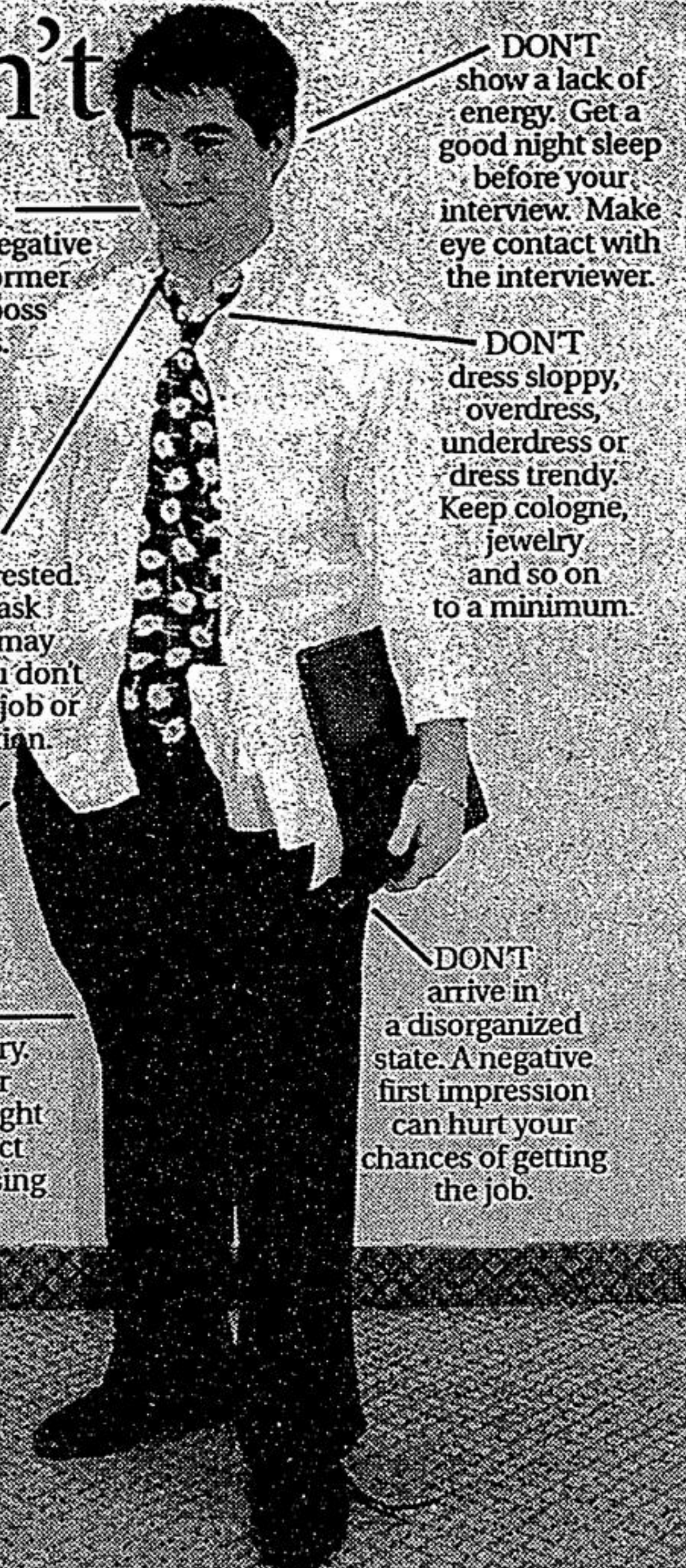


3RD Annual Career Fair

Make the first impression count


A potential employer forms a mental opinion within the first few seconds of meeting a job candidate — which is why it's important to make the first impression count. The following shows what you should and shouldn't do at an interview.

Don't



- DON'T** show a lack of energy. Get a good night sleep before your interview. Make eye contact with the interviewer.
- DON'T** say anything negative about your former employer, boss or others.
- DON'T** dress sloppy, overdress, underdress or dress trendy. Keep cologne, jewelry and so on to a minimum.
- DON'T** appear disinterested. If you don't ask questions, it may appear as if you don't care about the job or the organization.
- DON'T** stress money at the first interview.
- DON'T** arrive in a disorganized state. A negative first impression can hurt your chances of getting the job.
- DON'T** dress in a hurry. Prepare your clothing the night before. Inspect for rips or missing buttons.

