

Starting... MAY 10 to 13, 2003

# Rewards

## your carrier

### for great service

and you'll be helping support local charities!

## What's in it for you?...

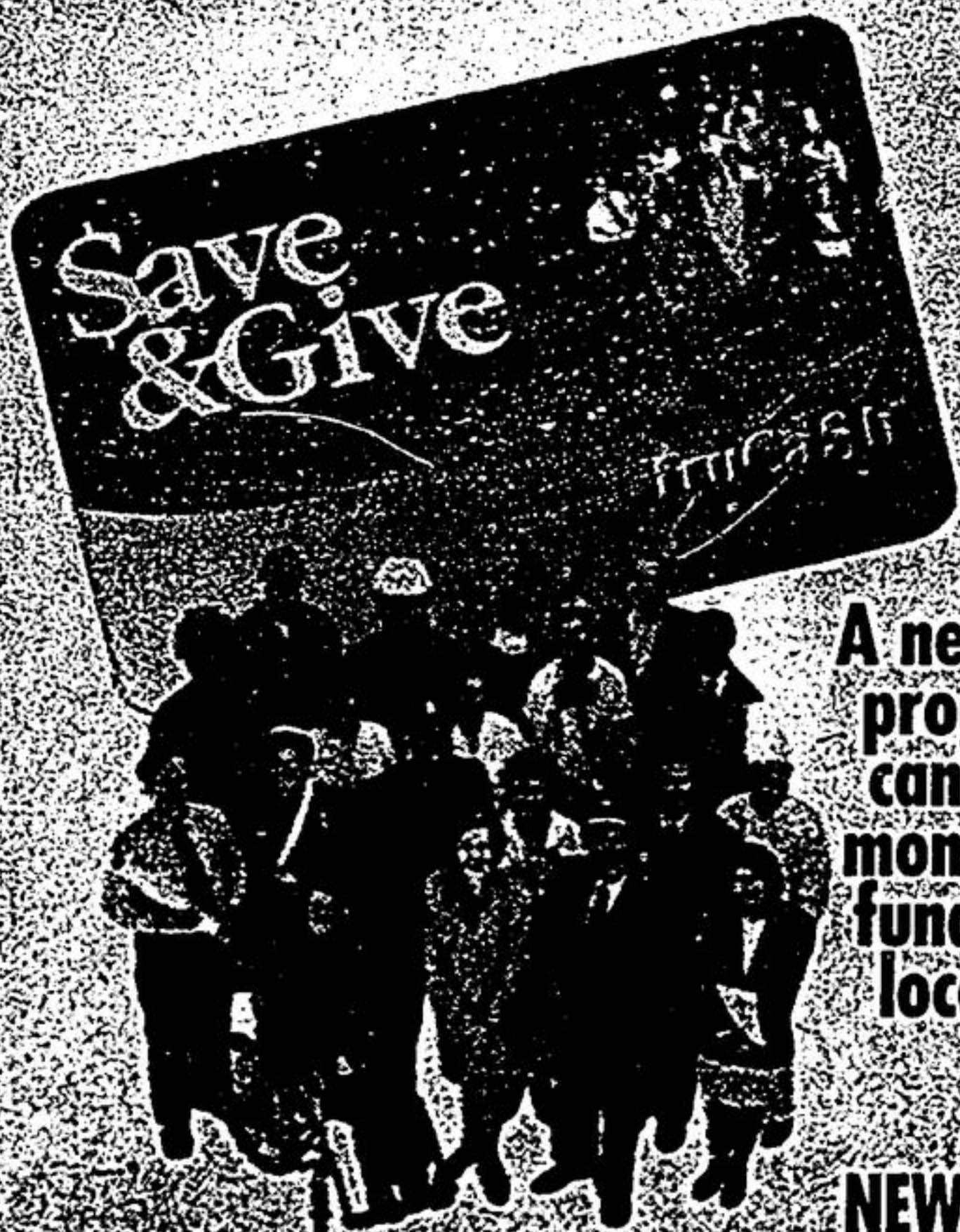
- You'll receive a **COUPON BOOK** full of great values
- You'll be entered in a draw for **\$800 WORTH OF SHOPPING SPREES**
- You'll be helping your community
- You'll be helping your carrier build self-confidence and learn valuable life skills

**HOW IT WORKS:** Your carrier will approach you once a month to ask to be rewarded for their great service. This optional reward system is only \$6 a month. \$3.50 of this cost goes to the carrier, \$1.00 will go to the registered charity of that month and \$1.50 will go to the newspaper to cover expenses.

**Your Carrier has a FREE GIFT for you!**  
**When you reward your Carrier you will receive**  
**a FREE PRE-REGISTERED SAVE&GIVE Card**  
**SEE HOW A SIMPLE SWIPE CAN ALSO GENERATE DOLLARS**  
**FOR YOUR LOCAL CHARITY.**

### How Does It Work?

- 1) Sign up for a Save & Give TruCaSh Rewards card for free.
- 2) Shop at any local or national participating merchant and swipe your Save & Give TruCaSh card!  
**For a list of all local merchants visit**  
[www.saveandgive.trucashrewards.com](http://www.saveandgive.trucashrewards.com)
- 3) 50% of the points you collect from participating Save & Give TruCaSh partners is automatically sent to your charity.
- 4) Visit [www.saveandgive.trucashrewards.com](http://www.saveandgive.trucashrewards.com) or call 866-456-2466 and redeem your remaining Save & Give TruCaSh rewards for:
  - A caSh rebate in the form of a cheque
  - Gift certificates
  - A donation to a Member Charity \*FREE POINTS! See registration form



A new loyalty program that can save you money & give funds to your local charity.

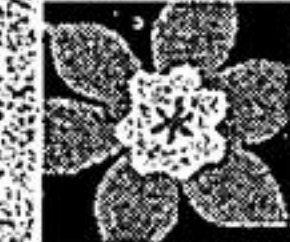
YORK REGION NEWSPAPER GROUP **Carrier Program** for Service Worth Rewarding



over \$650 plus in savings **\$800**

in shopping sprees to be won every month!

**LAST MONTH'S CHARITY**  
**CANADIAN CANCER SOCIETY**



were the big winners of

**\$595**

THANK YOU FOR YOUR SUPPORT!

This month's **CHARITY**



**Persechini Easter Seal Run/Walkathon**

**CONGRATULATIONS** to last month's winners

**Aurora/Newmarket/Georgina/Bradford**

- 1st prize **\$400** Helen Paisley • Stouffville
- 2nd prize **\$250** Trina Mackenzie • Stouffville
- 3rd prize **\$50** Lisa Rayner • Markham
- 4th prize **\$50** Brenda Burns • Unionville
- 5th prize **\$50** Paul Lerch • Markham

If you do not get approached by your Carrier and you want to participate...call 905-294-2200/905-294-8244