

WHEELS

Ford to sell one of the smallest vehicles ever produced

Ford of Canada will soon be selling one of the smallest vehicles it has ever produced and it's not intended for the street.

THINK, Ford of Canada's newest nameplate, has rolled out its line-up of zero-emission vehicles, including THINK neighbor - a compact two- or four-seat personal mobility, low-speed vehicle.

Designed for commuting within self-contained communities, resorts or work environments, the battery-powered THINK neighbor can attain speeds up to 40 kmh. Customers also have the flexibility to personalize their vehicle with choices from a list of options.

"THINK neighbor is the perfect choice for customers who need mobility within a relatively small geographic area, like a self-contained retirement community or commercial complex," said Terry Spyropoulos, Ford of Canada brand manager for alternative fuel vehicles. He has also been named new THINK group brand manager in Canada. "THINK neighbor is also an environmentally friendly, zero emissions vehicle."

Other potential applications for the THINK neighbor include meter reading, by-law enforcement, on-campus transportation, on-site security, indoor plant shuttle or transportation in parks.

THINK neighbor is constructed of an extruded aluminum space frame with thermoplastic body panels, which are modular and easily reconfigured into a variety of colors. The interior is weather resistant and designed for ergonomic simplicity, function and on-board stowage.

THINK neighbor is powered by six lead-acid batteries (72 volts total power) driving a 5,000-watt DC motor with 65 lb.-ft. peak torque @ 1,500 rpm. Driving range is approximately 50 kilometres, with recharging requiring four to eight hours from a standard 110-volt system. Regenerative braking provides onboard charging to the batteries during stop-and-go driving.

THINK neighbor will come equipped with a two-speed

selector for street and golf course applications. The "high" setting enables a maximum speed of 40 kmh and the "low" speed setting limits speed to 25 kmh.

The THINK neighbor will meet the new U.S. government FMVSS500 safety requirements for low-speed vehicles - regulations closely paralleled by those currently proposed by Transport Canada. THINK neighbor is designed with many safety features, including three-point restraints at all seating positions, AS-1 glazed windshield and 5' kph (3 mph) bumpers.

Canadian consumers will have a short wait for THINK neighbor while Transport Canada completes development of low-speed vehicle regulations that will permit their sale. Final manufacturer's suggested retail prices (MSRP) to be released closer to launch are expected to be approximately (US)\$6,000.

"With final Transport Canada regulations governing these bikes at least six months away, we'll use this time to develop our distribution plans for

