

Focus On Business

Mairi Vasil knows how to make interior decorating an enjoyable experience

Anyone can have a beautiful home by using what they have.

That according to Mairi Vasil, an interior decorator who has been helping people create beautiful interiors since 1987.

A member of the board of directors at the Certified Decorators Association and has completed both residential and commercial designs in the United States, the Maritimes and Toronto.

Vasil has done commercial designs for many prestigious companies including Yamaha, McDonalds, Prime Restaurant Group and others.

Whether you are ready to design your office, entire home or just one room, Vasil can help.

Using a decorator shouldn't be an intimidating experience. The best designers listen to their client and reflect the client's taste and desires, not their own.

The first step in creating a beautifully decorated room is to create a focal point. This can be a detail such as a fireplace, lovely view, art or a piece of furniture.

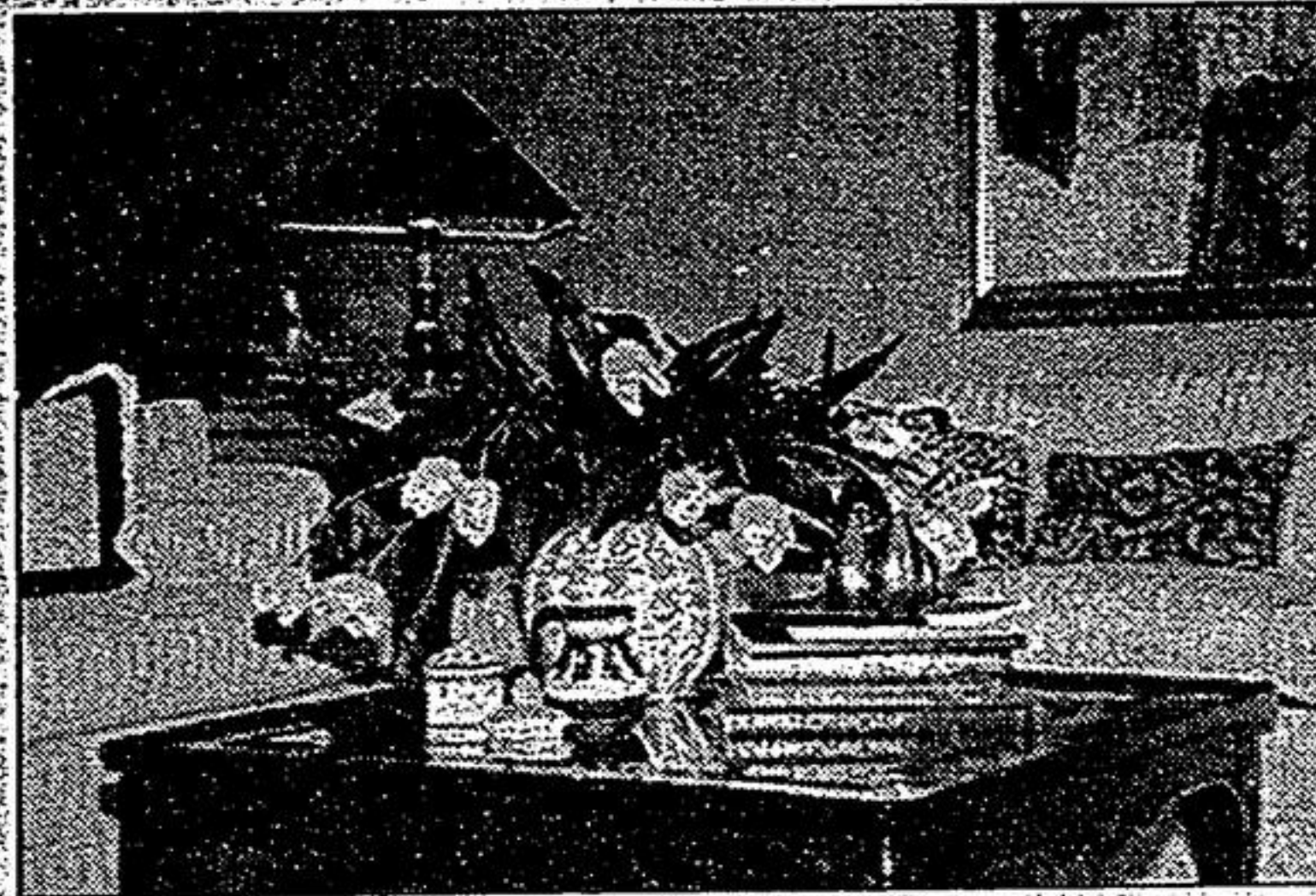
Most homes have few architectural flaws which can be corrected with design tricks learnt over years of experience.

After choosing a focal point, Vasil coordinates and accentuates with colour. The most effective and least expensive design tool - wall colour.

"I can work with existing upholstery fabric or clients can choose from the hundreds of sample I have access to, including fabrics that are exclusive to designers."

Because she has been in the industry for so many years, she knows where to find unique furniture, wall coverings, window treatments and accessories.

"Knowing what to buy and where to find it can



PHOTO/LORI EMMERSON

Everyone can have a beautiful decorated room.

save you time and help you avoid costly mistakes."

"I couldn't believe the transformation," said Joanne Newman. "Mairi rearranged what we had, added a few accessories and we had a new look."

In addition to helping people redecorate their home, Vasil will also help people choose from new home builder samples.

