5-speed auto, A/C, driver and front passenger airbags and more. It made Car and Driver's 10Best list 7 years in a row.

INCLUDES $2246** IN NO CHARGE FEATURES

$278* per month for 48 months with $0 down. Freight and P.D.E. included. $0 security deposit.

3.8%* Lease and purchase financing available on the 2004 Accord

#1 best!

Triple 5-Star safety rating for front and side impacts.

2004 PILOT GRANITE ALL NEW MODEL

$38,800* MSRP

You'll love driving it. You'll love looking at it. Includes a 240 hp, 3.5 litre, 24-valve V6 VTEC™ engine, as well as four-wheel drive and 5-speed auto. Plus features unique to the Granite like sporty alloy wheels, fender flares, front bumper guard, fog lights, side step bars and roof rails with a crossbar.

$448* per month for 48 months with $5,713 down. Freight and P.D.E. included. $0 security deposit.

Quadruple 5-Star safety rating for front and side impacts.

2004 ODYSSEY LX

$32,200* MSRP

Feel the surge of a 240 hp, 3.5 litre, 24-valve V6 VTEC™ engine. You'll also get front and rear A/C and feel the safety of a traction control system, plus much more.

$278* per month for 48 months with $6,204 down. Freight and P.D.E. included. $0 security deposit.

3.8%* Lease and purchase financing available on the 2004 Odyssey

Quadruple 5-Star safety rating for front and side impacts.

THINK PRICE IS ALL THAT MATTERS? THINK AGAIN.

LET US SHOW YOU THE SMARTER WAY TO BUY.

Price matters. But you need to consider things like resale value, fuel efficiency, safety ratings and more. Visit your Ontario Honda Dealer and let us show you The Smarter Way to Buy. The closer you look, the better Honda looks.

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2004 SPECIAL EDITION CIVIC

$16,800* MSRP

The Special Edition Civic includes air conditioning with micron air filter, CD player, power locks and Special Edition Badge, plus 115 hp, 1.7 litre engine, driver and front passenger dual-stage front airbags, 5-speed manual and more.

$188* per month for 48 months with $2,351 down. Freight and P.D.E. included. $0 security deposit.

3.8%* Lease and purchase financing available on the 2004 Civic

INCLUDES $1700** IN NO CHARGE FEATURES

Dual 5-Star safety rating for frontal impacts.†

MARKHAM Honda

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*Now don't be put to mod this stuff, it's important too. Lease and finance offers are available, on approved credit, only through Honda Canada Finance Inc., until May 31, 2004. Lease payments shown are for 48 months and include $1,095/$1,240/$1,240/$1,010 for freight and P.D.E. with 96,000 km allowance (12¢/km exceeding 96,000 km applies). †Based on a new 2004 Special Edition Accord Sedan DX, Automatic/Pilot Granite, 5-speed Automatic/Odyssey LX/Special Edition Civic Sedan, 5-speed Manual/Amtchd CM5616FL-SE package/YF1816E/RL1854FK/EE1534FK) $278/$448/$278/$188 per month for 48 months. A.L.B. 4.9%/5.8%/2.2%/3.8% (total lease obligation of $17,515/$27,217/$19,548/$11,375). Down payment or equivalent trade of $4,171/$5,713/$6,204/$2,351 (less dealer payment, models plus first monthly payment required. Option to purchase at lease end for $12,544/$19,012/$15,770/$8,332 plus taxes. **MSRP does not include freight and P.D.E.($1,095/$1,240/$1,240/$1,010). ◊2.9%/4.9% conventional financing is available on all new, in-stock 2004 Civic Sedans, Coupes(Offer excludes 2004 Civic Hybrid and SiR) and Odyssey/Accord Sedans and Coupes for 24, 36, 48, and 60 month terms. Financing example: $20,000 at 2.9%/4.9% per month equals $364.53/$375.58 per month for 60 months. C.O.B. is $1,991.80/$2,535.40 for a total obligation of $21,991.80/$22,535.40. Down payment may be required. ††Calculation for $2,246 in no charge features is $2,946 - based on dealer installed accessory pricing. Additional charge to consumer is only $700. Savings to consumer is $2,246. ‡‡Calculation for $1,700 in no charge features is: Civic DX Coupe/Sedan with manual transmission is $16,100. Value of additional SE features is $2,403 - based on dealer installed accessory pricing. Additional charge to consumer is only $700. Savings to consumer is $1,703. ^/^^Taxes, license, insurance, registration and maintenance fees are additional. Dealer may sell/lease for less. †See Car and Driver magazine January 2004. ††See Car and Driver magazine March 2004. †††Source: Association of International Automobile Manufacturers of Canada. ^Visit www.nhtsa.gov for details. See your neighbourhood Canada Honda dealer for details.*