Valentine's Day New You

New You makeover contest

Name: _____

Daytime #: _____

Home #: _____

Markham Economist & Sun/Stouffville Tribune
9 Heritage Rd., Markham, ON L3P 1M3
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Back Stage Hair were 'wonderful'

By ROD URQUHART
Advertising Features Writer

Linda MacFarlane of Markham had never really had a complete makeover before her New You Makeover at Back Stage Hair. However, after her makeover, she exclaimed, "they were wonderful. They were really good. I highly recommend them."

Linda noted that everyone she came in contact with at Back Stage Hair, "they listened to what you wanted."

A long-haired woman, she noted, "I never had short hair in my life. I trusted his (Nunzio) decision and the haircut I needed."

Back Stage Hair Owner/Stylist Nunzio noted that when Linda came in, "she had long and tathered hair. There was some natural grey and the remains of highlights."

Nunzio said "we decided to update her look and give her a whole new look for the millennium."

He pointed out that Linda's look before the makeover "was stuck in the 1970s and 1980s. She just washes and leaves it and it's done. She was up for a change."

Nunzio noted that Linda has very fine hair. First he performed the cut. He cut it short and layered her hair with a lot of texture to create volume.

They then discussed the colouring and what Linda wanted. Nunzio had to cover the grey and "brighten up" Linda's look.

They agreed on Honey Blonde colour as a highlight and second a Strawberry Blonde highlight — "one colour gives depth and one colour gives reflection — it creates a dimension and movement in the hair."

Back Stage Hair did a semi-permanent colour, a light blonde throughout the remaining hair not highlighted.

"We let it process and we blow dried it out with a texturing product," noted Nunzio.

Next Esthetician/Makeup Artist Daiana went to work on Linda as part of the New You Makeover. "She let me do whatever, but she wanted to do something that was wearable, but different than what she normally wears."

"She had a purple sweater on and I used a lot of plums and mauves. She normally wears earth tones and I changed it into something she could feel comfortable in."

With the lipstick, she did more of

Continued page 17

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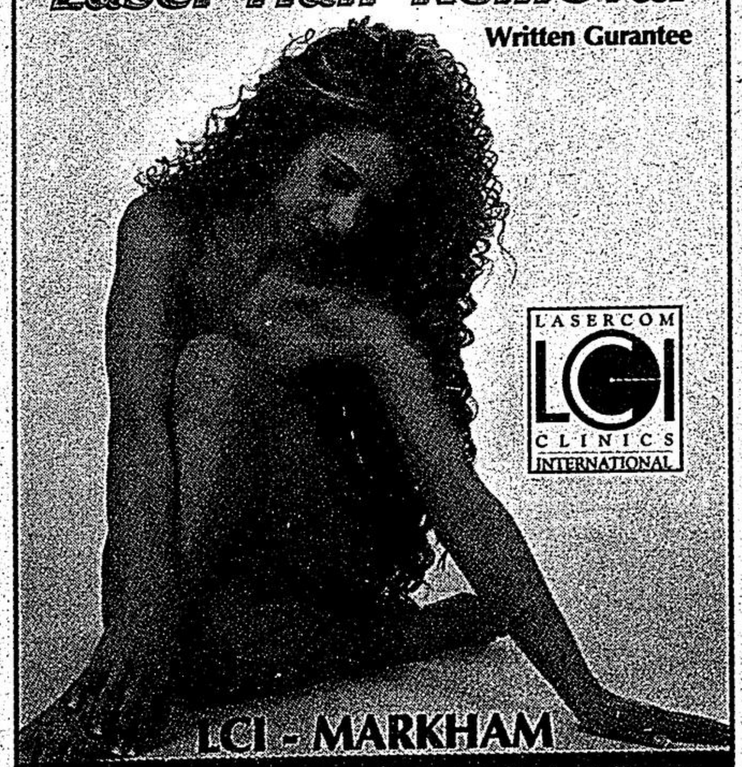

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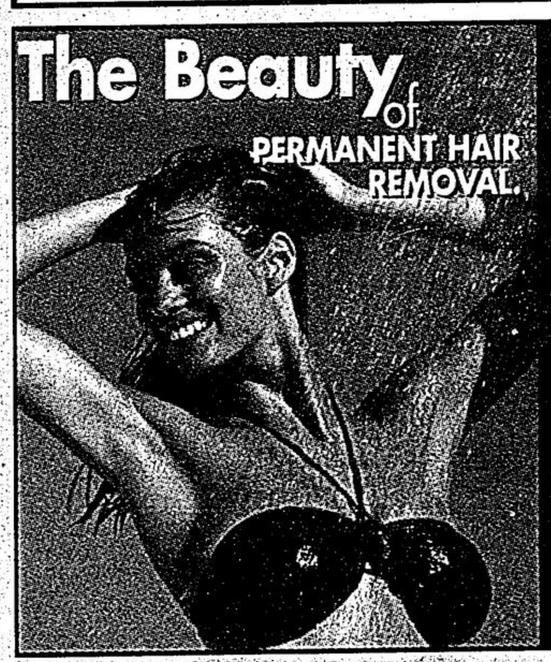

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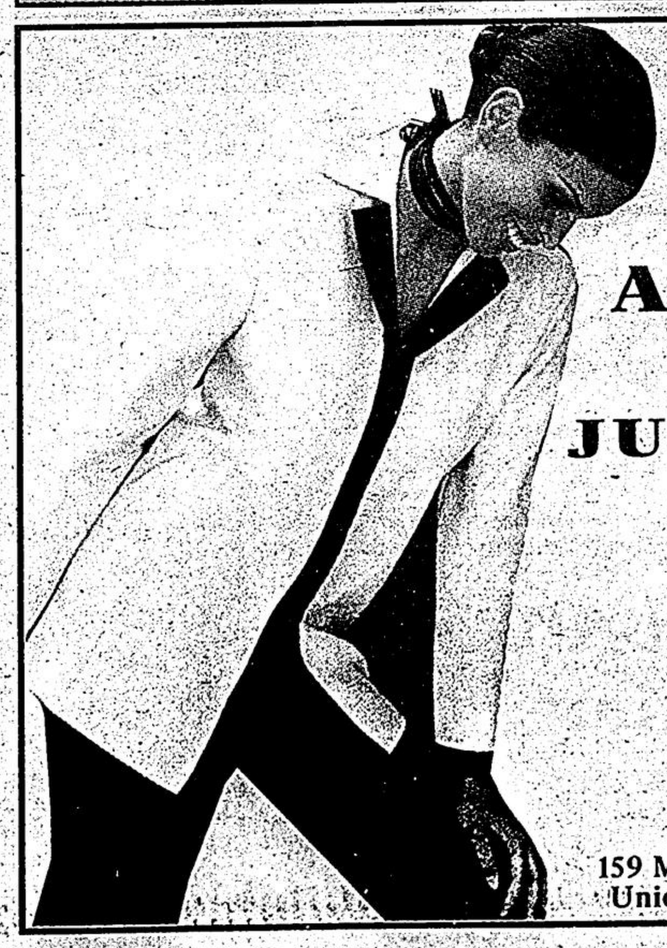

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