Do



- DO** demonstrate interest in the job and the company. Prepare questions to ask the interviewer.
- DO** appear confident about yourself and your experience. Know what you have to offer the company.
- DO** dress appropriately. Look your best and look professional.
- DO** go to the interview organized. Assemble the materials you will need such as resumes and samples.
- DO** go to the interview prepared. Find out as much as you can about the company and the position before the interview.
- DO** arrive promptly. Arrive about 10 minutes early and make sure you allow for traffic or any other problems.
- DO** practice before you go. Roleplaying with friends or family helps build confidence.

COTTON GINNY LIMITED is about to launch a brand new retail concept in Markville Mall, opening mid-March '99. This has created opportunities for:

Assistant Manager Sales Associates (full-time & part-time)

If you enjoy selling quality women's apparel and thrive on exceeding your customers' expectations, we invite you to bring a copy of your resume and introduce yourself to one of our hiring managers at our booth.

If you are unable to attend, please forward your resume to: Cotton Ginny, 5000 Hwy #7 at McCowan, Markham, Ontario L4R 4M9 or fax: (416) 439-0689



Co-op is an effective way to learn what a field is like

CAITLIN DRAKE
CORRESPONDENT

While most students are attending classes during the day, a select few are out in the working world applying the knowledge they have learned in their studies.

These are the Co-operative education students. They travel to a co-op placement to learn what it is like working in a field which interests them.

"Co-op enables students to make more informed career decisions and helps them to develop maturity and self-confidence," said Ruth Pezzack, Markham High School's co-op teacher. "They also gain valuable work experience for future

employment."

Most students who take co-op do so because they get practical, work-oriented experience, they get to explore a career they are interested in, and the experience helps them make informed career choices.

"Other students I know who have been involved in the program have said that it is a great learning experience, and that it helped them realize if they like or dislike that field," said Chris Matheson, a co-op student in the classified department of the *Markham Economist & Sun*.

"The Co-Op program is the only way to effectively learn what a field is really like."

CO-OP GIVES STUDENTS A CHANCE TO EXPLORE A CAREER THEY ARE INTERESTED IN.

Longo's

Come and see what Longo's has to offer!

We've all worked hard to build our solid reputation as a leading independent food retailer. It's taken a steadfast commitment to quality, freshness and unparalleled customer service. We are currently taking part in the 3rd annual Mayor's Youth Task Force Career Fair to collect applications and resumes that we will be able to use throughout the 1999 year. There are various positions you can apply for including:


Bakery - Cash - Dairy - Deli - Customer Service - Grocery - Produce - Prepared Foods - Meat - Receiving

We are looking for self-motivated, customer service-oriented team members who enjoy working in a fast-paced team environment. Applicants need be available to work flexible hours.


In exchange for your talents, Longo's offers competitive compensation packages. We encourage interested applicants to drop by our booth on March 6, 1999 and apply for the various positions. If you can't make it to the Career Fair feel free to drop off a resume or fill out an application at:

Longo Brothers Fruit Markets Inc. 3085 Highway #7 Markham, Ontario	OR	Longo Brothers Fruit Markets Inc. 7355 Bayview Ave Thornhill, Ontario
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Longo's thanks all applicants for their interest however only those under consideration will be contacted.
Longo's is an equal opportunity employer.



Working on a variety of temporary assignments for Bradson has given me a chance to gain experience, and to learn skills. Now I'm working at a full-time job I'm very happy with. Bradson really is the best when it comes to customer satisfaction!



We invite you to meet one of our staffing agents at our booth on March 6th
(416) 494-3434
Win with the Bradson Fit Principle™



www.adecco.ca

JOB FAIR

Now hiring for administrative, clerical, industrial and permanent positions for our clients who are progressive and high profile York Region companies. Visit us on March 6, 1999 at Markville Mall 9 a.m. to 2 p.m. and meet our recruiters. We will be happy to assist you in your job search.

You can also contact us:
Phone 905-474-9555
Fax 905-474-1860
markham.on.office@adecco.com



MANPOWER®

As the world's largest human resources solutions company, Manpower has been helping people like you find fulfilling and enjoyable employment for 50 years. Our commitment to quality and excellence in service has contributed to Manpower's clear leadership position in our industry. With approximately \$8.9 Billion in sales worldwide, Manpower is in the unique position to invest heavily in the creation of leading edge, state-of-the-art human resource technologies that result in a more productive and satisfied workforce. The important advantage is available to you through over 2,500 branches worldwide. So come see what we're all about and put yourself on

THE WINNING TEAM!