

WHEELS

Move over Porsche — survey says that GM, Chrysler and Ford are Canadian men and women's dream car manufacturers

Although the majority of Canadians plan to buy or lease a new car in the next five years, and most drivers think of cars as status symbols that can be used to impress others, Canadians keep their feet firmly on the ground when it comes to picking their dream car.

According to Citibank's recent Drivers' Edge survey, it's not the exotic Ferrari Testarossa, Porsche 911 or Rolls Royce Silver Spur that Canadians dream of owning, but the more mainstream North American models that keep us awake at night.

Dream Cars Citibank's Drivers' Edge sur-

vey shows that GM, Chrysler and Ford were the top three dream manufacturers for Canadian men and women, with the more glamorous Ferrari finishing in 13th place, behind Volvo, VW and Nissan.

In terms of car models, the Corvette, Mustang and Jeep Cherokee took the top slots, with the Intrepid, Cavalier, Dodge Viper and VW Beetle coming in close behind.

PREFERRED UPGRADES

If Canadian car buyers had an extra \$2,500 to spend on upgrades, air condition-

ing would be the number one upgrade selection, with 36 per cent of Canadians choosing air conditioning. An enhanced CD or stereo sound system was the second most popular upgrade overall (25 per cent), with power windows, power door locks, sunroof and cruise control also desirable.

LET'S HEAD TO THE DEALER

The majority of Canadians expect to buy or lease a new car in the next five years, with Ontarians being the most optimistic (60 per cent), and British Columbians being the most pessimistic (49 per cent).

Overall, women take a more cautious, long-term approach to car buying. Only nine per cent of women expect to buy or lease a new car during 1999, compared to 15 per cent of all men. Typically, Canadians change cars every five to six years.

PRACTICAL NOT SENTIMENTAL

Canadians have a strong practical attachment to their cars, particularly in Saskatchewan and Manitoba (where respondents were six times more likely to give up watching TV than give up driving).

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Investigators probe mystery of 911 call made prior to automobile break in

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IGNORANCE IS NOT BLISS

A man was involved in an accident with a telephone pole, but had not purchased the right coverage so he said it was a hit-and-run.

The car was indeed damaged so the man tried to make a claim. As part of its review of the claim, the insurance company had the vehicle inspected. They knew immediately he was not involved in a hit-and-run. The car owner claimed that he didn't understand his policy. Perhaps he should have known more about insurance considering his profession — an insurance salesman.

BAD TIMING

To finance a shopping spree, a man decided to stage a break-in of his own car.

He had the perfect alibi

for the insurance company in case it was suspicious — he was shopping when the break-in occurred.

Just one hitch. The adjuster checked the man's cell phone records and shopping receipts. How could he have been shopping at the time of the break in, when he made his 911 call before he went into the store?

THE FLIP SIDE

On the flip side of all this devious behavior, there are millions of honest policyholders.

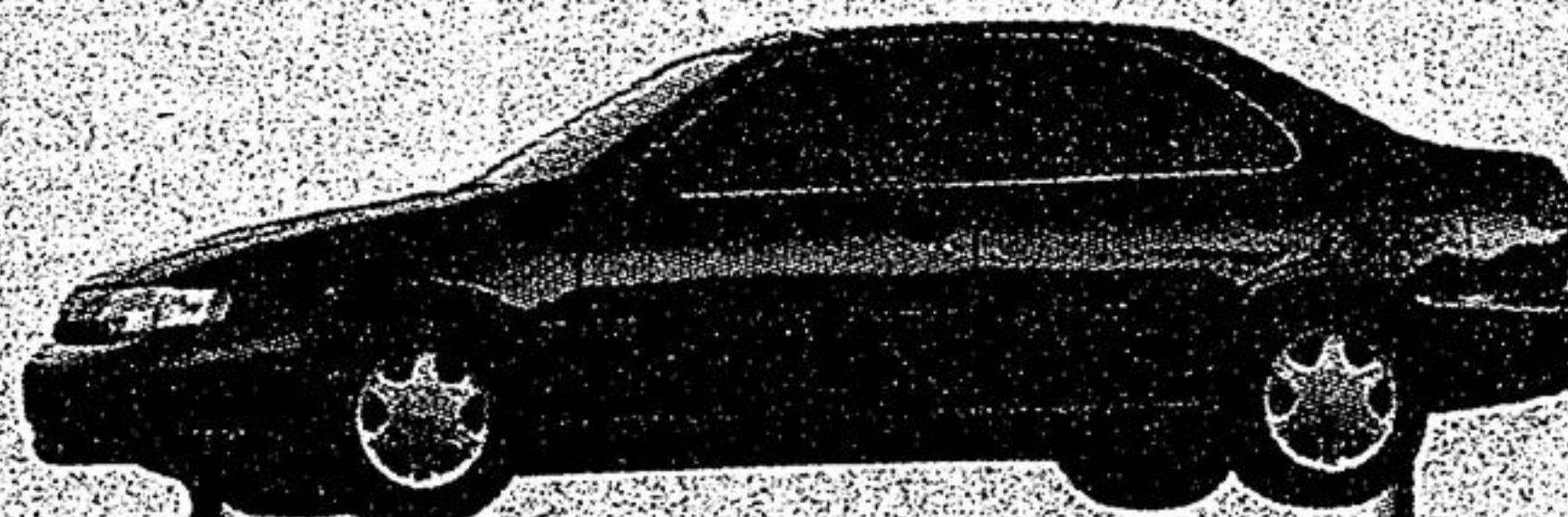
The insurance industry's nomination for most honest of the year?

