

Basai Khalifa, National Marketing Manager, 3D MicroComputers

DEALING WITH THE YEAR 2000

The Year 2000 problem, Y2K, or millennium bug, originates with software and microchips that use two digits instead of four to represent a calendar year. When the year changes from 1999 to 2000, technology that uses two digits will change from 99 to 00. Computer programs may misinterpret 00 as 1900. If your business has even one computer, you could experience business disruptions on January 1, 2000.

NOT JUST A PROBLEM FOR BIG BUSINESS!

Many owners of small and medium businesses believe the Year 2000 problem only affects large companies with complex networks and customized software packages. The Reality (whether you have three PCs or 300, the millennium bug can potentially cripple your computer operating system, software and networks, jeopardizing vital links with customers, business partners and suppliers. Increasingly, business and government require their suppliers provide proof of Y2K compliance as a condition for doing business.

GET GOVERNMENT TAX RELIEF FOR Y2K COMPLIANCE

The Federal Government offers accelerated capital cost allowance (CCA) deductions of up to \$50,000 to small- and medium-sized businesses for upgrades to computer hardware and software that are not year 2000 compliant. This allows you to deduct 100 percent of eligible expenditures in the year in which they occur.

NEED HELP GETTING STARTED?

Keeping current on all the new technology and how it helps you stay competitive is no easy task. An IPC consultant can show you how to use today's information technology to maximize your business. Your IPC consultant will analyze your current office systems for maximum efficiency. You'll learn about new, more effective tools to communicate with your employees, customers, and vendors. For example, the Internet provides smaller businesses with new channels to reach your market, and increase your sales. We help you explore the opportunities it offers your business. Your IPC Business Consultant can help you get online without blowing your budget. We'll review your risks with you, and suggest an action plan to ensure your business moves smoothly into the next century.

WHAT MAKES IPC YOUR BEST COMPUTER OR NETWORK CHOICE?

Choosing the supplier for your computer and network needs is not a decision to take lightly. It can dramatically affect the success of your business, now and in the future. You want to deal with a stable company with a demonstrated ability to provide reliable, top-quality products and services. Support is crucial. And of course you want the best value you can find. We sincerely believe you'll find all of these at IPC.

THE SECURITY OF EXPERIENCE

Since 1985, we've been manufacturing computer systems for the Canadian market. During this time, our company has grown and matured to meet the evolving needs of our clients, and now we're one of the country's largest PC manufacturers. We take pride in designing and producing systems that incorporate the latest technology.

QUALITY AND FLEXIBILITY TO MEET YOUR NEEDS

Our ISO 9002 certification attests to the commitment to quality that has helped us to build a large base of small businesses, small office/home office, and corporate customers. To meet the demands of our business customers, we developed the Flex Order System (F.O.S). F.O.S. allows you to specify your particular hardware and software requirements. You get exactly what you need, with a short turn-around time, at a price that makes sense. In short, we offer our business customers total carte blanche when they order our systems.

WHAT'S THE NEXT STEP?

Companies like yours are already using the IPC Small Business Server to gain a competitive edge, grow sales and increase profits. Can you afford not to join them?

Call now for a free, no-obligation analysis of your current technology and business needs. It's toll-free at 1-888-446-4472 (fax 905-472-6633). We'll include a quotation for a turnkey solution that will get you up and running on the Internet, and boost your staff's productivity. You can also e-mail us at info@3dmicro.com, or visit our website at www.ipc.ca. Not quite ready yet? Just let us know when you'd like us to contact you, and we'll handle the scheduling.



