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# New You

Advertising feature of The Markham Economist & Sun/Stouffville Tribune

## 'I love my new look,' says Makeover winner

By ROD URQUHART  
Advertising Writer

"I love it! It's a nice change and I was definitely overdue for one. It's exciting to have a new look," exclaimed Claire Page, this month's New You Makeover winner following her makeover at Headlines Hair Studio & Esthetique in Stouffville.

Claire said she "never wins a thing," and called her session at Headlines a "great experience."

"I've been home with my children for four years and this is a great new look. It looks great and modern," she noted.

She said she will have an edge now in her job search, after staying home with her daughter who turns four in December and her son, who will be two in January.

Even her husband liked her new look. "He just loves it, which is really surprising."

And her friends, "like it. I've been getting a lot of compliments. It really suits my face and everything."

"It's great and it was so much fun," said Claire.

Lisa Ronco from Headlines Hair Studio & Esthetique had the opportunity to design the new style for Claire. Upon arrival at Headlines, Claire sat down with Lisa for a consultation where Claire expressed what she wanted and Lisa what she envisioned.

Lisa noted, "Claire wanted a change, but nothing too dramatic."

Lisa decided to accentuate Claire's excellent facial features, placing extra emphasis on her eyes.

"I pulled her hair away from her face, opening up her features while giving her an uplifting look," Lisa explained.

Lisa added lots of layers and pieces to accentuate her cheekbones. This also enhanced

her lips. The hair at the back was cut to the nape of her neck.

She also added texture and movement to her hair, giving Claire, "a funky look."

"It was a huge difference. She was great and couldn't stop smiling," added Lisa.

Nasim Matin, fellow Stylist & Colour Technician at Headlines, carried out the colouring of Claire's hair. Nasim decided on adding warmth by applying an all over rich mahogany red. At first, however Claire was a bit apprehensive about that, although everything turned out great!

"The red really brings out her eyes and skin tone," explains Nasim. "She trusted my judgement and ended up quite pleased with the results!"

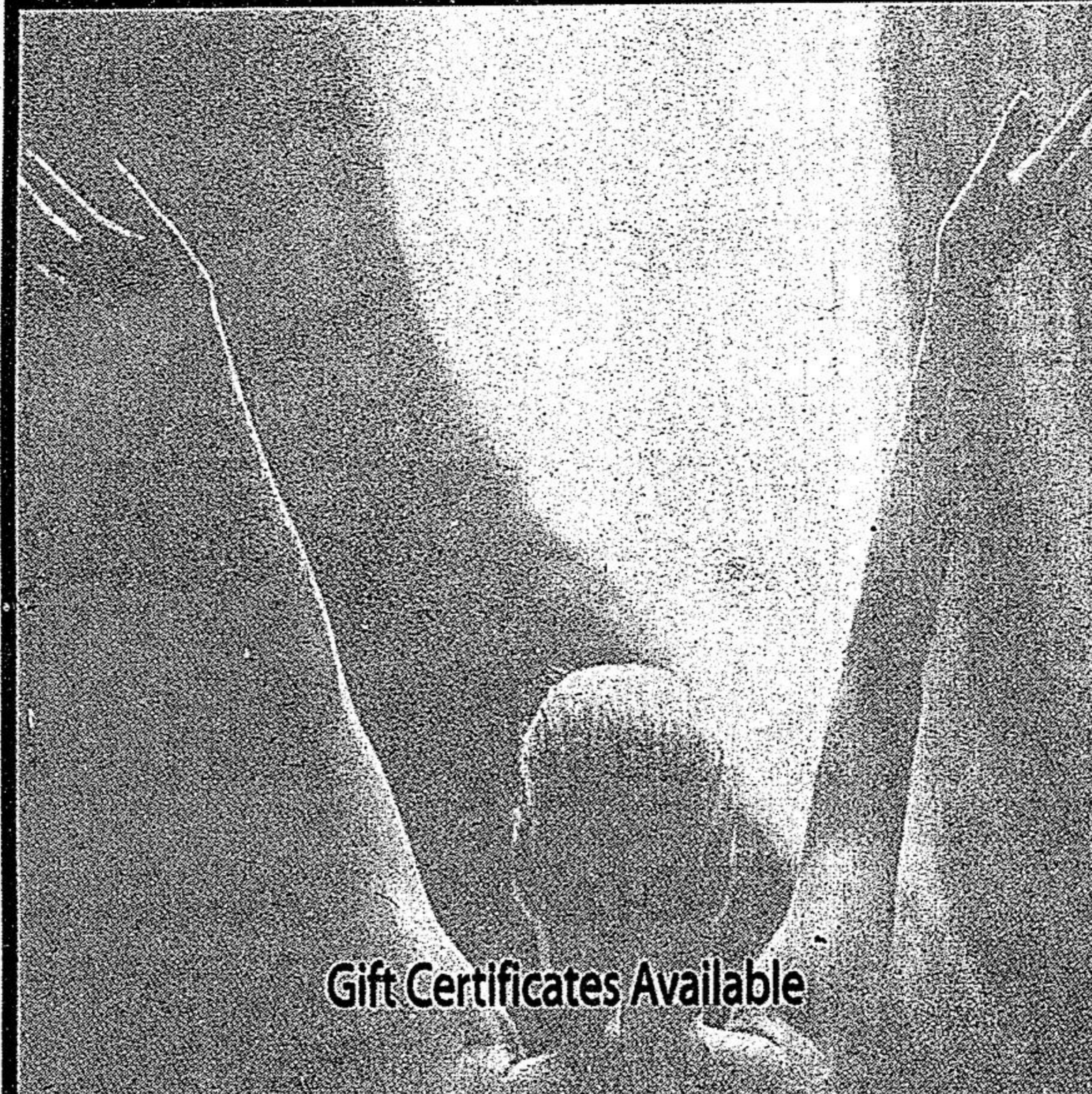
Nasim then continued to add bright copper highlights around the hairline. "I wanted to lighten her up around the face, while keeping it dark at the back."

Grace Chiacchia, Headlines Hair Studio & Esthetique's Certified Esthetician applied her makeup. "Upon meeting Claire, I immediately noticed how stunning her eyes were." Grace

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