

Starting... MAR. 6-9, 2004 Readers...
Reward your carrier
for great service
and you'll be helping support local charities!
What's in it for you?...

- You'll receive a **COUPON BOOK** full of great values
- You'll be entered in a draw for **\$800 WORTH OF SHOPPING SPREES**
- You'll be helping your community
- You'll be helping your carrier build self-confidence and learn valuable life skills

HOW IT WORKS: Your carrier will approach you once a month to ask to be rewarded for their great service. This optional reward system is only \$6 a month. \$3.50 of this cost goes to the carrier, \$1.00 will go to the registered charity of that month and \$1.50 will go to the newspaper to cover expenses.

Your Carrier has a FREE GIFT for you!
When you reward your Carrier you will receive
a FREE PRE-REGISTERED SAVE&GIVE Card

SEE HOW A SIMPLE SWIPE CAN ALSO GENERATE DOLLARS FOR YOUR LOCAL CHARITY.

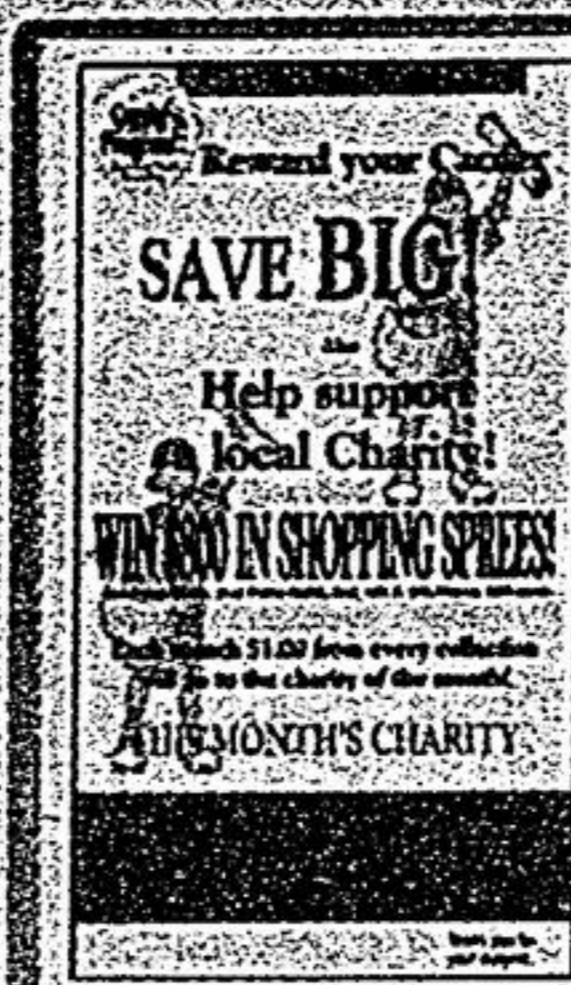
How Does It Work?

- 1) Sign up for a Save & Give TruCaSh Rewards card for free.
- 2) Shop at any local or national participating merchant and swipe your Save & Give TruCaSh card!
For a list of all local merchants visit
www.saveandgive.trucashrewards.com
- 3) 50% of the points you collect from participating Save & Give TruCaSh partners is automatically sent to your charity.
- 4) Visit www.saveandgive.trucashrewards.com or call 866-456-2466 and redeem your remaining Save & Give TruCaSh rewards for:
 - A CaSh rebate in the form of a cheque
 - Gift certificates
 - A donation to a Member Charity *FREE POINTS! See registration form

A new loyalty program that can save you money & give funds to your local charity.

Carrier
OPTIONAL PAY
Program

YORK REGION NEWSPAPER GROUP *for Service Worth Rewarding*



over \$650
plus **\$800**
 in savings

in shopping sprees to be won every month!

LAST MONTH'S CHARITY



Heart & Stroke Foundation

were the big winners of

\$318

THANK YOU FOR YOUR SUPPORT!

This month's **CHARITY**
girls inc.

CONGRATULATIONS
 to last month's winners

Markham/Unionville/Stouffville

- 1st prize **\$400** Marion Hamm • Markham
- 2nd prize **\$250** M. Clarke Campbell • Markham
- 3rd prize **\$50** Mary Traikos • Unionville
- 4th prize **\$50** Olivia Leung • Unionville
- 5th prize **\$50** Ana Palicchio • Markham

If you do not get approached by your Carrier and you want to participate...call **905-294-2200 / 905-294-8244**