

FOCUS ON BUSINESS

Specialty gift ideas that speak to the heart

Last September, Sweet Moments opened its doors in the heart of historic Unionville on the site at the town's first post office.

In just six months, this charming retail store has captured the hearts of customers far and wide with its unique selection of specialty gift products.

"We're more than just a sweet store," stresses Mark McCabe, owner of Sweet Moments of Unionville. "We provide a unique selection of specialty gift items that are meant to create sweet moments and lasting memories."

Whatever that special moment - birthdays, anniversaries, weddings or corporate functions

Sweet Moments of Unionville features original gifts that are sure to speak to the heart. The Peter Rabbit Nursery ware by Wedgwood would make a perfect gift for tots. Or, say hello to a friend with a theme gift basket such as Oh Canada or Golfers Delight. Personalized gift baskets can be created to suit any occasion.

Do you have family, friends or colleagues overseas? Sweet Moments of Unionville can create a stunning gift basket complete with Chelsea-ice wine chocolates, pure maple products, teas and more. Whether you are

shipping across the street or across the continent, Sweet Moments of Unionville will make sure that your gift arrives safely and on time.

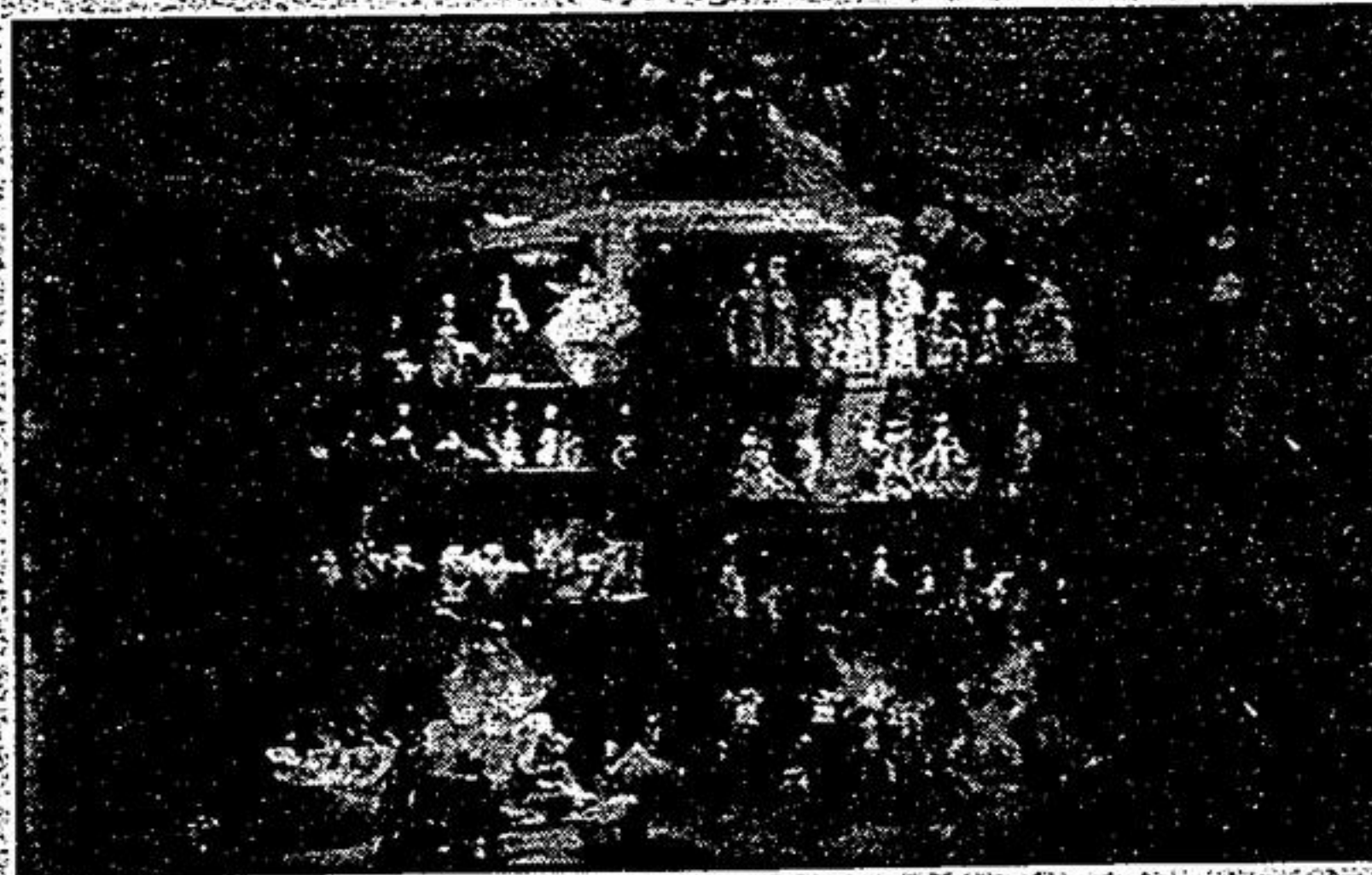
"We've shipped gifts across Canada, the U.S. and Great Britain," says McCabe. "Customers enjoy the convenience and affordability of delivering gifts to any destination."

