

Starting... SEPT. 13-16, 2003

Rewarded

your carrier

for great service

and you'll be helping support local charities!

What's in it for you?...

- You'll receive a **COUPON BOOK** full of great values
- You'll be entered in a draw for **\$800 WORTH OF SHOPPING SPREES**
- You'll be helping your community
- You'll be helping your carrier build self-confidence and learn valuable life skills

HOW IT WORKS: Your carrier will approach you once a month to ask to be rewarded for their great service. This optional reward system is only \$6 a month. \$3.50 of this cost goes to the carrier, \$1.00 will go to the registered charity of that month and \$1.50 will go to the newspaper to cover expenses.

Your Carrier has a FREE GIFT for you!
When you reward your Carrier you will receive
a FREE PRE-REGISTERED SAVE&GIVE Card
SEE HOW A SIMPLE SWIPE CAN ALSO GENERATE DOLLARS
FOR YOUR LOCAL CHARITY.

How Does It Work?

- 1) Sign up for a Save & Give TruCaSh Rewards card for free.
- 2) Shop at any local or national participating merchant and swipe your Save & Give TruCaSh card!
- 3) 50% of the points you collect from participating Save & Give TruCaSh partners is automatically sent to your charity.
- 4) Visit www.saveandgive.trucashrewards.com or call 866-456-2466 and redeem your remaining Save & Give TruCaSh rewards for:
 - A caSh rebate in the form of a cheque
 - Gift certificates
 - A donation to a Member Charity *FREE POINTS! See registration form



A new loyalty program that can save you money & give funds to your local charity.

YORK REGION
NEWSPAPER GROUP

Carrier
OPTIONAL PAY
Program
for Service Worth Rewarding



over \$650
 plus in savings
\$800
 in shopping sprees to be won every month!

LAST MONTH'S CHARITY



BIG BROTHERS OF YORK

were the big winners of **\$296**

THANK YOU FOR YOUR SUPPORT!

This month's CHARITY



United Way of York Region

CONGRATULATIONS to last month's winners

- Aurora/Newmarket/Georgina/Bradford**
- 1st prize **\$400** Kathryn Gibson • Markham
 - 2nd prize **\$250** Pat Pantin • Markham
 - 3rd prize **\$50** Randal P. Jones • Unionville
 - 4th prize **\$50** Mrs. Roper • Stouffville
 - 5th prize **\$50** Mrs. B. Wilson • Unionville

If you do not get approached by your Carrier and you want to participate...call 905-294-2200/905-294-8244