



## TransCanada

### Newface Same promise

TransCanada has a new brand to lead us into the next millennium. Our new brand embodies the dynamic, world-class, energy solutions organization we are creating.

TransCanada Transmission will be the brand extension used to represent our regulated pipeline operations and our unregulated pipeline services businesses. Over time, you will begin to see the new brand reflected on signage throughout TransCanada's operations.

But even though we have a new brand, one thing hasn't changed: our strong commitment to the communities in which we live and work and the environment we all share. That's something you can count on.

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## HEALTH: Markham-Stouffville Hospital desperate for blood Supplies urgently needed

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God, I remember him saying one time, 'Whatever God wants will happen, but I can beat this.'

Brenden was among a number of especially urgent cases brought on after last weekend, when blood supplies fell due to the Canada Day holiday.

Hospitals across York Region are also feeling the effects of the shortage.

York County in Newmarket announced Wednesday it has cancelled three surgeries requiring O positive, and O negative blood, said spokesperson Lynn Bird.

"At the moment we can support surgeries with other blood types, but that situation could change," she said.

"We're at critically low levels for O type blood, which can be given to everyone."

Markham-Stouffville Hospital's blood supplies are adequate for now, said spokesperson Pam Brodie, but the hospital is keeping a close eye on the situation.

"Our supplies are at emergency levels, but summer is always like this, and we haven't had to cancel any surgeries yet," Brodie said. "We are watching the situation, and we encourage everyone to donate."

Richmond Hill's York Central Hospital is also feeling the shortage, but has not yet had to cancel surgeries.

Donors of all blood types are needed, said Bill Dickson of Canadian Blood Services, but especially those with type O blood.

Special clinics have been set up for today and tomorrow in York Region. In Aurora, a clinic will operate at the

Royal Canadian Legion, 105 Industrial Parkway North, from 2 to 8 p.m. today.

On Friday, a clinic will run in Stouffville at the Legion Hall on Ninth Line from 2 to 8 p.m.

York Region residents who work in Toronto and wish to give blood can do so at the permanent clinic at the Manulife Centre at Bay and Bloor streets.

On Friday, a clinic will run in Stouffville at the Legion Hall on Ninth Line from 2 to 8 p.m.

Blood supplies typically drop in the summer time, Dickson said, but the situation this year has quickly deteriorated.

"Summer is a time that a lot of people go on vacation, including our regular donors," Dickson said. "Also, during the school year we have clinics at high schools, colleges and universities."

He added the recent heat wave also led to a drop in donations.

"It's been so hot that the last thing people want to do is go out and give blood."

However, Dickson said while the desire to donate often falls in the summer, the need for blood increases. "The demand is highest in the summer. There's more traffic and boating accidents."

Healthy people between the ages of 17 and 71 can donate blood every 56 days, Dickson said.

For more information, call Canadian Blood Services at 1-800-701-7803.

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## MONARCH



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