

# New You

Advertising feature of The Markham Economist & Sun/Stouffville Tribune

## Salon Massimo 'cutting edge,' says makeover winner

"My haircut is trendy and glamorous all at the same time — I love it!" exclaimed Liana Bucci, of Markham, following her New You Makeover at Salon Massimo.

Liana said this was the first time she has had a makeover and admitted to being a little "nervous" about it, but the friendly staff at Salon Massimo made her feel quite comfortable and right at home.

Liana visited Salon Massimo ahead of her makeover and "I had some idea of what I wanted. I took some pictures and together (with Hair Stylist Sabrina Mazzulla) we came up with the kind of a look I wanted and I felt much more comfortable that way."

Following the makeover, Liana had only words of praise for Sabrina. "She's absolutely

fantastic — a great hairdresser. She's energetic and friendly and just a great, great hairdresser!"

Sabrina of Salon Massimo noted that Liana came in "about two weeks before the appointment" to get a feel for the place and look at some pictures.

"She decided she wanted to be totally changed," and "she let me do whatever she wanted."

Sabrina noted that Liana came to Salon Massimo with bleached blonde hair and said "do whatever you want, but keep the blonde."

"I went a little bit darker with Golden Brown and added highlights in front," noted Sabrina.

"The blonde highlights in front are to brighten up her face. She used to be blonde, so we kept her with colours she liked."

Sabrina noted that Liana had her hair down her back, and "I brought it to the shoulder."

"I wanted a fresh and full look," noted Sabrina.

Sabrina noted that she wanted to give her something easy for her to look after once she was home. "Just the way I cut it, it's easy for her to maintain," said Sabrina.

When she was done, Sabrina said she "looked really nice. She was really happy. She was going out that evening and she was very confident of the way it looked."



Liana After

discussed the products she uses."

Kristen said that Liana's skin was uneven when she came in and had a few blemishes.

"I evened out the skin tones with Revlon One-Step foundation in medium beige." She set the foundation to get rid of some of the shine, using a translucent powder.

On her eyes, she stayed with summer colours, using Mac Shroom as a highlight on the brow bones. She used Fleur Power Blush as an eye shadow. On the eyelid, "to

give definition and depth to the crease of the eye," she used Blackberry as a contour.

To give definition to the eyes, Kristen used Print Shadow as a liner. On top of the eye, she used Blackberry Shadow. Three-quarters of the way underneath the eye she smudged it with a Q-Tip to give it a softer look. On the lips she used a Chickory Lipliner and capped it off with copper gloss.

Liana also was quite pleased with the results: "My husband loved the look... all my friends loved the look. It made me look younger and made me feel good about myself."

Would she recommend Salon Massimo?

"Absolutely. Salon Massimo is really cutting edge. It's a great salon. They listen to what you want!" "It was just a fantastic experience!" concluded Liana.

Salon Massimo is located in Richmond Hill at 10737 Yonge Street. Call 905-737-0767.

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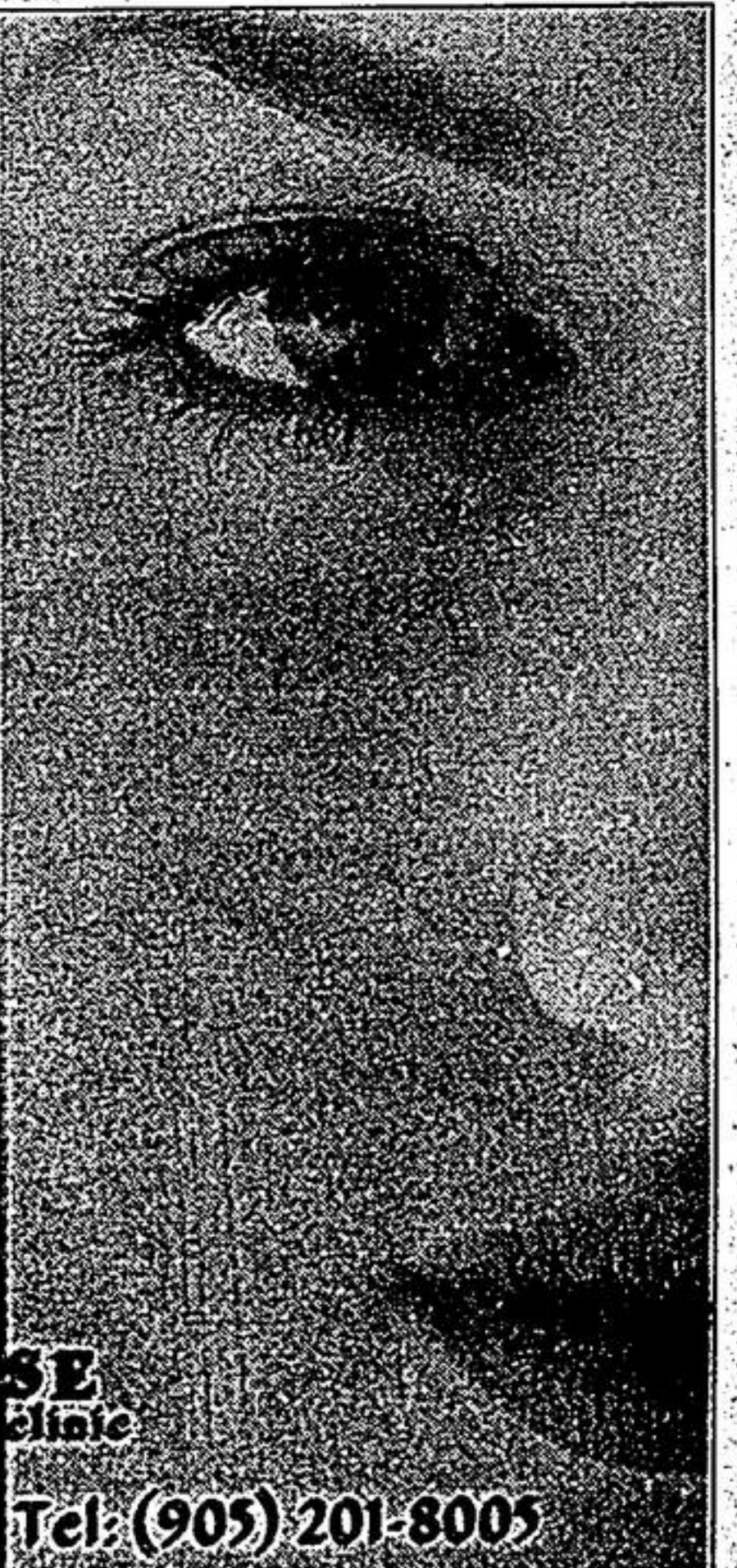
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