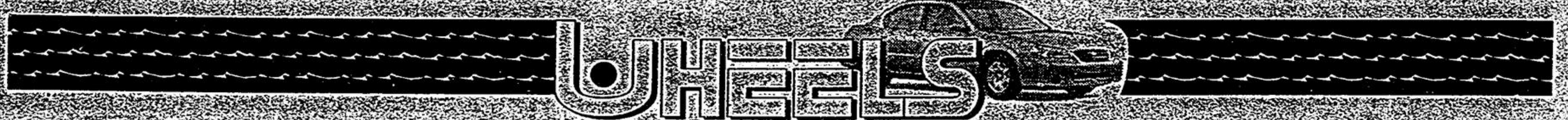


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Nissan is only automaker to receive the 1999 Climate Protection Award from the US

At a ceremony in London, England in June, the Canadian research body, Physical Medicine Research Foundation, handed over its John McMennell Award to a representative of Volvo's safety centre, located in Sweden.

In making the presentation, PMRF stated: "We award this prize to Volvo in recognition of their commitment to whiplash injury prevention and their significant achievement in technical and engineering innovation with the introduction of the Whiplash Protection System in the 1999 Volvo S80 sedan."

In a collision from behind, the WHIPS seat follows the backward

motion of the body.

This involves a parallel motion so that the head and spine are restrained in a gentle and balanced way to reduce strains on the body.

The backrest is then lowered backward/downward to counteract throw-back and the risk of the dangerous whiplash motion.

This award is yet another notch in what is becoming the most successful model introduction in Volvo's history.

Awards aren't the only way that the S80 is making its mark, however.

As of the year to date June 30, 1999, the S80 is number four in its class for sales with 1,019 units purchased — only 356 units behind the Cadillac

DeVille, Cadillac Seville and Lincoln Town Car are only 339 and 91 units ahead of the S80 respectively.

Although the S80 has just celebrated its first birthday,

the S80 in Canada is outselling recognized luxury models such as the Mercedes E class, the BMW 5 series (the 528 and 540 combined) and the Audi A6.

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY HONORS NISSAN MOTOR CO. LTD.

Nissan Motor Co., Ltd. was the only automaker to receive the prestigious 1999 Climate Protection Award from the United States

Nissan, whose environmental protection efforts have been recognized several times by the EPA, received the award for its aggressive steps to address global warming, to reduce hydrofluorocarbons and to improve fuel economy in Nissan and Infiniti vehicles.

"As the only automotive manufacturer to be the recipient of our 1999 Climate Protection Award, EPA applauds Nissan for its leadership in environmental protection," said Dr. Stephen O. Andersen, EPA director of strategic climate projects.

"The EPA welcomes Nissan's concerted efforts, from the design and manufacturing through recycling stages, in reducing HFCs, global warming and improvements in fuel economy."

The EPA presented 10 awards at the 1999 Earth Technologies Forum in Washington.

The awards recognize individuals and companies that demonstrate their commitment to the environment through exceptional leadership, technical innovation and personal motivation.

JUMP IN MERCEDES-BENZ SALES

In September, Mercedes-Benz Canada reported a total of 1,043 deliveries, a jump of more than 125 units over the last two months' results (915 units for both July and August).

The September sales represent an improvement of 142 units over the 901 units delivered in September 1998, or an increase of 15.8 per cent.

During the first nine months, Mercedes-Benz has retailed 8,431 units for an increase of 2,130 units of 33.8 per cent, compared with the 6,301 units delivered in the same time period last year.


M-Class deliveries accounted for 35.2 per cent of this month's total sales. Mercedes-Benz Canada and its dealers delivered 414 units, their second best month (the best was in October 1998 with 427 units) since the launch of the M-Class in the fall of 1997 for an increase of 97 units of 30.6 per cent over the 317 units sold in September of 1998.

Year-to-date M-Class sales have reached 2,964 units, for a gain of 1,109 units of 59.8 per cent.

The M-Class performed well this month while the E-Class did 60 per cent better than last month, followed closely by a strong month for C-Class as well. The niche models and the S-Class are still being retailed mostly on a sold order basis, but waiting time has been reduced.

"These results are an excellent indication of what is in store for the remainder of the fourth quarter of 1999," said Ernst H. Lieb, president of Mercedes-Benz Canada. "We are very pleased to be tracking beyond the 1,000-mark once again."

"These sales results are particularly rewarding since they mostly represent 1999 models except for the new 2000 S-Class models which have been retailed since March 1999. Only a small quantity of 2000 models were released towards the latter part of the month; many did not arrive in dealerships in time to be delivered in September."




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