



IT'S NOT WHERE YOU GO, IT'S HOW YOU GET THERE. THE NEW CHEVROLETS.

GET IN.

IT'S A NEW DAY AT YOUR CHEVROLET DEALERSHIP.



EQUINOX

A sophisticated blend of capability, comfort and style. Equinox can take you anywhere. Anytime.



SSR

Turn heads in the SSR with street-rod looks and real truck-grade utility.



MALIBU MAXX

The Epsilon architecture of our new Malibu line provides better performance and a quieter ride.



OPTRA



MALIBU



OPTRA

Enjoy great lines, bold style and a ton of standard features. Optra has it all. Now you can too.

COLORADO

Colorado packs more standard horsepower than any V6 midsize pickup in its class. Period.*



EPICA

The refined Epica is luxurious, yet unbelievably practical. And practically unbelievable.



SILVERADO CREW CAB

The perfect full-time pickup truck for hauling all kinds of loads, including loads of people.



AVEO



AVEO

Enjoy the freedom that comes with having your own car. Especially when it's such a thrill to drive.



CHEVROLET  FOR ALL LIFE'S ROADS

For the latest information, visit us at gmcanada.com, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE.

*All competitive claims based on GM medium pickup segment and 2003 model year, competitive data. Excludes other GM divisions.