

"BELLISSIMA ITALIA" sets the theme for the 2nd annual *Fashions for Life* fundraiser in support of the Markham Stouffville Hospital October 5th at Le Parc Banquet and Convention Centre

A little taste of Italy will touch Markham on Thursday, October 5th, as organizers get set to launch the second annual *Fashions for Life* gala evening presented by *The Friends of Markham Stouffville Hospital* at Le Parc Banquet and Convention Centre (Highway 7 & Leslie Street).

"Given the success of last year's fundraiser, we expect a thousand people to attend" says Pauline

Brown, Fashion Show Producer for the event. "The evening will be themed Italian right down to the designers who are featured, the menu, and the decor for the event complete with an Italian Market Place where guests can purchase amazing delicacies, gift wear, pottery and designer accessories while listening to strolling musicians. We even have volunteers from the fire department who will be wearing costumes as in the movie, *Gladiator*. They will be mingling with the crowd and selling draw tickets for \$5 each to win some fabulous prizes"

Tickets cost \$55 each and can be purchased from the Bridle Trail Pharmacy (905) 477-7734 or from the Markham Stouffville Hospital Foundation (905) 472-7059. Proceeds raised from the evening will benefit the Markham Stouffville Hospital Medical System. The doors will open on Thursday evening at 6:00 pm, followed by dinner at 7:15 pm. Highlights of the gala include:

- An haute couture fashion show sponsored by Rinalena House of Fashion, L'Uomo and Botteghino and featuring designer outfits by Carella, Giorgio Grati, Piero Guidi, Marzi and Maria Di Ripabianca for women with shoes supplied by Zola Shoes, Gruppo Forall, Versace and Gianfranco Ferre for men, and children's fashions from Botteghino
- Doctors, nurses and staff from the hospital, along with celebrities from the community will be featured models. Mayor Don Cousens and wife Aline, will also appear on the runway
- The show will open with twenty young children (many of whom were born at Markham Stouffville Hospital)
- Prizes from the draw include:
 - Return airfaire for two to Italy (Rome or Milan), courtesy of Alitalia
 - his and her ESQ by Movado Watches
 - two designer outfits from Rinalena House of Fashion
 - a gift certificate from L'Uomo
 - and a child's outfit from Botteghino

For more information and to request fashion photos, please contact Pauline Brown at Fashion Productions (416) 955-9399 Fax: (416) 362-5948 e-mail: FashProd@aol.com

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