

I LIVE WITH INITIATIVE

I will recognize what needs to be done and do it, without prompting from others.

WHAT IS INITIATIVE?

Initiative is the power or opportunity to act independently with a fresh approach before others do.

I WILL:

- do things without having to be asked
- pitch in where I see I am needed
- be innovative and enthusiastic in all that I do

TELL US YOUR INITIATIVE STORY!

Has someone's demonstration of initiative left you feeling great?

Tell us your story

Contact us by e-mail at through our website located at www.charactercommunity.com and we'll post some of the stories online for all to enjoy!

York Region's Character Council can be reached by calling the Executive Director, Sue Smitko at (905) 830-4444 ext. 1522 or through its website at www.charactercommunity.com

York Region Newspaper Group and Rogers Television are proud to support the Character Community Initiative.



BOOKS & MOVIES!

TO READ:

- Mary Ann Shadd: Publisher, Editor, Teacher, Lawyer, Suffragette, by Rosemary Sadlier. ISBN 1895642167

- Rick Hansen: Man in Motion, by Rick Hansen and Jim Taylor. ISBN 0888945604

- Free the Children, by Craig Kielberger. ISBN 0771045921

- Raoul Wallenberg, by Michael Nicholson. ISBN 1555328202

- Laura Secord, by Janet Lunn. ISBN 0887765386

TO WATCH:

Fly Away Home
When developers destroy the natural habitat of Canada Geese, a young girl and her father take the initiative to develop a plan to safely guide orphaned geese to safety.

Norma Rae
The story of a poor female textile worker who leads her co-workers in the fight to unionize the workplace.

Radio
When a football coach takes the initiative and befriends a mentally challenged young man, an entire town learns the lessons of compassion, respect, and responsibility.

WHAT DOES INITIATIVE LOOK LIKE?

Initiative is about doing something even if it isn't necessarily your job or responsibility to do so.

It's about doing something that you haven't been asked to do because you know it must be done or you see a need that is unmet.

Having initiative not only allows you to do what needs to be done quickly and effectively, but also prompts others to become involved in the endeavors you undertake because they see your positive work habits.

You become a role model for others.

FOR DISCUSSION

Can you remember an incident when you took the initiative to do something?

Share your story with your friends, family, class.

Did it make a difference to someone? How did you feel about your self? How did others see you?

TELL US YOUR INITIATIVE STORY!

Do you have a story about initiative that you would like to share with others? Contact us by e-mail through our website located at www.charactercommunity.com and we'll post some of the stories online.

