



Basat Khalifa, National Marketing Manager, 3D MicroComputers

**Practical Internet solutions for small business**

The Internet is here to stay, and it's revolutionizing the way companies large and small do business.

It can help you communicate better, improve customer service, and expand your markets to reach the new global marketplace. Systems like IPC's Small Business Server bring the full power of the Internet to small businesses across Canada.

**Inexpensive, secure and reliable Internet access**

Everything your network users need to access the Internet and the wealth of information it provides is included in your IPC Small Business Server.

As the gateway between your private network and the Internet, it handles all the requests from your users. It provides a secure path for your people to explore the Internet while keeping outsiders from gaining access to your internal network. It manages your connections to prevent unauthorized users from connecting to a computer on your private network.

You control which employees have Internet access. You can restrict Internet privileges to specific employees, and even restrict them to specific Web sites.

**Put your company on the World Wide Web**

Publish information and applications on the Internet or on an intranet, your company's private network. Authoring and maintaining a Web site is easy with IPC Small Business Server.

Build a Web site that advertises your products and services worldwide. You can provide information to potential investors, or make training materials available to your employees—the opportunities go on and on.

We'll help you get online, signing you up with the Internet Service Provider (ISP) of your choice. Then we'll work with you to setup a Web site for your company, including registering your company domain name.

**Increase sales with Electronic Commerce**

More and more businesses are turning to the Internet to introduce and sell new products and services. They're capitalizing on this new media to trim the costs of sales and transaction costs, while providing customers with the flexibility and choice they demand.

Market analysts predict E-commerce will grow to over \$300 billion by 2002. New secure payment services are rapidly overcoming buyer resistance to online shopping. With IPC Small Business Server, you get the infrastructure you need to take advantage of the booming online marketplace.

**What makes IPC your best computer or network choice?**

Choosing the supplier for your computer and network needs is not a decision to take lightly. It can dramatically affect the success of your business, now and in the future. You want to deal with a stable company with a demonstrated ability to provide reliable, top-quality products and services. Support is crucial. And of course you want the best value you can find.

We sincerely believe you'll find all of these at IPC.

**The security of experience**

Since 1985, we've been manufacturing computer systems for the Canadian market. During this time, our company has grown and matured to meet the evolving needs of our clients, and now we're one of the country's largest PC manufacturers. We take pride in designing and producing systems that incorporate the latest technology.

**Quality and flexibility to meet your needs**

Our ISO 9002 certification attests to the commitment to quality that has helped us build a large base of small business, small office/home office, and corporate customers. To meet the demands of our business customers, we developed the Flex Order System (F.O.S.).

F.O.S. allows you to specify your particular hardware and software requirements. You get exactly what you need, with a short turn-around time, at a price that makes sense. In short, we offer our business customers total carte blanche when they order our systems.

**The no-risk choice**

We're so confident you'll be happy with your IPC system, we offer a 30-day money back guarantee! This offer covers all IPC workstations featuring Windows 98 and all server hardware. Server software (Office97 SBE, BackOffice SBS) is non-refundable.

For added peace of mind, a comprehensive Nation-wide warranty backs every system we build, and you get toll-free access to our bilingual Technical Support Line (at no charge).

With nine corporate sales and service offices in Canada, you can count on reliable local support as well. As a Microsoft Original Equipment Manufacturer, we provide technical support for Windows operating systems and Microsoft productivity programs.

**What's the next step?**

Companies like yours are already using the IPC Small Business Server to gain a competitive edge, grow sales and increase profits. Can you afford not to join them?

Call now for a free, no-obligation analysis of your current technology and business needs. It's toll-free at 1-888-446-4472 (fax 905-472-6633). We'll include a quotation for a turnkey solution that will get you up and running on the Internet, and boost your staff's productivity.

You can also e-mail us at info@3dmicro.com, or visit our website at www.ipc.ca

Basat Khalifa  
National Marketing Manager



ALL THE

TO RUN YOUR BUSINESS!

**New Technologies,  
New Opportunities for Small Business**

IN TODAY'S COMPETITIVE MARKETPLACE, you need every edge you can get to stay ahead. Fortunately, businesses today have access to management and communications tools that weren't available only a few short years ago.

Systems like our IPC Small Business Server featuring the Intel® Pentium® II processor which helps you communicate better, improve customer service, project your company image on the Internet, and simplify daily tasks. Leaving you to focus on your strategic objectives.

At IPC, we understand that your job is running your business, not learning and in-



stalling new technology. network solutions that let of technology without be

We make it easy for mail and the Internet. costs by sharing office re and business software. you need to enhance cus

You can choose a turn we look after everything dle your own installation get exactly the level of from IPC.

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You can also e-mail us at smallbiz@ipc.ca, or register at our website at www.ipc.ca. Not quite ready yet? Just let us know when you'd like us to contact you, and we'll handle the scheduling.

**TECHNICAL SUPPORT**

- IPC has offered Cross-Canada toll-free bilingual technical support for the past three years and has a capable and experienced support team in place.
- As a leading Microsoft OEM, IPC has developed an effective technical support program to deal with both the Microsoft operating system and a variety of Microsoft productivity applications.

**SERVICE**

- With nine corporate sales and service offices in Canada, IPC is able to provide a high degree of local service on a national basis. In areas not covered, optional third party arrangements are available to provide service to IPC customers.
- IPC small business desktop systems include one full year of on-site service for hardware problems. On-site service is available in Vancouver, Calgary, Edmonton, Winnipeg, Toronto, London, Mississauga, Ottawa, Moncton, and Halifax - with a guaranteed response time of 48 hours.

**What's the next step?**

**WARRANTY**

- All IPC small business systems are covered by a full parts and labor warranty for a period of

from the date of original purchase.

- IPC was one of the first PC companies in North America to offer a full three year warranty.
- All IPC Companion Notebooks are covered by a three year warranty which includes one year parts and two year labor from original purchase date.

**BUNDLED SOFTWARE**

- All IPC small business systems include a package of software that adds incredible value to the system without adding substantial cost.

**BUSINESS LEASING**

- Leasing is tax deductible for business purposes! So, lease your new personal computer today through IPC and you can trust.
- All IPC systems are Year 2000 (Y2K) compliant and qualify for Government Tax Relief Incentive programs. Ask your accountant for more details.

**GET GOVERNMENT TAX RELIEF FOR Y2K**

The Federal Government offers accelerated capital cost deductions of up to \$50,000 to small- and medium-sized businesses for upgrades to computer hardware and software that are Y2K compliant. This allows you to deduct 100 per cent of the cost in the year in which they occur.

All IPC Personal computers are Y2K compliant.