

Small touches pay dividends for Markham franchisee

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comes to cooking the food.

"We have a lot more flexibility on individual locations than we did in the past," said Worts, 50.

In fast food, he added, the people who should lead you are your customers. "If you do what people like then they'll reward you with their business."

Manchu Wok's new attitude is welcomed by Pak Lam, franchise owner at Markville.

Lam cooks his lo mein (noodles) just a little different from other stores, much like he would cook them for a big Chinese restaurant, and "not like a chop suey style."

Such small touches pay off at Markville,

he said.

"That is why we are getting the Oriental people."

But Lam, who became the chain's original franchisee by opening the first Manchu Wok in Peterborough in 1980 and then the Markville store in 1982, knows he must be careful to sell food everyone likes.

He could use more spices, he said, but then he'd only get Chinese customers.

Lam owned a Chinese restaurant in Northern Ireland before political violence convinced him to move to Canada in 1974.

When Chung King, the company's original store, was franchised as Manchu Wok in 1980, Lam said he didn't like the name. But the Chinese dentist who sold him the fran-

chise said it was easy to remember.

The Markville location is doing well, he said, but the operation is so complex it can't be compared to selling hamburgers.

Timing in cooking the different dishes is not the same, and everything must be done by hand.

Lam must be selective when it comes to vegetables. For the sake of finicky eaters, he must be certain of his vegetable variety and quality, and must take care not to leave them in the water too long.

Worts, coming from a career in shoes, property management and shopping centre development, finds his new job more personal.

For instance, a Manchu Wok customer for

15 years has called to warn him "we're starting to cut our vegetables too big."

His experience taught him time is precious in a shopping centre, especially when it comes to food. "It's gotta be good, it's gotta be fast."

Canadians and Americans will interpret any cuisine according to their own likes, said Worts, adding Manchu Wok has a strong customer base among Asians — they like basic vegetable and chicken dishes, but are less sold on the sticky sauces.

Worts said the chain is working on an Oriental superstore for food courts, 50 per cent bigger than average and offering elements of Thai, Japanese, Korean and Filipino cuisine.

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NOTICE OF PUBLIC MEETING PROPOSED AMENDMENT NO. 11 TO THE YORK REGION OFFICIAL PLAN

A proposed Amendment to the Official Plan of The Regional Municipality of York is under consideration by the Region. The purpose and effect of the proposed Amendment is to:

change the designation representing approximately 91 hectares (225 acres) of a larger 283 hectare (699 acres) parcel of land located on the west side of Kennedy Road, between Major Mackenzie Drive and Elgin Mills Road to allow an 18 hole expansion of the Angus Glen Golf Club to be constructed immediately north of the existing 18 hole course.

A public meeting will be held in accordance with Section 17(15) of the Planning Act, as amended May 22, 1996, to inform the public and receive comments on this proposed Amendment:

Wednesday, October 14, 1998

1:30 p.m.

Committee Room A

York Region Administrative Centre

17250 Yonge Street, Newmarket, ON L3Y 6Z1

The subject lands of the proposed Amendment are also affected by the following other applications:

Markham Official Plan Amendment Application OPA 95.017
Markham Zoning By-Law Amendment Application ZO 95034

A copy of the proposed Amendment as well as background information will be available for inspection at the York Region Planning and Development Services Department (see address and telephone numbers at the end of this notice) from 8:30 am to 4:30 pm on regular business days. Please refer to file No. D05.102.18.

Following the public meeting, the council of The Regional Municipality of York may, if it chooses, adopt the proposed Amendment and give notice of the adoption of the amendment.

Pursuant to Ontario Regulation 525/97 made under the Planning Act, applications for amendment commenced on or after January 19, 1998, are exempt from the approval of the Minister. If you have objections to this amendment, once notice of adoption is given, you may file with the Region of York, within 20 days of the notice of adoption, a notice of appeal to the Ontario Municipal Board.

NOTE:

- If you wish to be notified of the adoption of the proposed official plan amendment you must make a written request to the Clerk of The Regional Municipality of York at the address at the end of this notice.
- If a person or public body that files a notice of appeal of the adoption of The Regional Municipality of York in respect of the proposed official plan amendment, does not make oral submissions at a public meeting or does not make written submissions to The Regional Municipality of York before the proposed official plan amendment is adopted, the Ontario Municipal Board may dismiss all or part of the appeal.

Written submissions, other than requests for notice of adoption regarding this proposed Amendment, referring to file No. D05.102.18, should be made to:

Commissioner of Planning and Development Services

York Region Administrative Centre

Box 147, 17250 Yonge Street

Newmarket, Ontario L3Y 6Z1

Telephone: (905) 895-1231

(905) 773-3004

(905) 731-0201

(705) 437-1617

Facsimile:

(905) 895-3482

Date of this notice: September 24, 1998.

