

Starting... APR. 10-13, 2004 **Rewarded Readers...**

Reward your carrier for great service and you'll be helping support local charities!

What's in it for you?...

- You'll receive a **COUPON BOOK** full of great values
- You'll be entered in a draw for **\$800 WORTH OF SHOPPING SPREES**
- You'll be helping your community
- You'll be helping your carrier build self-confidence and learn valuable life skills

HOW IT WORKS: Your carrier will approach you once a month to ask to be rewarded for their great service. This optional reward system is only \$6 a month: \$3.50 of this cost goes to the carrier, \$1.00 will go to the registered charity of that month and \$1.50 will go to the newspaper to cover expenses.

Your Carrier has a FREE GIFT for you!
 When you reward your Carrier you will receive a **FREE PRE-REGISTERED SAVE&GIVE Card**

SEE HOW A SIMPLE SWIPE CAN ALSO GENERATE DOLLARS FOR YOUR LOCAL CHARITY.

How Does It Work?

- 1) Sign up for a Save & Give TruCaSh Rewards card for free.
- 2) Shop at any local or national participating merchant and swipe your Save & Give TruCaSh card!
For a list of all local merchants visit www.saveandgive.trucashrewards.com
- 3) 50% of the points you collect from participating Save & Give TruCaSh partners is automatically sent to your charity.
- 4) Visit www.saveandgive.trucashrewards.com or call 866-456-2466 and redeem your remaining Save & Give TruCaSh rewards for:
 - A caSh rebate in the form of a cheque
 - Gift certificates
 - A donation to a Member Charity
 - FREE POINTS! See registration form



A new loyalty program that can save you money & give funds to your local charity.

Carrier
 OPTIONAL PAY
Program

YORK REGION
 NEWSPAPER GROUP

for Service Worth Rewarding



over \$650 plus in savings **\$800**

in shopping sprees to be won every month!

LAST MONTH'S CHARITY



THE KIDNEY
 FOUNDATION
 OF CANADA

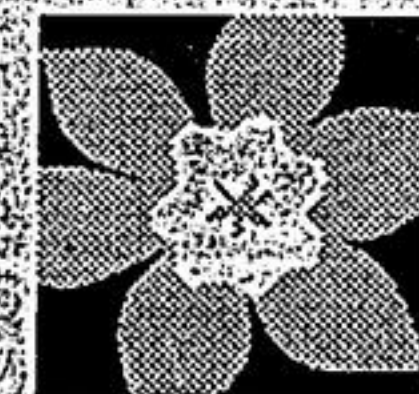
were the big winners of

\$262

THANK YOU FOR YOUR SUPPORT!

This month's CHARITY

Canadian
 Cancer
 Society



Société
 canadienne
 du cancer

CONGRATULATIONS to last month's winners

Markham/Unionville/Stouffville

- 1st prize **\$400** Carol Bridge • Markham
- 2nd prize **\$250** Joyce Morgan • Unionville
- 3rd prize **\$50** Karen Davis • Unionville
- 4th prize **\$50** Antonio Mallra • Markham
- 5th prize **\$50** Jamie Reid • Markham

If you do not get approached by your Carrier and you want to participate...call **905-294-2200 / 905-294-8244**