For that special someone in your life, Sweet Moments of Unionville also sells Chelsea's and hand-made Belgian chocolate (recently featured in The Toronto Star). A Pampering Section features unique oil lamps and candles that are available

individually or as part of a gift basket.

Sweet Moments of Unionville also sells a unique selection of Irish-made products, including Waterford crystal as well as Declan's Finians. These figures are handpainted and comes with a Blarney Stone and Certificate of Authenticity. What a perfect gift idea for St. Patrick's Day!

Sweet Moments of Unionville is located at 190 Main Street in Unionville. They can be reached at (905) 944-9996. Their website is www.sweet-moments.com. They can be emailed at sweetmoments@canada.com.



Installing new doors and windows in time for spring

Encore Home Improvements offers new high-efficiency vinyl windows available now for immediate installation.

Spring is a popular time of year for home renovations as many home owners consider installing more energy-efficient doors and windows. Encore Home Improvements is a local company that offers a full range of door and window products, including a new weatherproof, vinyl window that delivers higher efficiency. The new window is triple-paned and can outperform an R-40 wall.

Rated as a high efficiency window by Energy Canada, this vinyl window features argon gas between the panes and a low-e coating on the glass itself. The window is manufactured in Canada and comes with a full lifetime warranty on parts and labour (not pro-rated).

With this vinyl window customers are getting a substantially warmer window, says Mike Montecalvo, co-owner of Encore Home Improvements. You can order them now and start saving on your heating bill immediately during these last few weeks on winter weather. Now is also a good time to order windows to avoid price increases in the spring. On April 1, price increases will affect the cost of most new windows; ordering before the deadline will ensure the current price.

THE BENEFITS OF HIGHER EFFICIENCY WINDOWS

There are many benefits to owning high-efficiency

windows. The most obvious benefit is a significant reduction in heating costs. Customers can realize immediate savings in heating costs with these new vinyl windows, says Montecalvo.

Another key benefit is the safety and protection they offer homeowners. Some windows are available with laminated glass and safety locks for added protection, says Montecalvo.

Whether you require a retro-fit or a complete tearout to the stud, Encore Home Improvements can provide windows to suit your specifications. Windows are available in a range of colours and styles to match any sort of interior decor.

A member of the Siding and Window Dealers Association of Canada, Encore holds a license and is fully insured. The company also offers bank financing and accepts all major credit cards for added convenience.

All staff at Encore are certified by SAWDAC, a national organization which trains people using the latest techniques, and the Better Business Bureau. Installers have also been trained to complete different finishing techniques.

But the installers aren't the only people who have received excellent training. The sales people have also been trained and follow a strict code of ethics. To the customer, this means a high degree of customer satisfaction - without the high pressure sales. Encore Windows is located at 450 Alden Rd. For details call (905) 470-0750.



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