"I recently helped a young couple make the multitude of decisions required when purchasing their first home.

"In a few short hours, the couple were able to give their new home pizzazz, maintain a certain continuity and avoid the mistakes we have all seen. You have to live with the floor tile and counter tops a long time and you don't want to make the wrong decisions."

For details or to book an appointment call 415-0218.

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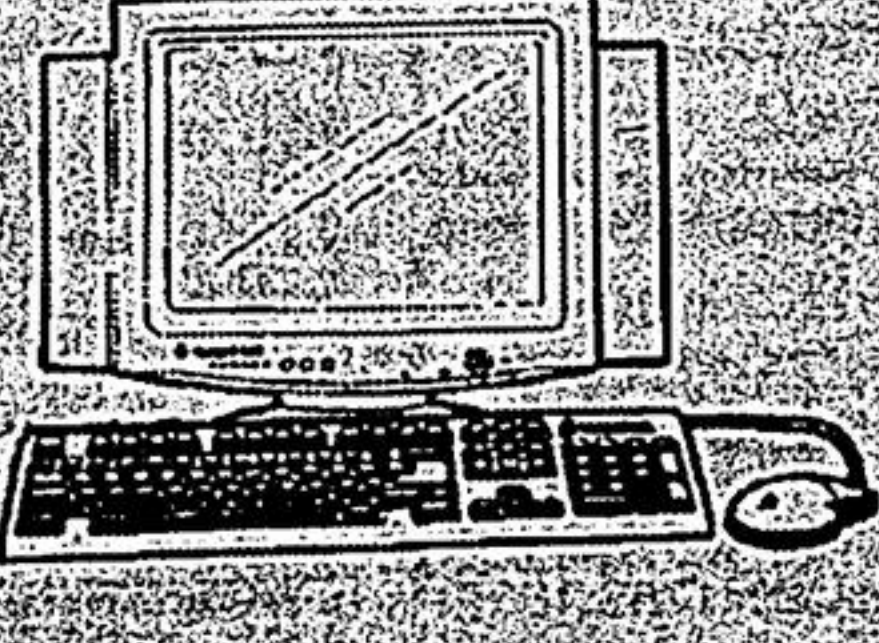
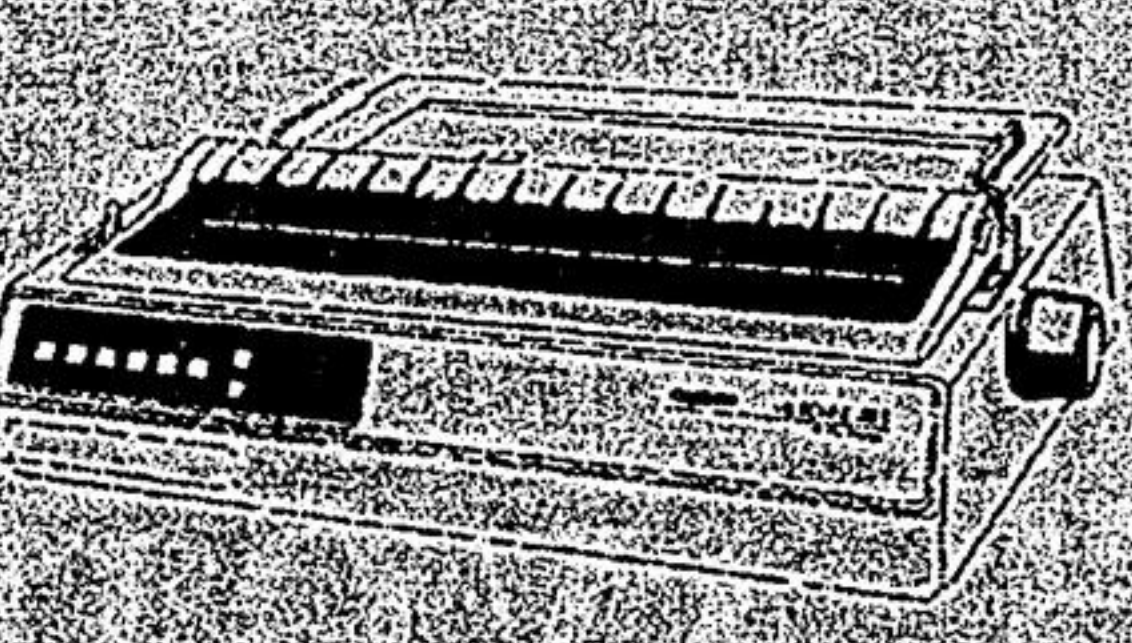
Focus on Business

This is a weekly advertising feature appearing in the Saturday edition of the Economist & Sun/Tribune.

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President and CEO Kevin E. Brady said his company conducted extensive market research that showed large mass merchandisers, while strong in sales of computers were weak in the area of repairs.

In some cases companies that had no service facility were sending customers to competitors that did," said Brady.

"You risk losing future sales business that way."

Genamation currently has repair centres in Whitby, Markham and Mississauga with plans to open additional locations in Downsview, Etobicoke, downtown Toronto, Vancouver and Ottawa.

The Brady Group started 10 years ago and

today lists IBM, Xerox and Toshiba as its customers.

The company specializes in remanufacturing parts and components for all types of office equipment from fax machines and photocopiers to the most sophisticated computer systems.

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