

SEARS

SALE PRICES END SUNDAY, SEPTEMBER 13, 1998, WHILE QUANTITIES LAST

Last 5 days!

Save 25% on all Jockey® fashions for men, women and kids

WOMEN'S JOCKEY INNER FASHIONS

Choose from a selection of camisoles, briefs, french-cut panties, bikinis, socks and more.
Sears reg. \$5.95-\$19.50. Each

4⁴⁶-14⁶²

Selection may vary by store

ALL JOCKEY SOCKS AND UNDERWEAR FOR MEN

Choose from Classic, Elance Sport and Pouch underwear and Jockey socks.
Sears reg. \$4-\$21. Pkg.

\$3-15⁷⁵

Selection varies by store



JOCKEY UNDERWEAR FOR BOYS AND GIRLS

Assortment of styles and colours.
Boys' sizes 6-18. Girls' sizes 4-14.
Sears reg. \$5.50-\$16. Each

4¹²-\$12

Boys' sizes not available in all stores

Plus! You could win...5 tickets to see Love Inc., Levi's® jeans or Jockey underfashions for you & your school

Fill out a contest ballot at any Sears store.
The grand prize consists of 5 tickets to see Love Inc. in concert. Includes air transportation by private jet, ground transportation by limousine, dinner, overnight hotel accommodations and 5 backstage passes. Approximate retail value is \$5200 (Based on Toronto to Vancouver pickup and return flight to Calgary. Includes one Parent/Guardian).

Second prize is a pair of Levi's jeans for you and every student in your school (to a maximum of 2,200 pairs). Approximate retail value is \$126,490 based on a retail price range of \$4.99-\$80.

Third prize is a Jockey undergarment for you and every student in your school (to a maximum of 2,200 items). Approximate retail value is \$19,250 based on a retail price range of \$5.50-\$12.

No purchase is necessary. Entrants must be between 13 and 18 years of age to enter. (Parent/Guardian will be responsible for all matters relating to the contest). Odds of winning depend on the number of entries received. Selected entrants must correctly answer a skill-testing question. Contest closes Sunday, September 20, 1998 (or where Sears is closed, Saturday, Sept. 19, 1998). Entry forms and complete contest rules available at Sears Retail stores.

YOU'RE A SUPERSTAR

CONTEST



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Come see the many sides of Sears™