

# Teen never made it to school, work

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Even if he wouldn't tell me directly, through his anger, something would show."

Police are getting more worried as time goes on, said lead investigator Det. John Southwell.

"Initially there was no reason to suspect anything suspicious, but the longer this goes on, the family and police are getting more concerned," Southwell said.

"He's of the age he doesn't have to live at home, a lot of people don't come home for a day or two... but this has gone on too long."

Zeeshan, his sister and his mother came to Canada from the Middle East four years ago.

Zeeshan loves Canada and even declined visits to Pakistan to see his father, Bhimji said.

Police have interviewed Zeeshan's friends and acquaintances, to no avail, and are making regular checks with the federal immigration department to determine if Zeeshan has left the country, Southwell said.

"He appears to have a good relationship with his family," he said.

"We are concerned because he hasn't done this in the past," Bhimji agreed.

"This is the first time he's done something like this, it's completely not like him," she said. "He was not nervous or pre-occupied."

Det. Sgt. Wayne Kalinski said

he has assigned detectives to work this case "around the clock".

"We are very concerned as to the disappearance of Zeeshan Bhimji and we are asking any friends, acquaintances or members of the public who may have knowledge as to his whereabouts to call. We need to determine if he's safe, to alleviate our concerns and those of his family."

Zeeshan is described as five feet, six inches tall, about 135 pounds, with brown skin and a scar under his left eyebrow.

He was last seen wearing blue jeans and running shoes.

Anyone with information is urged to call detectives at 881-1221, ext. 7541, or Crime Stoppers at 222-TIPS.

# Filmmaker plans to expand her short film to movie-length

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years ago, Messina had thought about making T-shirts but the cost was prohibitive.

She approached Fruit of the Loom and asked for its sponsorship, but the company declined.

On the film circuit, Messina instead gave out candies to attendees to the film's premier.

Messina has since spent nearly \$1000 to register the name *Fruitful Sex* as a formal trademark and was granted approval by the Canadian Intellectual Property Office.

But last spring, she was served notice from Fruit of the Loom that it intended to oppose the trademark. The company has until October to proceed with its action.

In the letter, the Toronto law firm Sim & McBurney, Patent and Trade Mark agents, warned Messina, "Rather than engage in expensive and time-wasting opposition proceedings (opposition proceedings typically last from two to five years), our client has proposed a simple solution."

"If you will write to the Trademarks Office and delete the wares now described as T-shirts from your application, and if you will undertake in writing not to use your trademark on items of clothing, then our client will agree not to oppose your application for the trademark *Fruitful Sex*."

Messina said simply, that she will not comply. "They approved my trade-

mark and they said that they approved it because it didn't infringe on anyone else's," she said of the official endorsement.

Instead, Messina warns that the Kentucky-based Fruit of the Loom could see much more of her and her T-shirts in the future. She plans to expand her *Fruitful Sex* film into a full-length feature, which would be 90 minutes in length.

*'We have advised our client that we believe that your trademark applied to T-shirts would be confusing with their own trademarks applied to T-shirts.'*

Certainly then, she suggested, she'll want to print lots of T-shirts to promote the movie.

*Fruitful Sex* debuted in 1998 at The Toronto Worldwide Short Film Festival, which also premiered entries in the famous actors' shorts categories by Richard Dreyfuss, Daryl Hannah and Jeff Goldblum.

Besides filmmaking, Messina, a Unionville High School graduate, is launching a patent for a bag that sports an exterior pocket so vendors selling such items as popcorn to movie-goers can include ad coupons and flyers with their product.

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