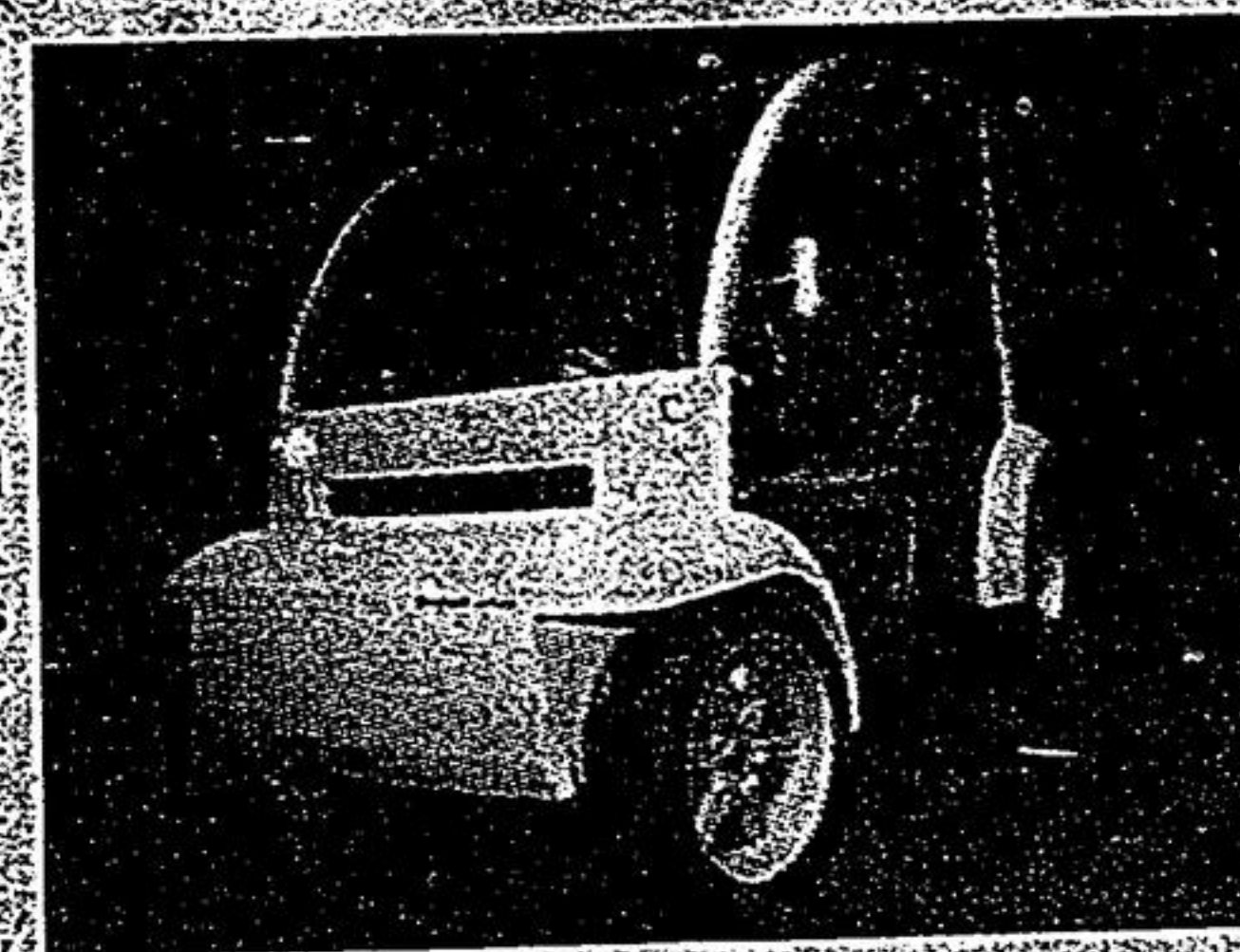
THINK neighbor," said Spyropoulos. "Generally speaking, we expect that we'll be marketing this innovative product in a variety of ways - including through Ford retailers."

Ford also unveiled its new THINK Group brand. THINK is the organization that will provide innovative solutions for personal mobility, making Ford the only auto maker to dedicate an all-new brand to the development, marketing and delivery of a full line of environmentally responsible vehicles. The THINK Group is comprised of two organizations - THINK Technology and THINK Mobility.

In addition to the THINK neighbor, the THINK Mobility portfolio of zero emission vehicles includes the THINK Bike fun standard frame and THINK Bike traveler folding frame electric bicycles and the two-seat THINK city battery electric car produced in Norway.

THINK Mobility, LLC, is a limited liability corporation wholly owned by Ford Motor Company. THINK Group, an

enterprise of Ford Motor Company, is composed of THINK Mobility (battery electric vehicles) and THINK Technologies (fuel cell vehicles), and provides innovative, environmentally friendly solutions for personal mobility.



Ford will soon be selling THINK neighbor brand electric vehicles for use in enclosed communities, factory floors, even golf courses.

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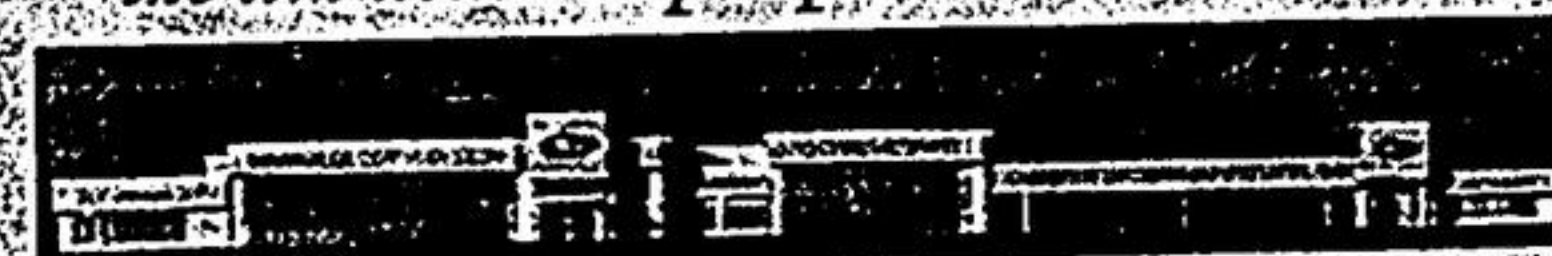
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