

Starting... JULY 12-15, 2003

Rewards

your carrier

for great service

and you'll be helping support local charities!

What's in it for you?...

- You'll receive a **COUPON BOOK** full of great values
- You'll be entered in a draw for **\$800 WORTH OF SHOPPING SPREES**
- You'll be helping your community
- You'll be helping your carrier build self-confidence and learn valuable life skills

HOW IT WORKS: Your carrier will approach you once a month to ask to be rewarded for their great service. This optional reward system is only \$6 a month. \$3.50 of this cost goes to the carrier, \$1.00 will go to the registered charity of that month and \$1.50 will go to the newspaper to cover expenses.



over \$**650**
plus in savings
\$800
in shopping sprees to be won every month!

LAST MONTH'S CHARITY



York Region's
Community
Safety Village

were the big winners of **\$420**

THANK YOU FOR YOUR SUPPORT!

This month's CHARITY

girls inc. formerly Big Sisters of York

Your Carrier has a FREE GIFT for you!

When you reward your Carrier you will receive a **FREE PRE-REGISTERED SAVE & GIVE Card**

SEE HOW A SIMPLE SWIPE CAN ALSO GENERATE DOLLARS FOR YOUR LOCAL CHARITY.

How Does It Work?

- 1) Sign up for a Save & Give TruCaSh Rewards card for free.
- 2) Shop at any local or national participating merchant and swipe your Save & Give TruCaSh card!
- 3) 50% of the points you collect from participating Save & Give TruCaSh partners is automatically sent to your charity.
- 4) Visit www.saveandgive.trucashrewards.com or call 866-456-2466 and redeem your remaining Save & Give TruCaSh rewards for:
 - A caSh rebate in the form of a cheque
 - Gift certificates
 - A donation to a Member Charity
 - FREE POINTS! See registration form



A new loyalty program that can save you money & give funds to your local charity.

YORK REGION
NEWSPAPER GROUP

THE BRANDER
Carrier
OPTIONAL PAY
Program
for Service Worth Rewarding

CONGRATULATIONS

to last month's winners

Aurora/Newmarket/Georgina/Bradford

1st prize	\$400	Olivia Leung • Unionville
2nd prize	\$250	M. Campanella • Unionville
3rd prize	\$50	Joanne Shoring • Stouffville
4th prize	\$50	Daniel Man • Markham
5th prize	\$50	Lyndon Hum • Markham

If you do not get approached by your Carrier and you want to participate...call 905-294-2200/905-294-8244