

# New You

Advertising feature of The Markham Economist & Sun/Stouffville Tribune

## The Sarum Room Salon and Spa

When Joseph Xibilia first met Adele Spraggon to consult with her about a makeover, he was struck by her vibrant personality and lovely blue eyes. He suggested a few hair styling options that would create a fresh and exciting look.

"I lead a fairly busy life and I didn't want a makeover that required lots of prep time," says Adele, a Markham resident and mother of three who operates a day-care from home. "It had to be easy to manage on a day-to-day basis."

The first phase of the makeover entailed changing Adele's hair colour from blond to copper. The copper hair colour highlighted her blue eyes and complemented the reddish tint of her skin. For added affect, Joseph included some random blond flecks to bring out the texture of the hair.



Before

"For the highlights we used a new technique where we painted the hair freehand style," says Joseph. "Painting the highlights into the hair is more precise than the traditional slicing method."

All hair care products were supplied by KMS.

For Adele's cut, Joseph opted for maintaining the length and styled it differently. He added more layers throughout to give Adele's hair a more loose, choppy look. He also curled out Adele's hair at the back to give it some added texture.

The final phase of the makeover was performed by make-up artist, Melissa Xibilia. "I first applied a liquid foundation to even out the skin tones and to achieve a clean palate to work with," says Melissa. "I decided to use warm tints, tones and shades on the eyes."

For Adele's lips, a warm, reddish brown tone was used to achieve a polished look that is both wearable and simple. Brown mascara was used with burgundy tips on the lashes to complement Adele's hair colour.

All of the make-up products were supplied by Cargo Cosmetics whose products have gained popularity among celebrities and TV and film make-up artists.



After

"When my makeover was complete, I said, 'You definitely have a new customer,'" says Adele. "I was very impressed with my new look, and I would recommend The Sarum Room for any type of hair styling or

makeover services."

Since 1992, The Sarum Room Salon and Spa has provided local residents with professional hair styling and full spa facilities. Owner Joseph regularly attends hair styling shows across North America, and he recently did a makeover that was featured on the cover of Salon magazine.

The Sarum Room Salon and Spa is located at 209 Main Street in Unionville. They can be reached at (905) 415-0377.

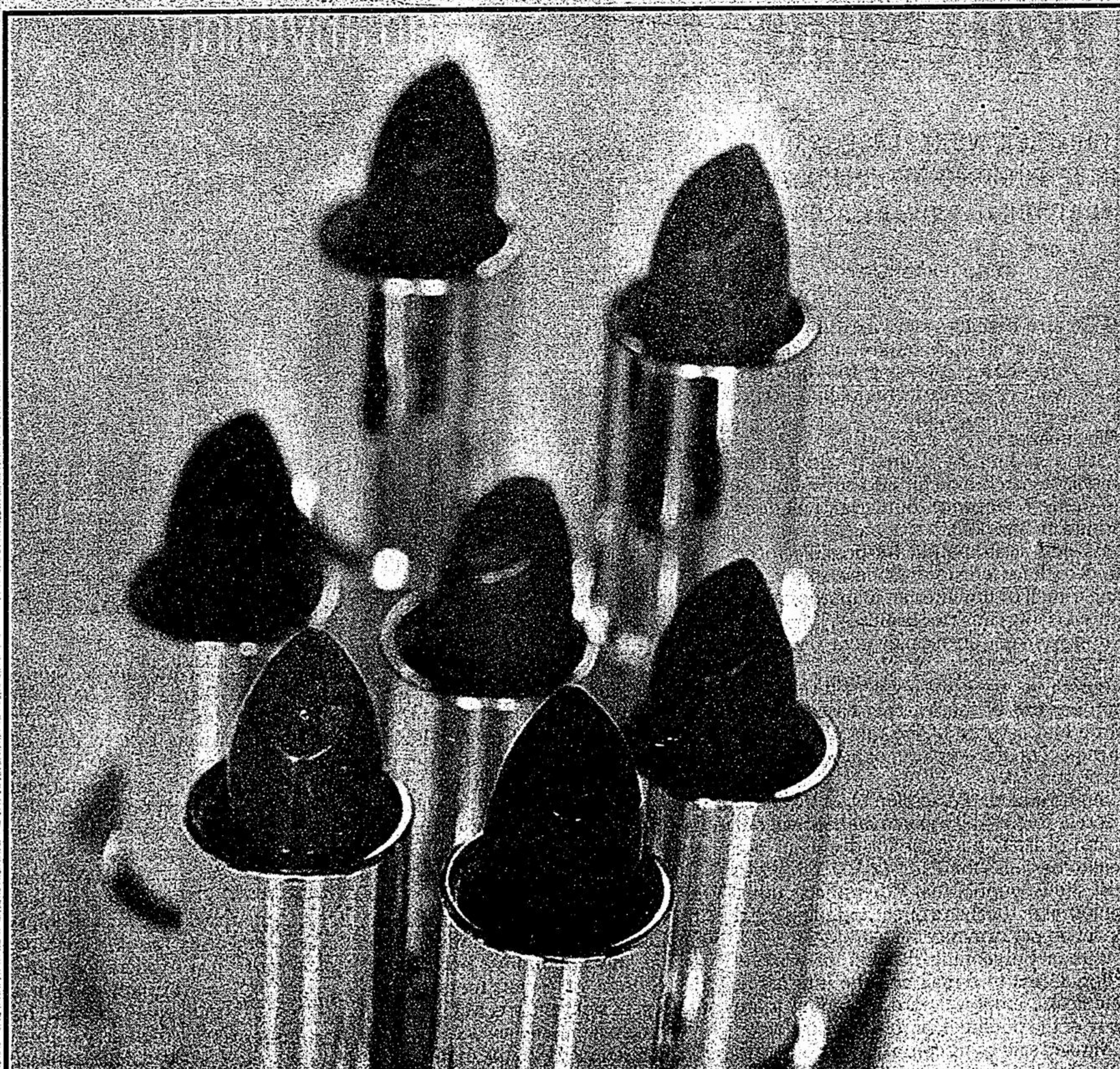
### New You makeover contest

Name: \_\_\_\_\_

Daytime #: \_\_\_\_\_

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## Celebrity Artists Lipsticks

Cargo Cosmetics is proud to present seven lipsticks designed by Courteney Cox Arquette and six of Hollywood's top make-up artists. Available at The Sarum Room.

For each celebrity artist lipstick purchased, Cargo will contribute \$2 to the national efforts of Children's Miracle Network. Founded in 1983, Children's Miracle Network is an international non-profit organization dedicated to raising funds for 170 children's hospitals throughout North America.

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