

**PUBLISHING:** Welcome to the new Stouffville Tribune

# A new look, new attitude and a new mission

Revamped newspaper will offer more news and opportunity

BY BRENDA LARSON  
EDITOR IN CHIEF

While age is sometimes unkind to the people who report and make the news, the same can't be said for the newspaper, that journal of history and guardian of the public's right to know.

Just look at today's edition of the Stouffville Tribune, which at 110 years old, is just hitting its stride.

We have a new look, a new attitude and a new mission —

to bring Stouffville residents the most comprehensive and up-to-date package of local and regional news.

To accomplish that goal, the Stouffville Tribune has tapped into the resources of its extended family — The Era-Banner in Newmarket, Aurora, Georgina and East Gwillimbury, The Liberal in Richmond Hill, Thornhill and Vaughan and the Economist & Sun in Markham.

For Tribune readers, that means more stories about the issues and events that are shaping Stouffville and the Region of York, which will be home to more than a million residents by 2021.

Over the next few weeks, we will introduce a number of new features in each of our editions.

Starting today, our Thursday newspaper will include a

rotation of four new sections:

- **On Screen** — a look at how the entertainment industry and technology touches the lives of people who live and work in York Region. We'll try to touch base with a number of topics — everything from the latest movies and video releases to the latest in computer technology.

- **Savour** — insight into what's hot and what's not in the world of food and drink.

- **Business** — a section that will focus on the people and businesses who are driving the region's economic growth.

- **Leisure** — a section devoted to life's more pleasurable pursuits, whether that's taking a nature walk with your children or building a model railroad.

Starting Saturday, we will introduce a Living section devoted to the softer side of life, particularly the issues that affect family living.

And on Tuesday, we have plans to increase our sports coverage to provide more scores in an expanded Scoreboard page and more stories about the region's sports personalities and recreation services.

We're confident this enhanced Stouffville Tribune will be a great resource to our readers, which translates into good news for our advertisers.

"We believe these changes place the Stouffville Tribune on the leading edge of community journalism," said Ian Proudfoot, the newspaper's publisher. "For our readers, that means improved access to information, regional and local that affects their lives."

"For our advertising and distribution clients, we believe it means new opportunity to grow right along with us, as we deliver our newspapers to more residents in communities throughout York Region."

"It's an exciting moment in our newspaper's history," Proudfoot said. "We're about to step into the future."

We hope you will spend some time with your new Stouffville Tribune. As always, your comments and suggestions are always welcome.

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**It's an exciting moment in our newspaper's history. We're about to step into the future.**

Ian Proudfoot  
publisher

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# BEST SHOE

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## Man, teen face confinement charge

A Musselman's Lake man and an Uxbridge teenager were released on bail Tuesday after being charged with forcible confinement.

York Regional Police reported that a week ago, a 18-year-old male told police he was approached, forced into his car and told to drive around Whitchurch-Stouffville. Before being

released, the victim said he was intimidated and feared for his life.

John Gray of Lakeshore Road, along with an Uxbridge girl, were charged. Gray will appear in court July 23. Under the Young Offenders Act, the Uxbridge teen cannot be identified.

JOAN RANSBERRY

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at the Sheltie Pub

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