

Roger Carlsen Photography
 (905) 294-2722
 rogerc@direct.com
Weddings
Commercial
Portraits
Model Portfolios

FOCUS ON BUSINESS

Roger Carlsen photographer offers a license to thrill

Roger Carlsen strives to be different. The high-energy photographer has been capturing people on film for over 20 years. Using natural and artificial lighting,

Carlsen uses both colour and black and white film. Using the darkroom, Carlsen often creates stunning visual effects and also does hand-colouring.

numerous locations—from the balcony of his apartment, to Main Street Markham to the Scarborough Bluffs—as well as different props and darkroom techniques, Carlsen creates unique photographs.

"My clients are more open-minded," said Carlsen who enjoys creating visually stimulating photographs. "I offer a more alternative style of photography."

While wedding photography is his specialty, Carlsen's portfolio is versatile.

Carlsen said he enjoys any work that allows him to be creative.

"With lighting and setting, photography is almost like shooting a movie. I love to direct the whole shoot."

Carlsen shoots family portraits, model portfolios, equestrian portraits, product shots, copy work and weddings.



Alternative wedding photographs, family portraits and model portfolio shots are Roger Carlsen's speciality.

WEDDINGS
 Before any shooting begins, Carlsen listens to what kind of photographs the couple wants. While he does do formal portraits, Carlsen prefers when people "give him the license to thrill."

During the wedding, Carlsen will take over 200 pictures, often to the surprise of the bridal party.

That's because Carlsen is efficient and unintrusive. He also has a knack of putting the party at ease.

"People want to feel like models on their wedding day. I do my best to make them feel that way."

REFERRALS
 Referrals from satisfied clients is how Carlsen gets most of his business.

"My clients search me out. They come to me because I offer something different."

For details call Carlsen at 294-2722. Carlsen's studio is located at 124 Studio C on Main Street Markham email: rogerc@direct.com

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company specializes in residential home cleaning and is developing a growing list of satisfied customers in Markham, Stouffville, Scarborough and Unionville.

"Our quality of service is first-rate and our rates are very competitive," says Godfrey Silva. "We take a lot of pride in our work and customers appreciate our extra effort in getting each job done right the first time."

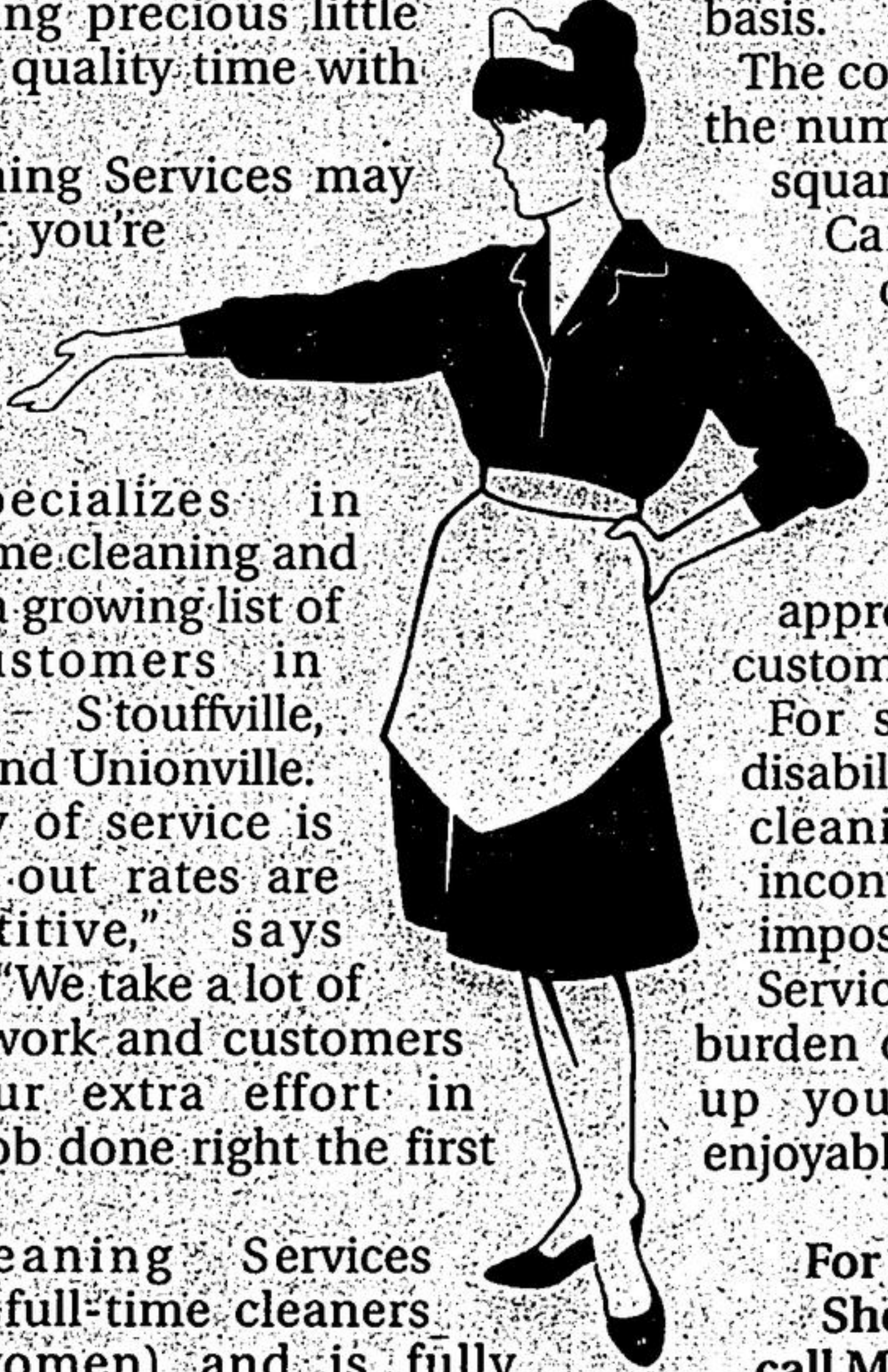
Sheen Cleaning Services employs four full-time cleaners (men and women) and is fully insured and bonded. Whether it's a condominium, townhouse, detached

bungalow or luxury home, Sheen Cleaning's professional and reliable cleaners are ready to go to work for you. They provide complete or partial cleaning on a weekly or bi-weekly basis.

The company's rates are based on the number of bedrooms, not the square footage of a home. Carpet cleaning and floor cleaning are offered as separate services. "As an added incentive, every fourth cleaning is half price," says Mr. Silva. "This is to show appreciation to our loyal customers."

For seniors and people with disabilities, regular home cleaning is often exhausting, inconvenient and, sometimes, impossible. Sheen Cleaning Services can relieve you of the burden of weekly cleaning to free up your time to enjoy more enjoyable pursuits.

For more information about Sheen Cleaning Services, call Mr. Silva at (905) 477-4301.



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