How about the woman who made a claim following last winter's ice storms? She had coverage to replace the wasted contents of her refrigerator.

So she claimed precisely what she lost — one-eighth of a quart of milk, three eggs, and a half pound of butter.

HOT DEALS COOL WHEELS

Come in and see why we were chosen the Best Import Car Dealership in Markham



1999 Sentra XE

1.6L, 16 valve, 115 hp engine • 4 speed auto transmission with overdrive • Second generation dual airbags • Tilt steering column • Child-safety rear door locks • Dual outside mirrors • 60/40 split-fold rear seat • Power assisted vented front disc/rear drum brakes • Power-assisted rack-and-pinion steering • 2 speed intermittent wipers • Remote trunk/fuel-filler door release • 24 hour roadside assistance.

\$189/mo.

Lease for 36 months
\$2,500 down payment

4.8%

Financing for up to 60 months



1999 Altima GXE

2.4L, DOHC 16 valve, 150 hp engine • 4 speed auto transmission with overdrive • Air conditioning • Cruise control • Power windows, antenna, mirrors, and Smart Doors™ locks • Tilt steering • Illuminated entry system • AM/FM cassette with four speakers • Variable intermittent wipers • Woodtone console • 60/40 split fold-down rear seat and much more.

\$279/mo.

Lease for 36 months
\$1,900 down payment



1999 Maxima ES

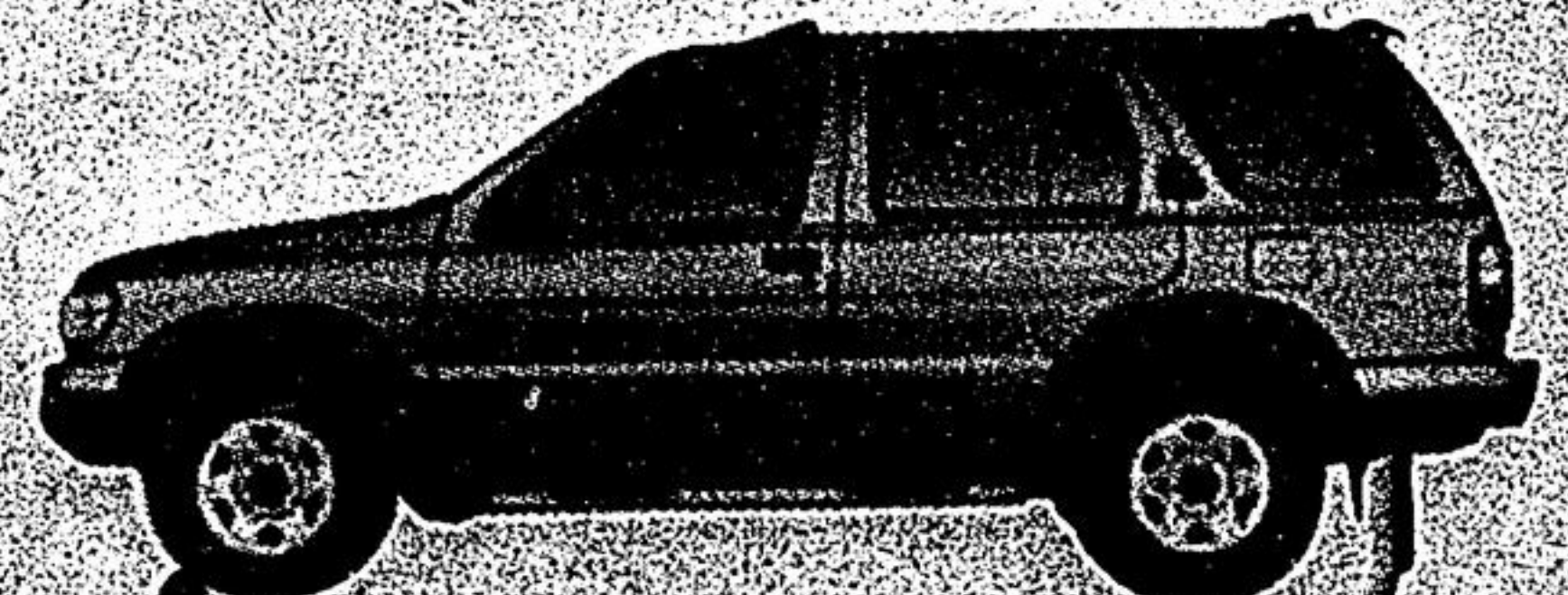
3.0L, DOHC 190 hp V6 engine • 4 speed auto transmission • automatic climate control air conditioning • 16" alloy wheels • Sport-tuned suspension • Cruise control • Power antenna, mirrors, windows & door locks • Heated sport seats • 8 way power driver's seat • Traction Control System • Keyless remote entry & anti-theft system • Premium M/FM/CD with cassette & much more.

\$379/mo.

Lease for 36 months
\$3,400 down payment

1.8%

Financing for up to 36 months



1999 Pathfinder Chilkoot Trail Edition

3.3L V6 engine • 4 speed auto transmission • air conditioning • Power door locks, windows & heated mirrors • 100 watt AM/FM/CD with cassette • Cruise control • Electronic digital compass with outside temp indicator • Keyless remote entry with anti-theft system • Massive P265 mud and snow tires • Roof rack, aluminum side step rails, limited slip differential & much more.

\$379/mo.

Lease for 36 months
\$3,400 down payment

4.8%

Financing for up to 60 months



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NISSAN

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