

WHEELS

Unionville Motors provides a quality experience in both sales and service

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Markham's Automotive Buyer's Guide

ECONOMIST & SUN



Staff at Unionville Motors.

PHOTO/LORI EMMERSON

LISA CARTWRIGHT
FEATURES WRITER

Of all the things that have changed in the past 25 years at Unionville Motors, one thing has stayed consistent - excellent customer service.

When John Jamieson purchased the General Motors dealership in 1973, Hwy. 7 was a two lane highway and the Kennedy Road bypass wasn't there.

"We had gas pumps out front and we sold snowmobile parts," said Kelly Jamieson, who

purchased the dealership from his father in August.

Always located on the northwest corner of Kennedy Road, the dealership underwent major renovations this year.



Excellent customer service is guaranteed at Unionville Motors, said Kelly Jamieson, owner of Unionville Motors

"It's a new dealership design as part of General Motors Image 2000. The program was initiated to improve General Motors dealerships' look and

to add customer convenience." The building now features a drive-through service where customers drive their vehicles right inside. Customers love this feature," said Jamieson.

The dealership has 12 mechanical bays, six collision bays as well as two down draft booths and two down draft preparation stations for painting vehicles.

Unionville Motors is one of the top General Motors body shops in Toronto, said Jamieson.

Trained and certified technicians can do any type of body repair and painting in their large facility.

Jamieson said General Motors - like all vehicle manufacturers - are producing cars that are much better than their older counterparts.

This means that the vehicles require less repair work. In light of that, General Motors initiated the Goodwrench service in 1993, which provides a maintenance service that is fast and inexpensive.

The customer has also changed from 25 years ago.

Jamieson said technology such as the Internet allows the customer to do extensive research before purchasing a vehicle.

Because of this "people are more service focused. They are looking for a good quality experience for both sales and service."

Something that Unionville Motors provides.

"We understand how important it is to look after customers. Our expertise and competitive advantage is the quality of the service and buying experience we offer."

The sales department is open Monday to Thursday 9 a.m. to 9 p.m., Friday from 9 a.m. to 6 p.m. and Saturday from 9 a.m. to 5:30 p.m.

The service department is open Monday, Tuesday and Thursday from 7 a.m. to 7 p.m.; Wednesday from 7 a.m. to 9 p.m.; Friday from 7 a.m. to 6 p.m. and Saturday from 8 a.m. to 1 p.m.

Unionville Motors is located at 4360 Hwy. 7 in Unionville. For details call 477-1666.

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MARKVILLE TOYOTA
5362 Hwy. #7
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