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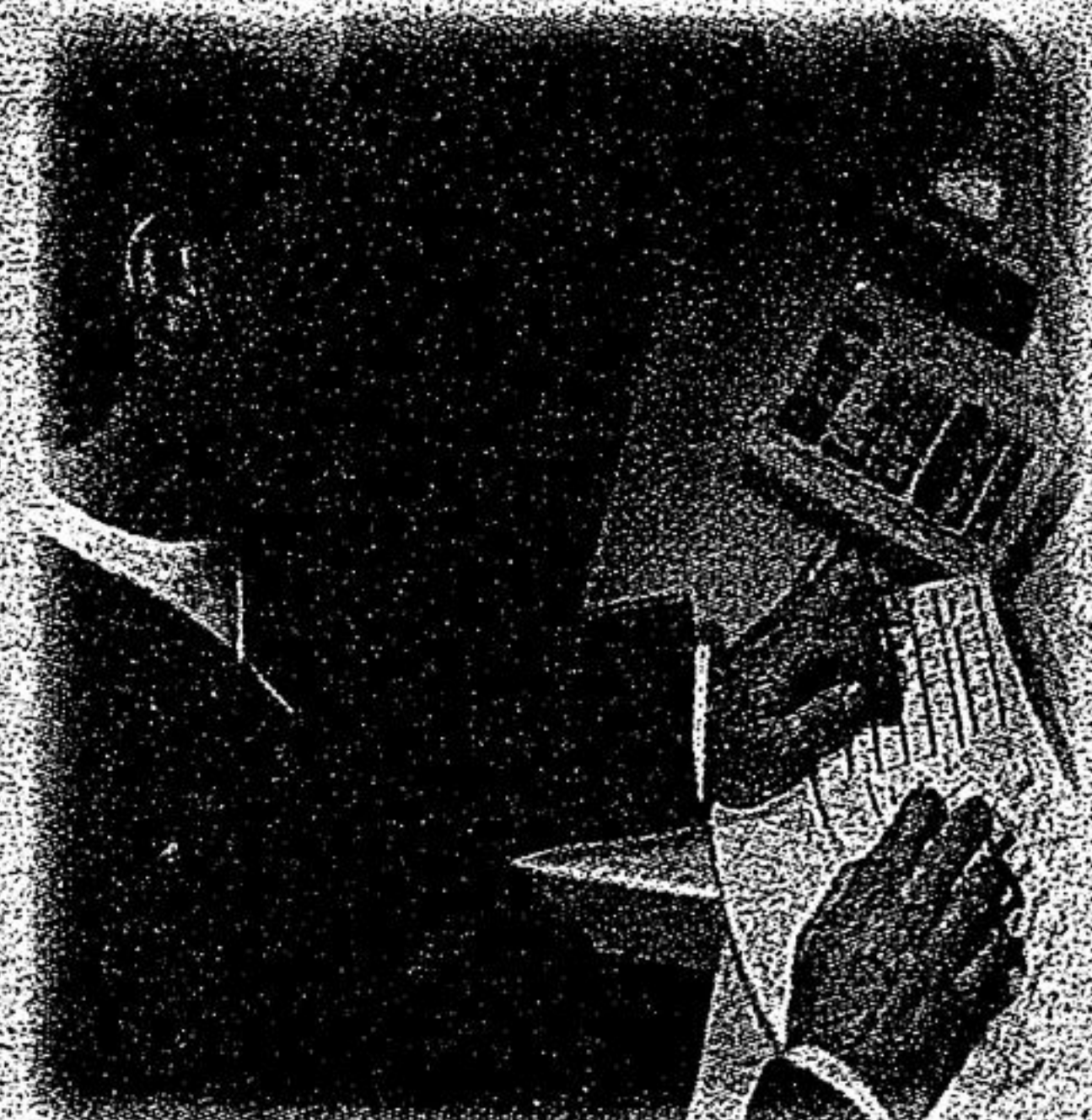
TO RUN YOUR BUSINESS!

New Technologies, New Opportunities for Small Business

IN TODAY'S COMPETITIVE MARKETPLACE, you need every edge you can get to stay ahead. Fortunately, businesses today have access to management and communications tools that weren't available only a few short years ago.

Systems like our IPC Small Business Server featuring the Intel® Pentium® II processor which helps you communicate better, improve customer service, project your company image on the Internet, and simplify daily tasks. Leaving you to focus on your strategic objectives.

At IPC, we understand that your job is running your business, not learning and in-



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You can also e-mail us at smallbiz@ipc.ca, or register at our website at www.ipc.ca. Not quite ready yet? Just let us know when you'd like us to contact you, and we'll handle the scheduling.

TECHNICAL SUPPORT

- IPC has offered Cross-Canada toll-free bilingual technical support for the past three years and has a capable and experienced support team in place.
- As a leading Microsoft OEM, IPC has developed an effective technical support program to deal with both the Microsoft operating system and a variety of Microsoft productivity applications.

SERVICE

- With nine corporate sales and service offices in Canada, IPC is able to provide a high degree of local service on a national basis. In areas not covered, optional third party arrangements are available to provide service to IPC customers.
- IPC small business desktop systems include one full year of on-site service for hardware problems! On-site service is available in: Vancouver, Calgary, Edmonton, Winnipeg, Toronto, London, Mississauga, Ottawa, Moncton, and Halifax - with a guaranteed response time of 48 hours.

What's the next step?

WARRANTY

- All IPC small are covered by a warranty for a pe

from the date of original purchase.

- IPC was one of the first PC companies in No full three-year warranty.
- All IPC Companion Notebooks are covered warranty which includes one-year parts and (w original purchase date.

BUNDLED SOFTWARE

- All IPC small business systems include a pack adds incredible value to the system without add

BUSINESS LEASING

- Leasing is tax deductible for business purpos Lease your new personal computer today throu can trust.
- All IPC systems are Year 2000 (Y2K) compli Government Tax Relief Incentive programs. As

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