

ADVERTISING FEATURE

NEW YOU

# Tankini big buzz this year

Swimsuit season is upon us and shopping for that perfect suit can be a revealing experience.

Swimsuit shopping is usually a pre-meditated endeavour, one you may have to psyche yourself up for.

A particular day is put aside exclusively for the purpose of finding that special suit that accentuates the positive and tones down the negative.

This may take more than one try in order to achieve the right look and feel you're searching for.

"There are all kinds of swimsuits on the market that sculpt and shape the body with control panels, padding and firming/slimming fabrics, to give women an exceptional fit," said Nancy Doering, Winners swimsuit buyer.

Here is an update on swimwear for this season plus few tips to help determine which styles will suit you.

**SWIMSUIT UPDATE**

The biggest buzz this swimwear season is the tankini.

The tankini is a basically a tank top paired with a bikini bottom (also seen with boy-cut bottoms). You'll get lots of mileage from the tankini. The top can be worn with pants, short or skirts. It's also a hit for active lifestyles.

"Women can capture a feeling of comfort and functionality in this suit — whether it's relaxing by the pool, running behind your children on the beach or sailing, this suit does the trick," Doering said.

The tankini is also great for tanning. Roll the top up when sunning, then unroll it when walking around the beach or going for lunch.

**COLOURS, TEXTURES, PRINTS, DETAILS MAKING THIS SEASON**

- Pink
- Ocean shades
- Colour blocking
- Pretty florals
- Silver (metallic and matte variations)
- Basic black
- Khaki

- Textured solids and piping
- Pockets (with or without belt attached)

**HOW DO YOU FIGURE?**

**Stripes** — Vertical stripes are a great way to lengthen the mid-section and thin the torso.

Wider stripes in bold colours work best on small-breasted figures as it amplifies the body's natural curves.

**Prints** — Suits with playful prints and intricate patterns help add weight to a thin frame.

For thick middles, a solid suit with a print band encircling the waist area creates an elusive hour-glass shape.

The sarong is ideal for figures with larger hips or heavier bottoms.

**Cuts** — Molded bra cups and underwires are ideal for providing additional support.

Padded bra cups and shirring create a strong illusion of the shoulder and breastbone, de-emphasizing a flatter chest.

Triangle bras with padding is an option for women who want a skimpier bikini top that provides support and is form-fitting for average-busted women.

**Peek-a-boo suits** — Mesh and sheer inserts possibly attaching tops and bottoms and for women who want the look of a bikini but the coverage of a maillot.

Power netting helps flatten the stomach in both one and two piece styles.

Mesh suits look the best on smaller



This year, the tankini suit is a popular style.

chested women as they provide little support.

**Bikinis** — For full hips choose a suit with a seamed bra and fuller briefs to draw attention to bust and stomach, and away from the hip area.

Bandeau bikinis are perfect for adding fullness to small-breasted figures.

A long torso looks great in a bikini with a high-cut, high-waisted brief, as this look shortens the torso and lengthens the legs.

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**ANNOUNCEMENT**

Angie, formerly from Unionville has now joined Salon Hairitage's team of professional hair stylists. She would like to welcome all her clients to her new location.

**Salon Hairitage LTD.**  
2 Fincham Ave., Markham  
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**Mother's Day**  
Sunday, May 9

Hey kids! Tell us why your mom is the best and she could win dinner theatre tickets from Herongate Barn Dinner Theatre and a beautiful floral arrangement from Metro Florist.

Stories should be at the Markham Economist & Sun or Stouffville Tribune by Friday, April 23. The winner will be contacted by phone.

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