The War Amps

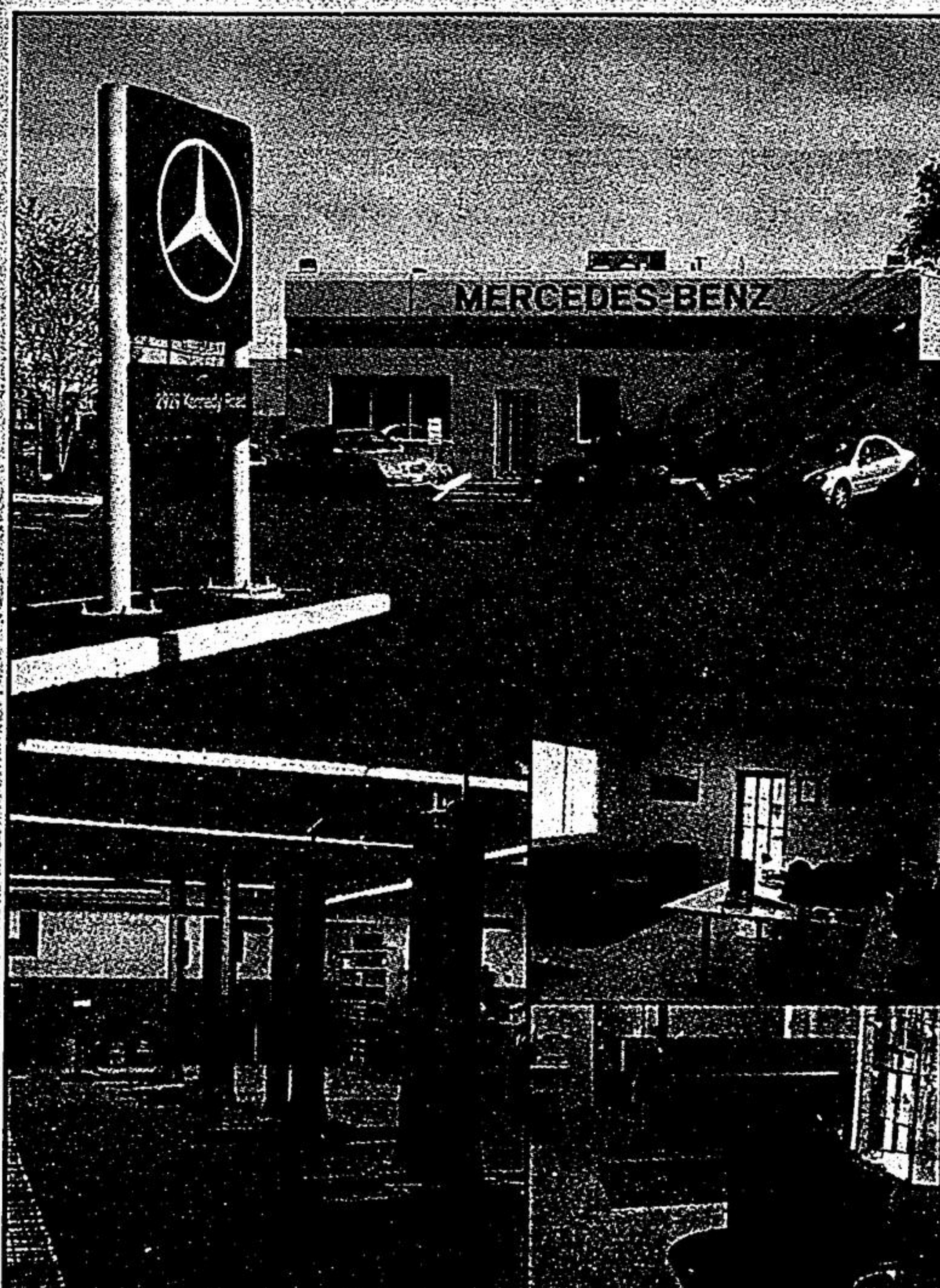


Many members of The War Amps CHAMP Program for child amputees have lost limbs in accidents. Through the PLAYSAFE Program, Champs teach other children: "Spot the danger before you play!"

When you use your key tags, you support War Amps programs - like CHAMP and PLAYSAFE.

To order your 2001 key tags, a Spot the Danger! video, or the new Playsafe Interactive CD-Rom, visit our Web site at www.waramps.ca or call 1-800-250-3030

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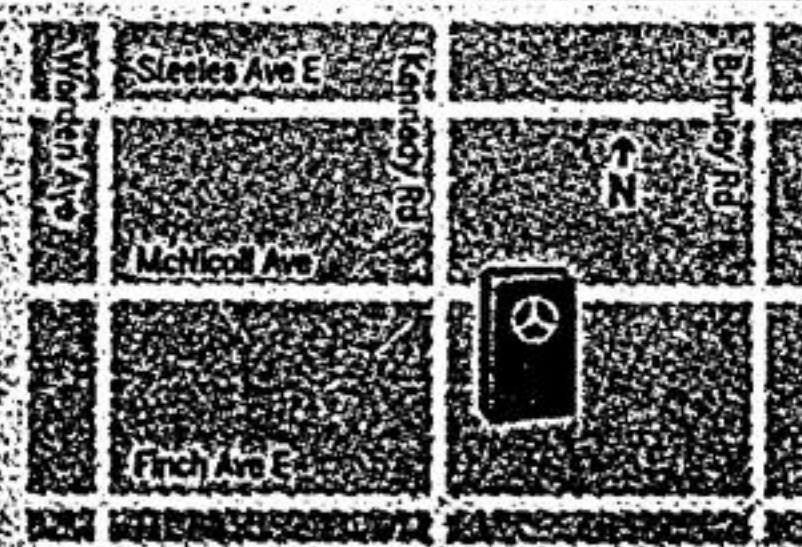


M-B Express Kennedy

Mercedes-Benz Canada is pleased to announce the opening of its newest M-B Express quick service facility, conveniently located at 2929 Kennedy Road.

- M-B Express can perform minor maintenance and repairs on your car while you wait, even without an appointment.
- Express service is intended for work that can be completed in under two hours: inspections, tune-ups, seasonal preparations or minor repairs.

Stop by our newest location for your vehicle's next service and experience the convenience of M-B Express.



M-B Express Kennedy
2929 Kennedy Road, Scarborough
(416) 293-4644
Monday to Friday, 8am-5pm
www.mbtoronto.ca

Other convenient M-B Express facilities
M-B Express Green Lane, 82 Green Lane, Thornhill, (905) 695-2000
M-B Express Queensway, 1156 The Queensway, Etobicoke, (416) 252-7244



Mercedes-Benz

Toronto Area Retail Group
www.mbtoronto.ca

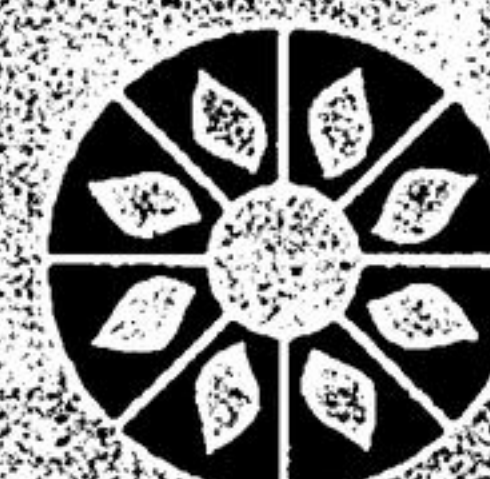
You want the best for her...



...but your best may not be enough anymore.

To find out about not-for-profit long term care, housing, and services for seniors in your community, connect to

www.oanhss.org
We're here for you.



ONTARIO ASSOCIATION OF NON-PROFIT HOMES AND SERVICE FOR SENIORS

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