

To Win The Game Of Loeb,



All You Need Is Loeb.

Scratch & Match your way to being the next big winner.

Just go into any Loeb, get a game card, match three Loeb's, and you could win \$100,000 instantly!

Look for these great values on specially marked items as you play The Game of Loeb.

Gay Lea Salted & Unsalted Butter 454g	\$2.89	Sunlight Powder Laundry Detergent Assorted Varieties, 3.3 to 3.6kg or Wisk 1.8L	\$6.99	Majesta Bathroom Tissue 32 rolls	\$7.99
McCain Frozen Punch or Iced Tea Assorted Varieties, 355 ml	.59	Pepsi, Seven-Up, Mountain Dew or Mug Soft Drinks Assorted Varieties, 24 x 355 ml	\$4.99	Michelin's Frozen Dinner Assorted Varieties, 227 - 284 g	\$1.49
A&L Van Houtte Coffee Assorted Varieties, 225g	\$3.49			Heinz Tomato Ketchup 1L	\$2.59

Prices in effect November 25 to November 28, 1998. We reserve the right to limit quantities.

Scratch & Match Up To \$1,000,000 In Cash And Prizes.

LOEB CACHET

9255 Woodbine Ave., Markham