

New You Bridal

Advertising feature of The Markham Economist & Sun/Stouffville Tribune

MAK Hair Design made me 'cute' again

The April New You Makeover winner, Ria Gilroy, said it was "a great treat" to receive a new look at MAK Hair Design Studio, located in Markham.

Ria, who received a stunning new look, had never had a makeover before.

"I looked like a tired, frazzled mom. It had been almost a year since my last haircut. It was long overdue and it was a really great treat to get freshened up," she exclaimed.

Bitia Makky, Owner/Hair and Make-up Artist, of MAK Hair Design Studio, performed the complete makeover on Ria.

Bitia noted that Ria has long natural, medium blonde hair with some highlights left on her ends, when she first came into the salon.

"Her natural colour looked mousy and dull for her skin tone. Therefore, I decided to give her some depth and warmth, but at the same time, some blonde highlights to brighten up her look. The purpose was to give her a modern and trendy look, not just an ordinary highlights and lowlights," explained Bitia.

Ria said later, "I felt very pampered. I became very relaxed from the process."

Ria also noted that Bitia is "very talented" and "did a great cut. Her technique was great. She took the time to get to know my hair and what a great cut would be. She did a fun colour on me."

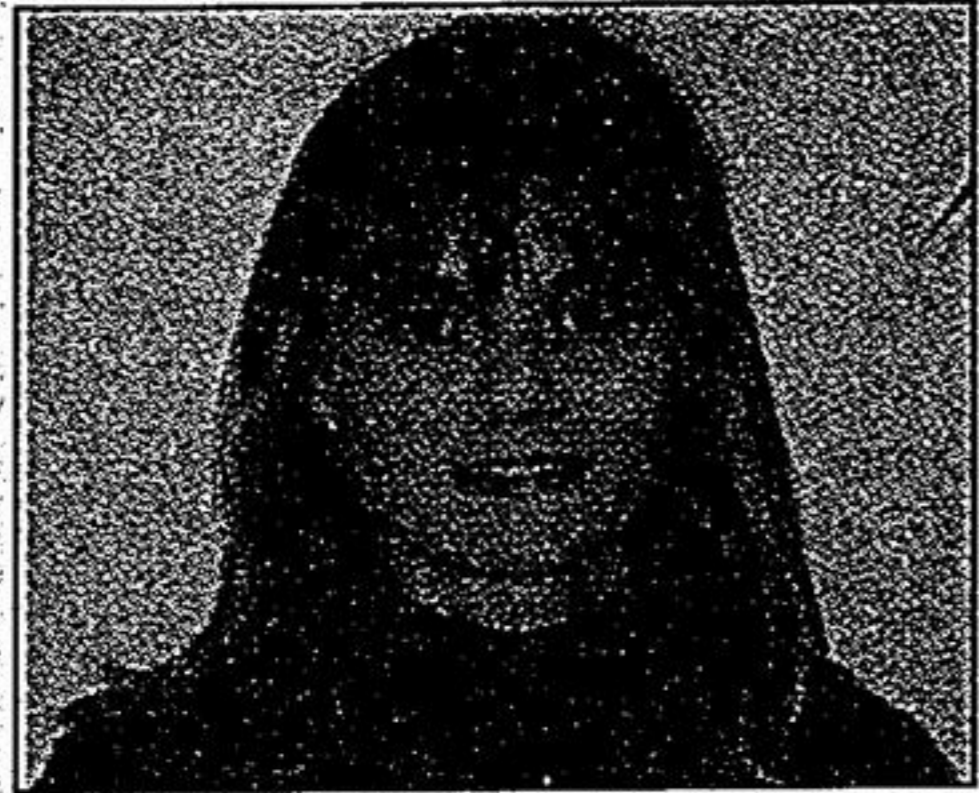
Bitia explained that after consulting with Ria and being concerned about the regrowth of the blonde highlights on the crown area in the future, "I decided to alternate the chunky blonde and copper blonde around the nape area for highlights and medium copper brown on top for intensity and contrast."

Bitia said she used the latest colour techniques to "achieve this result."

Ria said she loved it. "On the crown of my head, it's a darker colour red, underneath

it's more blonde. It's like a two-tone effect," said Ria later.

Bitia explained that Ria wanted to keep some length, so, considering the shape of her



BEFORE

face and profile, "we agreed on shoulder length with wispy ends to flip out."

"The cut is long and shaggy layer, followed by some texture rising to allow the undernet highlights to come through for reflection."

Bitia used some definition products to separate and define the ends.

Ria said the result was "a newer thing that's coming out. I thought it was fun. My young girls thought it was cool to have a cool mom!"



AFTER

Next, Bitia did the make-up. "The Trucco make-up was used. Since Ria is considered being in the fall category, based on her eyes and skin tone, I blended three colours of warm gold, brown copper and copper for her eye shadow and lipstick, with some healing matte green for definition under her eyes."

The result, explained Bitia, "the colour of make-up and hair really suits Ria's personality and character. When she was done, she looked very modern, fresh and fun."

Ria said with her new make-up, "I looked really nice. It really brought out the colour of my eyes."

Ria said the whole experience at MAK Hair Design Studio was very pleasant.

"Bitia is very friendly and patient. She took the time with me. The whole experience of going and getting pampered was a nice break for me. I felt cute again!"

And, Ria added, "when you look good, then you feel good, and it was long overdue."

As for Bitia, "She seems up on the new styles, but around long enough to be very talented. I really trusted her. It was a lot of fun," said Ria.

MAK Hair Design Studio is located at 411 Manhattan Drive, Unit 3A, in Markham. Hours of operation are: Monday, 10 a.m.-6 p.m.; Tuesday, 9 a.m.-7 p.m.; Wednesday, 9 a.m.-7 p.m.; Thursday, 9 a.m.-8 p.m.; Saturday, 9 a.m.-5 p.m.; and Sunday, with an appointment for special occasions. Phone 905-475-1600.

New You makeover contest

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