

# Viewing team photos is a walk down memory lane

When customers visit Unionville Motors these days, it's not just to have their vehicle serviced or to buy a car. For many, it's an opportunity see a picture of themselves or their children among the 140-plus team photos that adorn the walls of this busy GM dealership.

Since 1973, Unionville Motors has supported hundreds of local boys and girls' hockey, baseball and soccer teams, as well as adult house league teams. Early on, company president John Jamieson decided to start displaying team pictures on a wall between the new car showroom and the service department.

Today, the wall is covered with vintage photos of sporting teams and it remains a focal point for customers, employees and visitors.

"We really enjoy sponsoring local sports teams," says Jamieson. "These photos offer people a chance to walk down memory lane and to glimpse a part of the history of this wonderful community."

Many of the children who appear in the photos are customers of Unionville Motors today, and they take delight in showing their children pictures of themselves as youngsters. Even Jamieson's own kids are featured on various team photos from earlier years.

The population of Unionville has exploded

since the early '70s, and the sense of community seems harder to define. While Jamieson admits that Unionville has grown over the years, he maintains that the spirit of the community can still be found at local hockey arenas, baseball diamonds and playgrounds.

"The community comes together at local sporting venues," says Jamieson. "A lot of memories are associated with kids playing sports, and we've tried to capture some of that magic with these team photos."


The photos continue to be a big attraction among

customers. "Just the other day, a father was showing his son a team photo of when he was younger," says Jamieson. "It's moments like these that make the photos all the more special for us."

Unionville Motors plans to continue supporting local sporting teams, and feature team photos as they become available. "We will continue this tradition of displaying team photos for years to come," says Jamieson. "Our biggest challenge is finding new wall space."

Unionville Motors is located at 4630 Hwy. 7 in Unionville (at Kennedy) and can be reached at (905) 477-1666. For more information about Unionville Motors, visit their website at [www.unionvillemotors.gm.canada.com](http://www.unionvillemotors.gm.canada.com).






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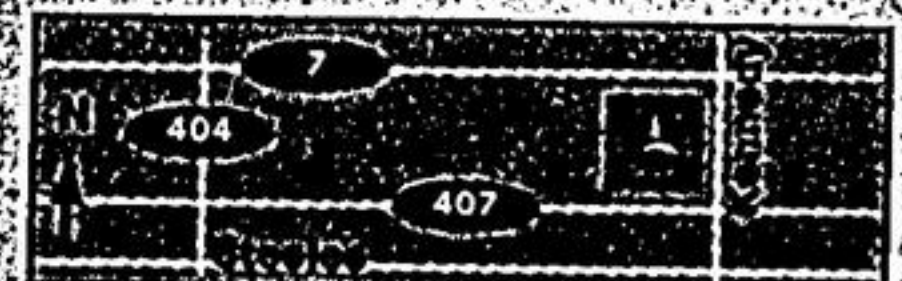
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