

Starting... OCT. 11 to 14, 2003

# Reward Readers...

## for great service

and you'll be helping support local charities!

# What's in it for you?...

- You'll receive a **COUPON BOOK** full of great values
- You'll be entered in a draw for **\$800 WORTH OF SHOPPING SPREES**
- You'll be helping your community
- You'll be helping your carrier build self-confidence and learn valuable life skills

**HOW IT WORKS:** Your carrier will approach you once a month to ask to be rewarded for their great service. This optional reward system is only \$6 a month. \$3.50 of this cost goes to the carrier, \$1.00 will go to the registered charity of that month and \$1.50 will go to the newspaper to cover expenses.

**Your Carrier has a FREE GIFT for you!**  
 When you reward your Carrier you will receive  
 a **FREE PRE-REGISTERED SAVE&GIVE Card**

SEE HOW A SIMPLE SWIPE CAN ALSO GENERATE DOLLARS FOR YOUR LOCAL CHARITY.

**How Does It Work?**

- 1) Sign up for a Save & Give TruCaSh Rewards card for free.
- 2) Shop at any local or national participating merchant and swipe your Save & Give TruCaSh card!  
**For a list of all local merchants visit**  
[www.saveandgive.trucashrewards.com](http://www.saveandgive.trucashrewards.com)
- 3) 50% of the points you collect from participating Save & Give TruCaSh partners is automatically sent to your charity.
- 4) Visit [www.saveandgive.trucashrewards.com](http://www.saveandgive.trucashrewards.com) or call 866-456-2466 and redeem your remaining Save & Give TruCaSh rewards for:
  - A caSh rebate in the form of a cheque
  - Gift certificates
  - A donation to a Member Charity - FREE POINTS! See registration form

A new loyalty program that can save you money & give funds to your local charity.



**Carrier**  
 OPTIONAL PAY  
**Program**

YORK REGION NEWSPAPER GROUP *for Service Worth Rewarding*



over \$650  
 plus in savings  
**\$800**

in shopping sprees to be won every month!

**LAST MONTH'S CHARITY**



**United Way**  
 of York Region

were the big winners of

**\$351**

THANK YOU FOR YOUR SUPPORT!

**This month's CHARITY**



**Markham For Humanity**  
 York Region

**CONGRATULATIONS**  
 to last month's winners

**Markham/Unionville/Stouffville**

- 1st prize: **\$400** Christina Hanson • Markham
- 2nd prize: **\$250** Mrs. B. Wilson • Unionville
- 3rd prize: **\$50** Alison Houston • Stouffville
- 4th prize: **\$50** Shelley Perrier • Stouffville
- 5th prize: **\$50** Cynthia Chung • Markham

If you do not get approached by your Carrier and you want to participate...call 905-294-2200/905-294-8244