

- Stocks ▪ Bonds ▪ GICs
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# FOCUS ON BUSINESS



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## The Edward Jones Advantage:

That's an investment philosophy that puts service to individuals as priority #1

Larry Stadnyk, a long-time resident of Unionville, was hired by Edward Jones in 1996 to open the Unionville office on Highway 7. "When I joined Edward Jones nearly eight years ago, I had two goals. The first, to build a successful business. Through the continued support, encouragement and patronage of my clients, I have been allowed to do so and I want to sincerely thank all my clients. My second goal, to provide exceptional personalized service to each investor who chose to do business with Edward Jones. I've worked very hard to achieve these goals; however, as my business has grown, it has been increasingly difficult to provide the level of service clients have come to expect from me. That's why I'm pleased to announce that Jo Stadnyk has joined my office as an investment representative to help me serve the needs of existing clients as well as extend our services to new clients. She will open another office here in Unionville next year." Jo joined the firm earlier this year after spending over six years working in the financial services industry for one of Canada's leading mutual fund companies and a major insurance company in their pension division.

Edward Jones focuses on serving the individual investor and embraces a conservative investment philosophy focusing on high quality investments including government and corporate

bonds, GICs, mutual funds and common and preferred stocks. This straight forward approach has proven highly successful as Edward Jones has grown into an international leader with 3 billion in revenues, 375 billion in assets under management of 20,000 employees, including 5,900 employee owners and over 9,000 locations in Canada, the U.S. and the U.K. Edward Jones opened its first Canadian office in 1994 and the firm has close to 600 branches in Canada.

Helping individual investors learn is an area the Stadnyks spend a great deal of time offering seminars, satellite seminars and satellite broadcasts (featuring CEOs from industry leading companies). Unlike some of the bank-owned brokerage firms, Edward Jones doesn't have any house-brand investments or big shareholders to please. "We're an independent brokerage firm." Given today's global economy and the tremendous number of investment choices, a competent, full service professional can be the key to meeting your financial goals.

For a complementary portfolio review to see if you're on track to meet your retirement goals, call 905-305-8507.

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