



Mazda's Kusabi concept was first shown at the 2003 Frankfurt Auto Show and is based on the concept of a new "everyday sports sub-compact" offering unique values from its conventional counterparts.

Over 40 world automotive premieres

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WASHU CONCEPT
 Canadians got a look at the Mazda Washu (from the Japanese word for "eagle's wing") at this year's Toronto Auto Show. Mazda's six-seat concept works to tear down the barriers that traditionally separate sports cars and family cars just as the all-new Mazda RX-8 made a unique approach to the four-seat performance sports car. The Washu's interior incorporates concepts and forms found in traditional Japanese architecture, giving the cabin comfort and flexibility. In addition, innovative "airplane doors" and a deployable instrument panel equipped with a retractable steer-by-wire steering wheel greatly enhance ease of entry and exit.

RX-8 HYDROGEN RE (Prototype)
 Illustrating some of the technologies Mazda is currently working on, the RX-8 Hydrogen RE concept is powered by a hydrogen version of Mazda's new RENESIS rotary engine. In addition to direct hydrogen injection into the intake chambers via two electronically-controlled injectors per rotor, the Mazda RX-8 Hydrogen RE features a dual-fuel system allowing one-touch switching between either hydrogen or gasoline, promoting the car's versatility as a hydrogen fuel infrastructure is developed.

Other environmental-friendly features include a plant-based plastic interior parts and a three-layer wet-paint system. Mazda is also presenting advanced technologies including a hybrid system with electric torque assist and start-stop technology, and a turbocharger with electric motor assistance technologies that will contribute to future

enhancement of hydrogen rotary engine performance.

MZR 2.0 PZEV engine
 A new low-emission gasoline engine mounted in the Mazda3 for the US market clears Partial Zero Emissions Vehicles (PZEV) standards - the world's strictest emissions standard for gasoline engines - adopted by "Green States" in the US.

New MZR-CD engine
 And a newly developed, next-generation diesel engine achieves a balance between power, fuel efficiency and quiet operation. A catalyzed diesel particulate filter and improved fuel efficiency achieve a significant reduction in emissions of PM and NOx, and the usual visible black smoke of a traditional diesel is reduced to virtually zero.

SAFETY TECHNOLOGIES
 These advanced technologies include front and rear sensors for crash prediction, and advanced measures to minimize harm to occupants in the event of a collision. When an accident is predicted, the system automatically tightens the seatbelts, applies the brakes and adjusts headrest position.

Other sensors can measure route selection suited to the individual driving style and how the driver experiences the burden of driving, monitoring driver fatigue.

The Tokyo Motor Show has an exotic flavour all its own with everything from production cars to new technology to the flights and fancies of a seemingly distant automotive future. But with companies like Mazda and others exploring past previous limits in design and technology that future seems ever nearer.

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