

ADVERTISING FEATURE

WHEELS

Rust proofing product can only be as effective as the person applying it

SOP — One of the first things people should do once they purchase a new vehicle is to have it rust proofed.

There are many companies claiming to offer the best protection, but in order to choose a rust proofing system or garage one must know what to look for.

First, check the name of the company in question. While name alone is no guarantee of satisfaction, a name brand product or service will at least have a reputation that can be checked.

Second, find out exactly what kind of product the company intends to apply to your vehicle.

Three basic styles of treatment are widely used: sealants, oils and chemicals.

RUST PROOFING OUTFITS CLAIMING TO OFFER A COMPLETE TREATMENT WITHOUT DRILLING ANY HOLES SHOULD NOT BE CONSIDERED.

All possess different qualities and offer different levels of effectiveness.

Sealant style rust proofing includes treatments that are based in tar, grease, wax and silicone.

These treatments are intended to give a thick barrier that salt and moisture cannot penetrate.

If applied thoroughly, this sort of treatment will provide adequate protection to the floor boards of the car until the product dries out and begins to fall away.

When treating the doors, hood, trunk or any other part of the car where metal contacts metal, sealants do not fare well.

The thick consistency of the sealant products will not work its way between layers of welded steel.

These welded seams, such as on the bottoms of car doors, are areas most prone to serious rust damage.

Oil treatments have become very popular and have proven to be far more effective than sealant-style rust proofing.

The effectiveness of oil is largely due to its thinner consistency which is able to run and spread into many, more seamed areas of the car. The oil leaves behind a barrier that will last a year.

Many people like to wait until just before the first snow fall before treating the car.

But, the best time to have an oil spray applied is in spring or summer. The oil will adhere more readily to a dry surface and is thinner in warmer temperatures, allowing it to spread

more effectively.

Chemical treatments are gaining in popularity as they offer the most complete protection.

These thin oil-like treatments have special additives that allow them to creep into the tightest of spaces for more complete coverage.

Chemical emulsifiers and rust inhibitors are also added. These chemicals



Rust proofing is one of the first things you should do after purchasing a new car.

will displace moisture that may be trapped within a seamed area and even check the progression of existing rust.

No matter how effective any particular product might be, it can only be as effective as the person applying it.

Rust proofing outfits claiming to offer a com-

plete treatment without drilling any holes should not be considered.

It is true that some areas of a vehicle may be treated by removing pieces of trim, etc.

However, to thoroughly treat all the critical areas, supplemental holes should be drilled.

When selecting a brand of rust proofing be sure to call ahead and ask questions.

Making an informed decision is the best way to avoid dissatisfaction down the road.

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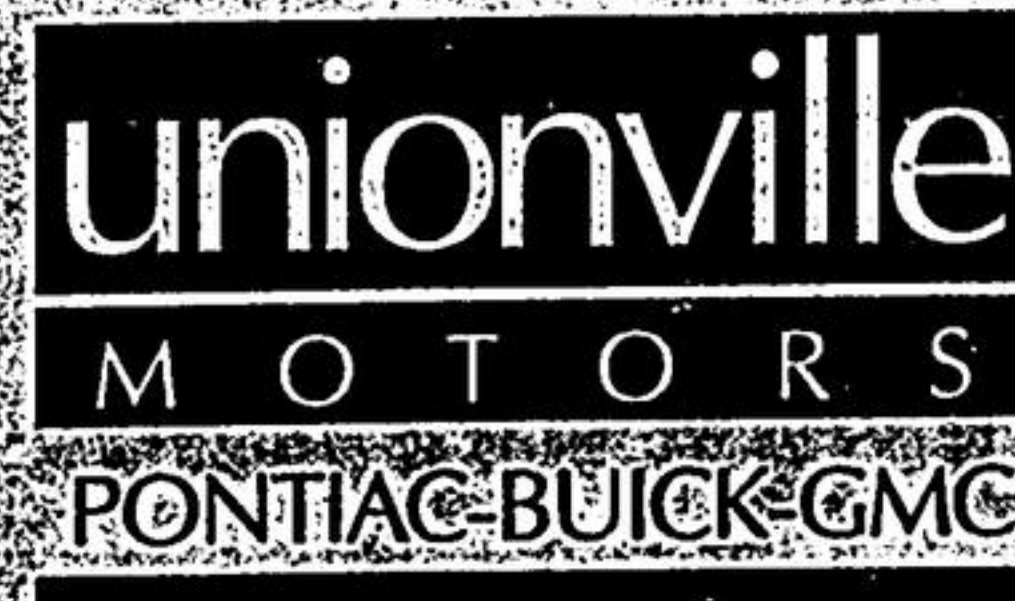
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SALES HOURS - Mon - Thurs: 9 am - 9 pm, Fri: 9 am - 5:30 pm, Sat: 9 am - 5:30 pm

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