

New You

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The Sarum Room made me look 'fabulous'

By **ROD URQUHART**
Advertising Writer

New You Makeover Winner Joy Vezina of Unionville faced her harshest critic at home — her 15-year-old son Jordan. However, Jordan thought she looked "fantastic" following her makeover at the trendy Sarum Room Salon & Spa in historic Unionville last Tuesday.

"I live with my harshest critic — my son. But he thought it looked fabulous. That was really the proof. He thought it looked absolutely great. If they can pass that test, then they are okay. He doesn't like change and he is sometimes a little too honest with me," exclaimed Joy, who had never had a makeover before.



Joy Before

And, Thursday was her birthday and her husband had planned to take her out to dinner, but when she came home from the Sarum Room Salon & Spa makeover Tuesday, "he was really, really pleased with it and took me out to dinner, even though it was not planned and it was a surprise. That was kind of nice," added an excited Joy.

At the Sarum Room & Spa, Hairstylist Anthony Morra performed the cut. "I wanted to make Joy's hair more fun," he noted, prior to performing the style. Joy's hair was at a good length, he said, but it needed to be shaped to her neck and face. "When she came in it was pretty well one length and we added layers to it to add volume."

"I also gave her more texture to her hair and more movement. This showed her hair colour off," explained Anthony.

"By adding layers to her hair, it gave

more shape to her face and made her cheekbones stand out more," he added.

Before blow-drying Joy's hair, he used a product by K.M.S. called 'Back to Life', which gave her hair "lots of moisture and creates lots of volume." Hair colourist Kristen Hull noted that when Joy came in, her hair was too light for her skin tones and she looked a bit pale.

"We wanted to warm up her hair base colour."

They also performed two different tones of blonde highlights and changed the base to a light red blonde.

As Kristen explains, "her hair was too light. We darkened the base, alternating two different tones of blonde through the top section. The base colour we did a light red blonde."

Kathy Velocci was the Makeup Artist that worked on Joy. She noted that beforehand Joy looked very washed out and pale, but she had beautiful eyes that just didn't stand out.

"My focus was on her eyes. I used Cargo's new Fall eye shadow colours to create more of a natural look."

And, to enhance her eyes, she used brown mascara on the top and bottom of the eyelashes. She used burgundy mascara on her upper lashes to enhance the green in her eyes.

In talking to Joy, she determined her main focus was the lips, so Kathy added a bit more colour using Val'dor lipstick to finish off the look.

Pat Kalousis-Xibilia is an experienced Esthetician, with a background in make-up artistry. Pat performs Spa services as well as makeup, and she did some work on Joy. She "threaded" Joy's eyebrows to help the shape of her face and also to open up her face more.

"It gave the eyes a more open look and gave them a precise shape," noted Pat, who is also co-owner of The Sarum Room Salon & Spa.

Joy noted Thursday, she is a retired teacher and went back to her old

school following the makeover and "the comments were very favourable. They liked it. I was ready for a change," she said.

She had praises for staff at The Sarum Room. "Everybody was really friendly and professional. Pat gave me some interesting little hints. Also, I liked the Cargo products. I'm going to go back. I bought the Lip Gloss and Skin Cleansing Lotion."



Joy After

The Sarum Room Salon & Spa & Cosmetic Boutique is located at 209 Main Street in the heart of Unionville. The Salon offers everything from cut and colour to manicures and skin treatments. "We also do complimentary make-up touchups after any service," says co-owner and Creative Director Joseph Xibilia. The Sarum Room also carries the prestigious Cargo Cosmetic line.

The Sarum Room is two levels. On the bottom level is the Salon and the second level is a full service Spa. The Sarum Room Salon & Spa has been in business since 1991, and

since then the Sarum Room has contributed much to the community. The Sarum Room Salon & Spa is open Tuesday to Saturday. The Sarum Room Salon & Spa can be reached at (905)-415-0377.

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